Manitoba Ag Days

OFFICIAL SHOW GUIDE

It’s where the Ag Year begins!

Canada’s Largest Indoor Farm Show

January 20-22, 2015
Keystone Centre
Brandon, Manitoba

Visit us at agdays.com | @MBAgDays | #agdays15 | facebook.com/MBAgDays

100% Pure Farm

JANUARY 20-22, 2015
KEYSTONE CENTRE
BRANDON, MANITOBA
BUILT TO STORE. BUILT TO MOVE. BUILT FOR YOUR FARM.
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We’re proud of the show we’ve developed and the important part it plays in the agricultural industry.

We hope you enjoy your time at Manitoba Ag Days. It’s where the Ag Year begins!

**MANITOBA AG DAYS OFFICIAL SHOW GUIDE IS A SUPPLEMENT TO**

**THE WESTERN PRODUCER**

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TUESDAY

WEDNESDAY

THURSDAY

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First in Our Community

CKLQ 880
Ron Kostyshyn  
MINISTER OF AGRICULTURE, FOOD & RURAL DEVELOPMENT

On behalf of Manitoba Agriculture, Food and Rural Development and the province, welcome to Manitoba Ag Days 2015.

Ag Days is one of western Canada’s leading farm shows. Year after year producers and industry alike return to Ag Days to discover the latest technologies and equipment, as well as meet with commodity suppliers, experts and neighbours.

Many of Manitoba’s farms are owned and operated by farm families who are rooted in our rural communities. When opportunities and challenges arise, the better informed—decisions farmers can make, the better the outcome for their families, the land and for the benefit of citizens all over the world.

Agriculture not only remains as one of the cornerstones of Manitoba’s history, it is a key driver of future economic prosperity. We are proud of Manitoba’s farmers who continuously innovate to ensure they capture the opportunities available, as well as to respond to industry’s challenges.

We know that agriculture and food are integral to Manitoba’s economic success. Manitoba Agriculture, Food and Rural Development (MAFRD) is dedicated to working with all stakeholders in the entire value chain to build a profitable agriculture and food sector, and stronger communities across Manitoba. I invite you to visit the MAFRD booth for information regarding Growing Forward 2, which will assist in enabling innovation, competitiveness and market development.

Ag Days is the forum to investigate new options that will enable our industry to grow and facilitate rural economic development. Whether it is exploring the latest innovations, technology and equipment; or looking for intelligence on crops, farm business management or livestock production, I encourage you to discover the possibilities—there is always something new to learn at Ag Days. Enjoy Ag Days 2015.

Ron Kostyshyn  
Minister

Blake Nestibo & David Laudin  
MANITOBA AG DAYS CO-CHAIRMEN

Welcome to Manitoba Ag Days 2015 for our 38th show. We are very excited to present to you a show filled to capacity featuring the latest in equipment, technology and information. It is without a doubt that many producers were affected by a challenging year. Years like this lead to many questions such as “Is there a better way to do things?” Ag Days is certainly the place to find the answers to your questions from our many exhibitors or possibly even from a fellow farmer you may meet up with at the show.

The popular features such as Inventor’s Showcase, Bull Congress and the seminars will all be a part of this great show.

We are very proud of the fact that our show is 100% Pure Farm. This means that all of our exhibits are required to be of an agricultural nature so farm business is the focus. With over 10 acres of exhibits making us Canada’s Largest Indoor Farm Show this is your one-stop shop for all your agricultural needs.

To move ahead sometimes we need to encounter small inconveniences along the way. This year for the 2015 Show the Keystone Centre will be undergoing some renovations to one of the buildings within the complex. It will change the look of the show but we’ve been able to accommodate all of our exhibitors so the size won’t change. We will be using Barn 11, Canada Room Washrack, and the Pioneer Lounge this year to help alleviate the floor space crunch. Make sure you check out these areas so that you don’t miss your favorite exhibitor. You’ll also find in the pages of this guide additional maps highlighting the new areas we’ve used. Another great way to find exhibitors is by simply going to www.agdays.com and search for an exhibitor or use the interactive mapping on the web that we initiated this year. At the Show our friendly information staff is always available and willing to help you find what you’re looking for. We are looking forward to the completion of the construction as the renovated space will be a very nice addition to the facility.

Thank you to our many sponsors and you will find them mentioned on various pages in this guide. We look forward to seeing you at Ag Days 2015 – It’s Where the Ag Year Begins.

Blake Nestibo & David Laudin  
Co-Chairmen, Manitoba Ag Days
JANUARY 20 / TUESDAY @ MNP THEATRE

Morning

MANAGING YOUR PEOPLE

10:00 AM  Successful Farm Business Relationships
            Brent VanKoughnet, Agri Skills Inc.

11:00 AM  You’ve Decided to Hire: What You Need to Know
            Danielle Cabernel, Manitoba Agriculture, Food & Rural Development

11:30 AM  Is Recruiting Internationally a Possibility?
            Stephanie Cruickshanks, Manitoba Agriculture, Food & Rural Development

Afternoon

OUTLOOK SESSION

1:00 PM  Farm Corporations – The Excess Cash Trap
            Mike Poole, MNP

1:30 PM  The Honourable Ron Kostyshyn,
            Minister for Agriculture, Food & Rural Development

2:00 PM  Creating Value in Cereals, Pulses & Oilseeds
            Mark Pickard, InfraReady Products

2:45 PM  Grain Market Trends for 2015
            Mike Jubinville, Pro Farmer Canada

SEMINAR THEATRE LOCATIONS
### January 20 / Tuesday

**Theatre**

#### Morning

**Manitoba Canola Growers Program**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9:00 AM</td>
<td>Canola: What’s Happening, What’s New, and What’s Next</td>
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<tr>
<td></td>
<td>Angela Brackenreed, Canola Council of Canada</td>
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<tr>
<td>10:00 AM</td>
<td>The Global Canola Market: Implications for Prairie Farmers</td>
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<td></td>
<td>Chris Ferris, Informa Economics</td>
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<tr>
<td>11:00 AM</td>
<td>The 7 Lessons from the Land© to Farm Business Management</td>
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<td>Pierrette Desrosiers, Psychologist and Coach</td>
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#### Afternoon

**Manitoba, Canada and the World**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>1:00 PM</td>
<td>Canada’s Agriculture Economic Outlook</td>
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<tr>
<td></td>
<td>JP Gervais, Farm Credit Canada</td>
</tr>
<tr>
<td>1:45 PM</td>
<td>Opportunities in Challenging Grain Transportation Times</td>
</tr>
<tr>
<td></td>
<td>Murdoch MacKay, Canadian Grain Commission</td>
</tr>
<tr>
<td>2:30 PM</td>
<td>Farmer to Farmer Peer Management</td>
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<td></td>
<td>Brian Hildebrand, Hildebrand Farms</td>
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**Kick Off Breakfast**

**Tuesday Morning at The Roadhouse in The Canad Inn.**

Come join us to kick off Ag Days 2015 with breakfast for just a TOONIE (or greater donation) with proceeds going towards Ag in the Classroom. Breakfast starts at 7:30 am and runs until 8:45 am. Thanks to our sponsors Canad Inn and CKLQ 880.
### Morning

**LET’S TALK BUSINESS!**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 AM</td>
<td>Management Decisions for Land: Buy or Rent? Merle Good, GRS Consulting</td>
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<tr>
<td>10:30 AM</td>
<td>DIY Land Value Planning Roy Arnott, Manitoba Agriculture, Food &amp; Rural Development</td>
</tr>
<tr>
<td>11:15 AM</td>
<td>Tax Implications of Land Ownership &amp; Transfers Lance Stockbrugger, LD Stockbrugger Farms</td>
</tr>
</tbody>
</table>

### Afternoon

**LET’S TALK BEEF!**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>1:00 PM</td>
<td>Why Can’t I Find Good Help These Days? Peter Manness, MNP</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Beef Market Outlook 2015 Anne Wasko, Gateway Livestock</td>
</tr>
<tr>
<td>2:15 PM</td>
<td>Western Livestock Price Insurance Program Jason Dobbin, Manitoba Agricultural Services Corporation</td>
</tr>
<tr>
<td>2:45 PM</td>
<td>BIX 2.0 Larry Thomas, Canadian Cattlemen’s Association</td>
</tr>
<tr>
<td>3:15 PM</td>
<td>Agriculture Plastics Recycling Tammy Myers, Moose Jaw River Watershed Stewards</td>
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### 50/50 DRAW

Tickets are only sold during the Ag Days show at two locations (Upper Ramp located near the Westman Place Arena Main Concourse and the Westoba Ag Centre Concourse).

Draw to take place Thursday, January 22nd at 4:30 pm. Winner is not required to be present for the draw and the winning ticket will be posted at [www.agdays.com](http://www.agdays.com).

Net proceeds of the draw will be donated to Ag Related Charities.

**WINNER TAKES HALF! LAST YEAR’S WINNER TOOK HOME $7,980.00.**
Supplement to The Western Producer

January 21 / Wednesday

@ Farm Credit Canada Theatre

Morning

**AGRONOMY**

9:30 AM  Fertility in Soybeans  
Dr. Don Flaten, University of Manitoba

10:15 AM  Manitoba Soybeans: East vs. West Challenges and Successes  
Dennis Lange, Manitoba Agriculture, Food & Rural Development  
Elmer Kaskiw, Manitoba Agriculture, Food and Rural Development

11:00 AM  Manitoba’s New Climate: Normal No More  
Danny Blair, University of Winnipeg

Afternoon

**FARMING WITH TECHNOLOGY**

1:00 PM  Farming with Mobile Technology  
Peter Gredig, AgNition Inc.

2:00 PM  Securing your Farm’s Future Using the 5% Rule  
Kristjan Hebert, Hebert Grain Ventures

3:00 PM  Advocating for Agriculture Through Social Media  
Greg Peterson, Peterson Bros.

Western Wheat & Barley Check-Off

**BENEFITS TO YOUR FARM**

Your contribution to the Western Wheat & Barley Check-off funds research, technical support and market development activities that deliver significant benefits to your farm.

**Maximizing your return on investment**

On average, every check-off dollar invested in varietal research returns $20.40 in value to you for wheat, and $7.56 for barley. 

Study by University of Saskatchewan

**Ensuring end-users get the most from your crop**

Training and technical support for end-users of your crop contributes to satisfied, long-term customers. Nearly 42,000 people from 115 countries have been trained in the optimal use of Canadian wheat and barley.

These funds are provided to three organizations that work to support your farm’s future. Visit their websites to learn more:

westerngrains.com  
cigi.ca  
cmbtc.com
# JANUARY 22 / THURSDAY

**Morning**

**CHALLENGES AND OPPORTUNITIES**

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<th>Time</th>
<th>Event</th>
<th>Speaker/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>Assiniboine River Basin Watershed Management</td>
<td>Dr. Allan Preston, The Prairie Improvement Network</td>
</tr>
<tr>
<td>9:45 AM</td>
<td>Watershed Impact on Manitoba Producers</td>
<td>Rick Plaisier, Oak Lake Watershed Cochrane Stock Farm, Assiniboise Watershed</td>
</tr>
<tr>
<td>10:30 AM</td>
<td>Will Tile Drainage Positively Impact My Soils – Manitoba Considerations</td>
<td>Bruce Schewfelt, PBS Water Engineering Ltd.</td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Weather Watch</td>
<td>Drew Lerner, World Weather Inc.</td>
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**Afternoon**

**CONSIDERATIONS FOR THE FIELD**

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<th>Event</th>
<th>Speaker/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 PM</td>
<td>Let’s Talk Farm Business</td>
<td>Tere Stykalo, MNP</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Weed Control Issues: How Water Quality Can Affect Herbicide Efficacy</td>
<td>Dr. Richard Zollinger, North Dakota State University</td>
</tr>
<tr>
<td>2:15 PM</td>
<td>Blessed or Blasted: Putting Recent Crop Years in Perspective</td>
<td>Dr. Doug Wilcox, Manitoba Agricultural Services Corporation</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Eye in the Sky: UAV Technology in Agriculture</td>
<td>Réjean Picard, Manitoba Agriculture, Food &amp; Rural Development</td>
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</table>
JANUARY 22 / THURSDAY

Morning

LET'S TALK AGRONOMY

9:30 AM  Swede Midge: Canola Nemesis or Flash in the Pan?  
          Angela Brackenreed, Canola Council of Canada

10:15 AM  Protein vs. Yield in Wheat Production  
          Pam de Rocquigny, Manitoba Agriculture, Food & Rural Development

11:00 AM  Is Our Gluten Strength Too Wimpy for Export?  
          Dr. Rex Newkirk, Canadian International Grains Institute

Afternoon

FOCUS ON AGRONOMY

1:00 PM  Clubroot in Manitoba; Monitoring & Management  
         Holly Derksen, Manitoba Agriculture, Food & Rural Development

1:45 PM  Maximizing Canopy Penetration & Coverage of Fungicides  
         Dr. Tom Wolf, Agrimetrix

WEBSITE

We've completed upgrades to our website to provide you better way finding around the show. Simply go to www.agdays.com and click the “Exhibitors & Map” tab on the header and you’ll find the exhibitor search by category, exhibitor name, and room maps. You can even bookmark your favorite exhibitors or ones that you wish to see and download a PDF to your smart device or print if you wish. The map will show your highlighted bookmarks and their locations within the facility. You’ll also notice that the individual rooms and hallways of the Keystone Centre on the maps have been differentiated with separate colors. This will assist in identifying areas within the whole facility and our exhibitor listing in the show guide here as well has implemented the color coding. We’re sure that you’ll find these changes to be very helpful. Check them out!
SUCCESSFUL FARM BUSINESS RELATIONSHIPS
| BRENT VANKOUGHNET

Most producers by their very nature are pretty independent people capable of doing almost anything they need for themselves. In contrast, the future of successful farm management will be increasingly more dependent on the interdependent relationships we manage with family, staff, suppliers and customers. What can we begin to do to build the skills and management strategies to make that transition and build a successful farm enterprise? Find out by attending Brent’s presentation at 10:00 am on Tuesday in the MNP Theatre.

FARM CORPORATIONS – THE EXCESS CASH TRAP
| MIKE POOLE

Having extra cash or investments in your farm corporation may seem like a good problem to have, but when it comes to getting the most out of your corporate structure you can have too much of a good thing. Corporate assets that are not required for the business can lead to lost planning opportunities and significant taxation. It is important to understand when your corporation may be at risk and the options available to protect against the negative tax consequences. Hear what Mike has to say about having too much of a good thing and how that may lead to bad results for you and your business in the MNP Theatre on Tuesday at 1:00 pm.

CREATING VALUE IN CEREALS, PULSES AND OILSEEDS
| MARK PICKARD

From an idea to a concept, leading into commercialization, InfraReady is not a well recognized name in the food industry, but consumers around the world have consumed their products. How did this company distinguish itself as an innovative, international food ingredient supplier? What was the secret ingredient? Find out at 2:00 pm on Tuesday in the MNP Theatre as the company founder, Mark Pickard provides details about the history of the company, its evolution, challenges and opportunities.

IS RECRUITING INTERNATIONALLY A POSSIBILITY?
| STEPHANIE CRUICKSHANKS

Finding employees can often be difficult for rural agriculture businesses, often times the idea of tapping into the foreign labour pool is explored. Stephanie will cover some of the considerations and guidelines about sourcing international labour and resources in Manitoba available to work with employers. Over the past year there have been a number of changes to federal regulations in regards to Temporary Foreign Workers (TFWs). You can hear about all of this as Stephanie will talk about what that might mean for your farm or agriculture business on Tuesday at 11:30 am in the MNP Theatre.

YOU’VE DECIDED TO HIRE; WHAT YOU NEED TO KNOW
| DANIELLE CABERNEL

Your operation is expanding and you need to take on staff. This requires a new skill set and introduces a new set of challenges. Recruitment, orientation, training, communication, motivation and conflict management are all areas where a new employer may need to gain knowledge and confidence. Danielle will list the first steps you need to follow when hiring employees on Tuesday at 11:00 am in the MNP Theatre. She will discuss information on provincial and federal legislation in areas such as contract work, employment standards in agriculture, source deductions, new employee orientation and maintaining payroll records.

GRAIN MARKET TRENDS FOR 2015
| MIKE JUBINVILLE

Global grain marketing has entered a period of surplus following recent years of shortfall. Challenges and opportunities will arise over the coming marketing year for Canadian farmers to manage individual production and grain quality profiles into this new cash grain sales agenda. On Tuesday afternoon in the MNP Theatre at 2:45 pm Mike will show how the markets arrived where they are today and identify the emerging market trends of the year ahead.
CANOLA: WHAT’S HAPPENING, WHAT’S NEW, AND WHAT’S NEXT
| ANGELA BRACKENREED

Come see Angela’s review of canola production in 2014, ongoing research and the latest research results in the FCC Theatre at 9:00 am Tuesday morning. She will also look to the future of canola production, focusing on The Canola Council of Canada’s “Keep It Coming” strategic plan.

THE GLOBAL CANOLA MARKET: IMPLICATIONS FOR PRAIRIE FARMERS
| CHRIS FERRIS

As a senior Grain Market Analyst, Chris provides guidance to clients in the grains, oilseeds and special crops sectors. He will discuss the global canola and rapeseed market in depth with its relation to soybeans and drill down to Canada covering early prospects for canola in 2015/16. At 10:00 am in the MNP Theatre on Tuesday, Chris will present his insights and also provide an overview of how transportation issues affect the market.

THE 7 LESSONS FROM THE LAND© TO FARM BUSINESS MANAGEMENT
| PIERRETTE DESROSIERS

To obtain the best possible harvest, the farmer must take several steps. They must sow the right seeds in a rich earth and fertilize well. In this presentation, Pierrette Desrosiers, working psychologist, will explore how we can apply The 7 Lessons from the Land© to Farm Business Management in order to harvest success in your professional and personal life. Join her at 11:00 am in the FCC Theatre on Tuesday morning.
A tale of two margins! Tight livestock supply and strong demand for meat have pushed livestock prices to record highs. Record grain and oilseed production over the last two years have pushed crop prices down, resulting in much tighter profit margins. Will 2015 economic drivers point to similar patterns in profitability? Find out in the FCC Theatre on Tuesday at 1:00 pm where JP will talk about economic growth in emerging markets, trade opportunities, the value of the Canadian dollar, energy prices and interest rates, and how these drivers can impact your bottom line.

OPPORTUNITIES IN CHALLENGING GRAIN TRANSPORTATION TIMES

As Commissioner for the Canadian Grain Commission, Murdoch MacKay, has extensive experience and knowledge of grain transportation in Canada. This presentation will look at opportunities grain producers could consider in spite of existing transportation challenges. Join us on Tuesday at 1:45 pm in the FCC Theatre to learn more about the opportunities and barriers when moving our grain from Manitoba to various domestic and international markets.

FARMER TO FARMER PEER MANAGEMENT

Farmer to farmer peer groups are a way for agricultural producers to exchange ideas and improve the profitability of their farms. As governments move away from providing research and extension for primary agricultural production, farmers will need to look at other ways to improve their production practices and profitability. Brian will provide his insights at the FCC Theatre on Tuesday at 2:30 pm.
MANAGEMENT DECISIONS FOR LAND: BUY OR RENT?
MERLE GOOD

Farm land now or never? Is your neighbor’s land that you have rented for 20 years up for sale? Are there any strategies that we can use to pay for this purchase and save income tax? Can we afford to buy it? If these questions are on your mind take in this unique session where you can check your business’s “blood pressure” and see if your family farm is healthy enough to take the plunge! Come and hear Merle on Wednesday morning at 9:45 am in the MNP Theatre.

DIY LAND VALUE PLANNING
ROY ARNOTT

How do you make decisions involving expensive land whether it involves renting or buying? Join Roy on Wednesday morning in the MNP Theatre at 10:30 am where he will explore two scenarios involving renting vs buying land. Using Manitoba Agriculture, Food & Rural Development’s Land Value and Land Rental Planners he will work through these two scenarios to determine what makes financial sense for a typical farming operation.

TAX IMPLICATIONS OF LAND OWNERSHIP & TRANSFERS
LANCE STOCKBRUGGER

Acquiring farmland is a complicated decision. There are many questions such as: buy or rent, what are the costs of owning vs renting, how will financing options and interest rates affect payments, what are the tax implications, and whose name should be on the title. Lance will provide you answers to these questions to help ensure you’re getting the right land the right way, at the right time and for the right reasons. Come join him at 11:15 am in the MNP Theatre on Wednesday.

WHY CAN’T I FIND GOOD HELP THESE DAYS?
PETER MANNESS

It seems like every farmer you talk to complains about finding good help, with the solution being to keep buying bigger equipment instead of trying to address the problem. Increased competition for skilled labour, generational changes, decreasing rural populations and larger farms are all changing the agricultural labour market. At 1:00 pm Wednesday in the MNP Theatre, Peter will discuss the continued growth of Canadian farms and how we are best served to try and figure this out now.

BEEF MARKET OUTLOOK 2015
ANNE WASKO

Cattle and beef prices have seen record highs in the past year with North American inventory and supply factors in the cattle sector driving this. The demand for beef both domestically and internationally remains strong - what are the drivers and where is Canadian beefheading? How will margin operators deal with record cattle inputs going forward? Is the herd growing? Fewer cows and fewer cattle producers mean structural changes in the industry - how does that look today? Anne will answer these questions on Wednesday in the MNP Theatre at 1:30 pm.

WESTERN LIVESTOCK PRICE INSURANCE PROGRAM
JASON DOBBIN

The Western Livestock Price Insurance Program (WLPIP) will be outlined and we’ll look at each component of the program - the Calf program for cow-calf pairs, the Feeder program for feeder cattle, the Fed program for finishing fed cattle, and the Hog program. Come see Jason, MASC Livestock Price Insurance Coordinator, explain in detail how livestock price insurance works and why it’s a necessary risk management tool for their operation. He’ll present on Wednesday at 2:15 pm in the MNP Theatre.
SEMINARS & WORKSHOPS

BIXS 2.0
I LARRY THOMAS

The New and Improved BIXS 2.0 provides an update to cattle producers on the Beef InfoXchange System. BIXS version 2.0 has been updated to be easier, faster and more effective than the original version. On Wednesday at 2:45 pm, in MNP Theatre, Larry will provide an overview of this systems workings and how cattle producers can use this information for their use.

AGRICULTURE PLASTICS RECYCLING
I TAMMY MYER

The use of agricultural plastics is a very diverse and emerging issue across the Canadian Prairie Provinces as these materials have contributed to increased productivity and capacity in agriculture. The Moose Jaw River Watershed Stewards has partnered with CleanFARMS, and Green Manitoba, as well as various Government Departments to begin a pilot project in Manitoba to recycling agricultural plastics. Tammy will discuss how this pilot is an alternative to those who wish to help develop a sustainable solution of disposal at 3:15 pm on Wednesday in the MNP Theatre.

FERTILITY IN SOYBEANS
I DR. DON FLATEN

Very little research has been conducted on the best rate, source, placement, and timing of P fertilizer for modern soybean cultivars grown in the Canadian Prairies. Preliminary results of field studies show that typical rates of seed row P are unlikely to decrease plant stand and seed yield but the probability of a seed yield response to P fertilizer is also very low. Dr. Flaten will discuss the most important P management issue for soybean growers may be the long term management of their soils’ P fertility for the benefit of other crops in their rotation. See him in the FCC Theatre at 9:30 am Wednesday.

MANITOBA SOYBEANS: EAST VS. WEST CHALLENGES AND SUCCESSES
I DENNIS LANGE & ELMER KASKIW

In 2014 Manitoba soybean producers planted almost 1.3 million acres of soybeans. At 10:15 am in the FCC Theatre on Wednesday, Dennis and Elmer will look at differences in production systems from growing soybeans in eastern Manitoba compared to growing beans on the western side of the province. Topics covered will included yield differences and variety selection, weed control issues, frost issues and challenges that arise with growers wishing to plant their beans in a zero tillage or reduced tillage environment.

MANITOBA’S NEW CLIMATE: NORMAL NO MORE
I DANNY BLAIR

The weather in Manitoba and Canada is always interesting, but has been especially so in recent years thanks to some remarkable examples of variability and extremes. Should we expect more of the same in the coming years? What do the long term trends and projections indicate about the agro-climate of our region in the coming decades? Danny will provide his insights on Wednesday in the FCC Theatre at 11:00 am.
FARMING WITH MOBILE TECHNOLOGY

| PETER GREDIG |

Mobile technology is a perfect fit for farmers who need full access to business and agronomy resources while on the move. Join Peter in the FCC Theatre on Wednesday at 1:00 pm to find out how you can get more from your smartphone and tablet. He will also provide us a glimpse of where this technology can take us.

SECURING YOUR FARM’S FUTURE USING THE 5% RULE

| KRISTJAN HEBERT |

“The future will always belong to those who see the possibilities before they become obvious.” As growers we have numerous opportunities to make 5% incremental improvements in our businesses. The cumulative effect of a 5% yield increase along with a 5% cost efficiency improvement can have a huge influence on competitive advantage and profitability. Kristjan will discuss how to utilize technology, data, and management skills so we can capture opportunities that make sense for our operations and secure our farms for the future. He will be in the FCC Theatre at 2:00 pm Wednesday.

ADVOCATING FOR AGRICULTURE THROUGH SOCIAL MEDIA

| GREG PETERSON |

Join Greg as he shares the experiences of the videos he and his brothers have created and telling his story. He will show several of the videos, explain why and how they created them, and talk about why he believes they have been successful. He will also address why advocating for agriculture is important to the future of farmers in the agricultural community and answer any of the questions the audience may have at 3:00 pm Wednesday in the FCC Theatre.

ASSINIBOINE RIVER BASIN WATERSHED MANAGEMENT

| DR. ALLAN PRESTON |

The Prairie Improvement Network (PIN) is a not-for-profit corporation that funds innovative agricultural projects and acts as a catalyst to stimulate industry and government activity where gaps are identified. This organization promotes a grass roots approach to integrated, collaborative watershed management across this vast geography. Join Dr. Preston at 9:00 am Thursday in the MNP Theatre to hear about flooding, drainage, water quality, wetland preservation and restoration, ecological goods and services, drought, and ground water concerns.

WATERSHED IMPACT ON MANITOBA PRODUCERS

| PANEL |

How has water impacted your farm operation? This session will look into how excess water has had an impact on agricultural production from the major watersheds in western Manitoba. Attend this panel on Thursday morning at 9:45 am in the MNP Theatre to hear how excess water is changing the way producers manage their land bases. It will also explore rural communities that have been impacted along with the infrastructure in the impacted areas. The panel will also look at what needs to be done to help reduce the impact of excess water situations.

WILL TILE DRAINAGE POSITIVELY IMPACT MY SOILS: MANITOBA CONSIDERATIONS

| BRUCE SCHWELFELT |

Bruce’s presentation in the MNP Theatre on Thursday at 10:30 am will cover the factors controlling the performance of tile drains including depth, grade, filter sock, and spacing as it relates to engineering design equations. He will also cover concepts including hydraulic conductivity, infiltration, impermeable barriers, and surface water tables along with soil texture, depth to impermeable layers, salinity, sodicity, water table depth, and hydraulic conductivity.
WEATHER WATCH
| DREW LERNER

Drew will assess current and past weather conditions for the prairies and from this provide anticipated weather for the balance of this winter which will determine moisture conditions for the start of spring fieldwork. He will also assess El Nino conditions and present what other weather patterns will be prevailing in the spring to better determine what spring and summer growing conditions may be like this upcoming year. Attend to hear his forecast at 11:00 am Thursday in the MNP Theatre.

LET’S TALK FARM BUSINESS
| TERE STYKALO

Every farm is unique in its own way, however there are common issues that transcend them all regardless of size and complexity. In the MNP Theatre on Thursday at 1:00 pm Tere will discuss 8 common issues that MNP sees arise in all farm businesses. With the increasing size and risks associated with modern agriculture, identifying and addressing these issues are key to the future success of your farm.

WEED CONTROL ISSUES: HOW WATER QUALITY CAN AFFECT HERBICIDE EFFICACY
| DR. RICHARD ZOLLINGER

As soybean acreage increases, several weed issues pertain to growers including: control of glyphosate resistant canola, glyphosate resistant weeds, and hard-to-control weeds, such as wild buckwheat and lambquarters. New technology of dicamba and 2,4-D resistant soybean will soon be available but will also bring a higher level of management and stewardship. Dr. Zollinger will discuss this at 1:30 pm Thursday in the MNP Theatre along with how adjuvants, specifically effective water conditions, will improve herbicide activity.

BLESSED OR BLASTED: PUTTING RECENT CROP YEARS IN PERSPECTIVE
| DR. DOUG WILCOX

Volatile weather and production has left crop producers feeling that they have experienced “the worst of times and the best of times” in a relatively short period but is this really the case? Wide year-to-year swings can make it difficult to remember what is normal. Come hear Doug in the MNP Theatre Thursday at 2:15 pm as he will put the last few crop years in perspective, pulling out the good, the bad, and the normal. Producers who take the time to reflect on the past have a better basis to make good management decisions, leading to greater success.

EYE IN THE SKY: UAV TECHNOLOGY IN AGRICULTURE
| RÉJEAN PICARD & JEFF KOSTUIK

UAV’s come in two basic types; multi-rotor helicopter types and fixed-wing types. Each UAV type offers unique and valuable aspects of aerial imagery. The multi-rotor helicopter type is a free style operated unit that can take still images or video, whereas the fixed-wing unit follows a programmed flight plan to collect still images in natural color or other type of imagery like the near infra-red (NIR) light spectrum which can be used to assess plant biomass variances in a field. Rejean and Jeff will be presenting at 3:00 pm Thursday in the MNP Theatre. This duo will bring you a glimpse of their experiences relating to agriculture applications of each type of UAV available.
SWEDE MIDGE: CANOLA NEMESIS OR FLASH IN THE PAN?

| ANGELA BRACKENREED

Swede midge is a tiny exotic fly that has recently been found in prairie canola fields. Will it be as damaging here as it is in eastern Canada? Angela will summarize what is known about the biology and distribution of swede midge in Western Canada, and the research that is underway to determine both the potential impact of the pest on the Canadian canola industry and the means to manage it. See her presentation at 9:30 am Thursday in the FCC Theatre.

PROTEIN VS. YIELD IN WHEAT PRODUCTION

| PAM DE ROCQUIGNY

Breeding advancements in spring wheat are allowing farmers access to higher yielding genetics. Newer varieties have great yield potential in Manitoba - in 2013 some varieties yielded over 100 bushels per acre. However, are farmers sacrificing protein content and possible protein premiums in exchange for those higher yields? Come see Pam at 10:15 am Thursday in the FCC Theatre as she answers the question "Grain yield and protein - can both be obtained while maximizing profitability and minimizing production risk?"

IS OUR GLUTEN STRENGTH TOO WIMPY FOR EXPORT?

| DR. REX NEWKIRK

Canada is known for producing the best quality wheat in the world but recently there have been some complaints about CWRS changing, especially gluten strength. CIGI has been conducting research to determine if production practices may be affecting the milling and baking quality of CWRS. Dr. Newkirk will present findings of the impacts of production decisions and the effect on wheat end use functionality. Join him at 11:00 am in the FCC Theatre Thursday.

CLUBROOT IN MANITOBA: MONITORING AND MANAGEMENT

| HOLLY DERKSEN

Clubroot is a growing concern in Manitoba with recent detections confirming that this pest is established in the province at levels that can cause symptoms on host plants, such as canola. With early detection and vigilant monitoring this is a pest that can be managed through sanitation techniques and the informed use of clubroot resistant varieties. Holly will discuss this along with the Pest Surveillance Initiative lab technology for the detection of low concentrations of clubroot in Manitoba. See her in the FCC Theatre Thursday at 1:00 pm.

MAXIMIZING CANOPY PENETRATION AND COVERAGE OF FUNGICIDES

| DR. TOM WOLF

Most fungicides are poorly translocated in plant tissue, and therefore the spray must reach and cover the plant parts that require protection. New research has recently evaluated the effects of water volume, travel speed, boom height, nozzle spacing, as well as various twin fan nozzle configurations, on spray penetration of grassy and broadleaf canopies. Come to the FCC Theatre on Thursday at 1:45 pm to hear Tom discuss the results of these studies in the context of modern high clearance spray application.

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Greg and his brothers released a video on YouTube in 2012 which quickly went viral, receiving over 9 million views. The videos have given Greg many opportunities around the country and the world to talk about agriculture and his passion about the future of the industry.
EXHIBITORS

Colours refer to locations on the Exhibitor Map

- Barns
- Barn 11
- Canada Room
- Canada Room Hallway
- City Square
- Exhibition Hall
- Kinsmen Arena
- Manitoba Room
- Main Street

A

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- Exhibition Hall

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- MNP Hall

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- Westman Place Arena

ADM AGRI INDUSTRIES COMPANY
Canola and sunflower marketing.
- Exhibition Hall

ADS CANADA
Agricultural drainage sales & solutions.
- Barn 4

AFAB INDUSTRIES INC.
Commercial, industrial & agricultural building construction.
- Barn 1

AFFORDABLE PARTS
- Westman Place Arena

AG DEALER MAGAZINE
- Canada Room Hallway

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AGRIM Advanced Technologies
ESN Smart Nitrogen.
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FARMERS OF NORTH AMERICA
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Westman Place Arena

FARMLAND SPECIALTY PRODUCTS
Barn 1

FARMLEAD.COM
Simplifying cash grain marketing & purchasing.
Barn 4

FARMLINK MARKETING SOLUTIONS
Grain marketing, grain brokerage, futures and options & hedging products.
MNP Hall

FARMTRONICS LTD.
Guidance systems, sprayer controls, scales, camera systems, lights & weather, gauges.
Canada Room
SUPPLEMENT TO THE WESTERN PRODUCER

FARRELL AGENCIES LTD.
Insurance brokerage specializing in ag & commercial ag insurance.
■ UCT Pavilion

FASTCOVER FABRIC STRUCTURES
Fabric covered buildings.
■ Exhibition Hall

FBC (FARM BUSINESS CONSULTANTS)
Tax planning & preparation services.
■ Westman Place Concourse

FEDERATED CO-OPERATIVES LTD.
Propane, petroleum & lubricants, home & building supplies, agricultural supplies.
■ Barn 3

FENDX LTD.
New patented bolt-latch fender extensions for high clearance sprayers.
■ Barn 4

FIRM FOUNDATIONS FOR YOU INC.
Perfect for any construction or renovation projects, even grain bins.
■ Westman Place Arena

FLAMAN SALES LTD.
Short-line agricultural equipment, bins, augers, grain carts & trailer sales.
■ Kinsmen Arena

FLEXXFINGER QD INDUSTRIES INC.
Unique line of crop lifters and accessories using patented QD technology.
■ Westoba Ag Centre North Concourse

FMC CANADA
An innovative crop protection company providing solutions to growers.
■ Westoba Ag Centre Concourse

FORT GARRY INDUSTRIES LTD.
Lodeking aluminum tri-axle grain trailer & aftermarket parts.
■ Kinsmen Arena

FOUNTAIN TIRE
Tires and tire related services & products.
■ Barn 3

FOXY LADY CATTLE CO./PIZZEY SIMMENTALS
■ Barn 11

FP GENETICS
Pedigreed seed sales.
■ Main Street South

FRASER AG SERVICES LTD.
Precision equipment for planting, fertilizing, harvesting & drying.
■ MNP Hall

FRASER AUCTION SERVICE LTD./KILLARNEY AUCTION MART LTD.
Auction service.
■ Westoba Ag Centre Concourse

FREE FORM PLASTIC PRODUCTS
Liquid storage tanks (vertical/cone/low profile) & swath rollers.
■ Manitoba Room

FREIGHTLINER MANITOBA LTD.
Freightliner trucks, Neustar truck bodies, Freightliner parts & service.
■ Kinsmen Arena

FREYBURN ANGUS FARMS
■ Barn 11

FRONTIER POWER PRODUCTS
John Deere industrial engines, Kubota industrial engines & specialty built diesel powered generators. Parts, sales & service.
■ Barn 1

FROSTFREE NOSEPUMPS LTD.
Year round livestock waterer which requires no power or heat.
■ Barn 3

GABER DISTRIBUTORS
Pommier aluminum spray booms, Dutch openers, tillage tools & disc blades.
■ Barn 1

GALLAGHER
■ Westman Place Arena

GARRATT INDUSTRIES LTD.
Grain & seed cleaning & processing equipment.
■ Barn 1

GATCO MANUFACTURING INC.
Gatco Manufacturing features: Grain Air Tubes, Auger Hog & Crossflow Aeration.
■ Barn 2

GATES MFG.
Vertical tillage & harrows.
■ Barn 4

GEM SILAGE PRODUCTS/DOMINION AG BAG
■ Westman Place Arena

GENAG INC.
Specialized ag equipment dealer with quality aftermarket parts.
■ Barn 2

GENERAL METAL FABRICATION LTD.
Manufacturer of snow blowers, water pumps & custom ag equipment.
■ Westoba Ag Centre Concourse

SprayTest Remote Boom Control
Use a Spraytest to check and service your nozzles. No more running in and out of the cab.
A handheld remote turns on individual boom sections one at a time from behind the sprayer. Come and check out the Spraytest. There are 3 models available to handle up to 16 sections.

Introducing Agrimatics Libra
Grain cart app collects and wirelessly transfers field data through email/the cloud.
Agrimatics is changing the agricultural industry. We’re committed to providing the world’s best electronics and software products through a tablet/smartphone-based approach.

Come see us at booths 162-163. Exhibition Hall

FRASER AUCTION SERVICE LTD./KILLARNEY AUCTION MART LTD.
Auction service.
■ Westoba Ag Centre Concourse

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Liquid storage tanks (vertical/cone/low profile) & swath rollers.
■ Manitoba Room

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■ Barn 11

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Come see us at booths 162-163. Exhibition Hall
GENEX CO-OPERATIVE INC.
AI genetics (beef & dairy), supplies & chute side service.
Barn 3

GOLDEN WEST RADIO
Manitoba's authoritative agricultural voice.
Main Street

GOODON INDUSTRIES LTD.
Quality post frame buildings.
Westoba Ag Centre Concourse

GRAHAM SEED TREATING SYSTEMS LTD.
Quality seed treating equipment for both producer & commercial applications.
Barn 2

GRAIN BAGS CANADA
Grain bag equipment & tillage equipment.
Westman Place Arena

GREENFIELD FERTILIZER CORP.
Barn 4

GREENLEAF TECHNOLOGIES
Spray nozzles & accessories.
Main Street

H & L MOTORS
Kinsmen Arena

HANOVER DOORS
All types of overhead doors, manufactured, serviced & installed.
Westman Place Concourse

HARDI NORTH AMERICA INC.
Sprayers
Westoba Ag Centre Showroom

HARVEST SALVAGE CO. LTD.
We sell new & used parts for combines, tractors & swathers.
Westoba Ag Centre Concourse

HAUKAAS MFG LTD.
Barn 4

HAYBUSTER / DURATECH INDUSTRIES
Bale processors, tub grinders, rock pickers, drills & vertical mixers.
Westoba Ag Centre Showroom

HBH FARMS
Barn 11

HEARTLAND LIVESTOCK
Livestock marketing services.
Main Street

HEAT SMART PLUS WC
Ultimizer series, Wood Chip series & new interior pellet stove.
Barn 2

HEPBURN ENTERPRISES
Compact construction, snow & ice control, landscaping equipment.
Barn 2

HEPSON EQUIPMENT INC.
Westman Place Arena

HIGH BLUFF STOCK FARM
Charolais & Simmental annual bull sale, March 20, 2015.
Barn 11

HIGHLINE MFG. LTD.
CFR650 Bale Pro with feed chopper.
Kinsmen Arena

HIHOG FARM & RANCH EQUIPMENT LTD.
Barn 3

HI-TEC INDUSTRIES V-WING
V-Wing adding value to your land by making it more productive.
Barn 4

HITRAC
Case construction equipment dealer.
Barn 2

HOMELIFE HOME PROFESSIONAL REALTY INC.
Main Street South

HOMESTEAD AERIAL PHOTO
Aerial photos dating back to the 1950's of Manitoba farms.
Westman Place Concourse

HONEY BEE MFG. LTD.
Harvesting equipment.
Westoba Ag Centre Showroom

HORIZON AGRO INC.
Buyers of special crops & pedigreed seed sales.
Westman Place Concourse

HORIZON LIVESTOCK & POULTRY SUPPLY LTD.
Livestock & poultry supplies - watering, feeding, ventilation & barn supplies.
Westoba Ag Centre North Concourse

HORSCH, LLC
Seeding and tillage - Joker, Sprinter, Pronto, Maestro, Panther, Terrano & Tiger.
Barn 3

HORST WELDING
Manufacturer of attachments, wagons & machinery.
Hitching Ring

HOTSY CENTRAL
Hotsy pressure washers, detergents & accessories.

HOUSTON LAND & CATTLE CORP.
Houston Seed Saver for pickup, flex & corn headers.
Canada Room

HUSKY ENERGY
Corn and wheat purchasing.
Canada Room Hallway

HYLAND SEEDS
Seed: corn, soybeans, sunflowers & edible beans.
UCT Pavilion

HYPRO-SHURFLO
Pentair flow technologies & Hypro - SHURflo.
Westoba Ag Centre Concourse

IDC COMMUNICATIONS
Communications - smartphones, signal boosters, two-way radio & more.
Main Street South

IDEAL PIPE
Local manufacturer of quality drain tile & culverts.
Exhibition Hall

IMPERIAL SEED
Canada Room
INTERLAKE RESOURCES INC.
Lighting, tools, etc.
- Westoba Ag Centre Concourse

INTERNATIONAL CERTIFICATION SERVICES, INC.
Organic certification.
- Westman Place Arena

INTRAGRAIN TECHNOLOGIES INC.
Bin-Sense wireless grain storage monitoring.
- Westman Place Arena

INVESTORS GROUP FINANCIAL SERVICES
Farm succession planning.
- Main Street South

JAMES FARMS LTD.
We are a family owned seed grain producer & processor.
- Westman Place Concourse

JANZEN’S PAINT & DECORATING LTD.
Paint, Graco sprayers & Beam vacuums.
- Barn 4

JOHN DEERE DEALERS
John Deere
- Westoba Ag Centre Showroom

JOHNSON MFG., INC./HYGRADE GRADER.
- Exhibition Hall

KAL TIRE
Tires.
- Barn 2

KEEP IT COOL AIR CONDITIONING LTD.
Aftermarket A/C parts for motorized vehicles & equipment.
- Canada Room Hallway

KELLER EQUIPMENT SUPPLY LTD.
Specializing in petroleum, lubrication, lighting, exhaust, lifting & industrial equipment.
- Westman Place Arena

KELLN SOLAR
Solar water pumps, doug-out aeration, troughs & bowls & Lamb Acres fencing.
- Exhibition Hall

KENRAY RANCH
Quality beef cattle genetics.
- Barn 11

KEYSTONE AGRICULTURAL PRODUCERS
A farm policy organization that lobbies on issues of importance to all Manitoba farmers; its goal is to ensure farming remains successful & profitable.
- UCT Pavilion

KIOTI TRACTOR
Utility & compact utility tractors & UTVs.
- Hitching Ring

KK PENNER TIRE CENTERS
We sell Michelin, BF Goodrich, Uniroyal, Toyo & front end alignment work.
- Barn 4

KNIGHT ACCOUNTING SERVICES
Accounting services, income tax preparation, Agri-Stability, bookkeeping & succession planning.
- Main Street

KNR AG SALES & SERVICE
RTK/GPS, DitchMaster/PipeMaster, Crary tile Pro, Wolverine Ditchers, Raven & Ferris Mowers.
- Westman Place Arena

☆ KOCH AGRONOMIC SERVICES, LLC.
Enhanced efficiency fertilizer.
- UCT Pavilion

KRAMBLE INDUSTRIES
Swing auger movers, trailer chute opener, endgate hoist & wireless.
- Westman Place Arena

KUBOTA CANADA LTD.
Hepson Equipment - new Kubota dealer for Brandon & area.
- Kinsmen Arena

KUHN NORTH AMERICA, INC.
TMR mixers, manure spreaders, hay tools, and tillage tools.
- Kinsmen Arena

L & B FRIESEN LTD.
Grain trucks & grain bins.
- Hitching Ring

LABTRONICS/DIMO’S TOOL & DIE LTD.
Model 919 moisture testers, dockage sieves, scales, grain probes & thermometers.
- Westman Place Concourse

Easy unloading for trailers and Super-BS
See us at #1722-1724 in Barn 3

See us at #1722-1724 in Barn 3
Proven for 20 years - the RODONO CHOPPER ROTOR - FINE CUT, WIDER SPREAD WITH LESS FUEL CONSUMPTION.
Also PTO speed reducer gearbox for large auger operation.

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Clive, AB T0C 0Y0
Phone: 403-784-3864
www.xtend-auger.com www.rodono.ca

NEW INNOVATIVE DESIGN
For vertical crop cutting for canola, peas and downed crop.

ROTO-SHEAR INC.
Manufactured at FORESTBURG
WELDING & MACHINING
780-582-3637
www.rotoshear.com
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lakeshore Manufacturing</td>
<td>Remote control endgate openers &amp; remote control hopper chute openers.</td>
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<td></td>
<td>Westman Place Arena</td>
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<tr>
<td>Lakeview Insurance Brokers</td>
<td>Agricultural &amp; commercial insurance.</td>
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<td>Westman Place Concourse</td>
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<tr>
<td>Lane Realty Corp.</td>
<td>Saskatchewan farm &amp; ranch specialists.</td>
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<td>Westman Place Concourse</td>
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<tr>
<td>Leabank Ventures Ltd.</td>
<td>Lube view hub caps for tractors &amp; trucks.</td>
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<td>Westman Place Arena</td>
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<td>Leading Edge Industries</td>
<td>The Load Judge.</td>
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<td>Barn 4</td>
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<tr>
<td>Legumex Walker Canada Inc.</td>
<td>Buyers of special crops.</td>
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<td>Westman Place Concourse</td>
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<tr>
<td>Lej Charolais</td>
<td>Providing white &amp; red Charolais breeding stock - calving ease &amp; performance.</td>
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<td></td>
<td>Barn 11</td>
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<tr>
<td>Len's Alternative Parts &amp; Service</td>
<td>RV parts, hitches, wiring, horse trailer conversions &amp; generators.</td>
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<td></td>
<td>Canada Room Hallway</td>
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<td>Barn 2</td>
</tr>
<tr>
<td>Leveldale Polled Herefords</td>
<td>High quality, proven hereford genetics - come see for yourself; visit us at The Bull Congress.</td>
</tr>
<tr>
<td></td>
<td>Barn 11</td>
</tr>
<tr>
<td>Lewis Cattle Oilers Co. Ltd.</td>
<td>Lewis cattle oils, mineral feeders, sorting sticks &amp; ID tags.</td>
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<td></td>
<td>Westoba Ag Centre Concourse</td>
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<tr>
<td>Linear Grain Inc.</td>
<td>Grain merchants - canola, wheat, oats, soybeans, corn, barley &amp; rye.</td>
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<td>MNP Hall</td>
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<td>MNP Hall</td>
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<tr>
<td>Macdon Industries Ltd.</td>
<td>Harvesting equipment.</td>
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<td>Westoba Ag Centre Showroom</td>
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<tr>
<td>Mad Concaves (Skayman Welding)</td>
<td>MAD Concaves for Case, JD &amp; New Holland.</td>
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<td>Canada Room Hallway</td>
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<tr>
<td>Mandako Agri. Marketing Ltd.</td>
<td>Land rollers, vertical tillage &amp; grain carts.</td>
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<tr>
<td></td>
<td>Kinseri Area</td>
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<tr>
<td>Manitoba Agricultural Services Corporation (MASC)</td>
<td>Lending &amp; insurance - Building a strong rural Manitoba.</td>
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<tr>
<td></td>
<td>UCT Pavilion</td>
</tr>
<tr>
<td>Manitoba Agriculture, Food &amp; Rural Development (MAFRD)</td>
<td>GO Teams.</td>
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<td>UCT Pavilion</td>
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<tr>
<td>Manitoba Agriculture, Food &amp; Rural Development (MAFRD)</td>
<td>GO Teams.</td>
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<td>Westman Place Concourse</td>
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<tr>
<td>Manitoba Angus Assoc.</td>
<td>Stop by for the latest Angus information &amp; Angus RFID tags.</td>
</tr>
<tr>
<td></td>
<td>Barn 3</td>
</tr>
<tr>
<td>Manitoba Beef Producers</td>
<td>The exclusive voice of the beef industry in Manitoba.</td>
</tr>
<tr>
<td></td>
<td>Barn 3</td>
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<tr>
<td>Manitoba Buckwheat Growers Assoc. Inc.</td>
<td>Non-profit association of Manitoba buckwheat growers.</td>
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<td>Westman Place Concourse</td>
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<tr>
<td>Manitoba Canola Growers Assoc.</td>
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<td>Westman Place Concourse</td>
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<tr>
<td>Manitoba Conservation Districts Assoc. (MCDA)</td>
<td>Organization for the Manitoba Conservation Districts.</td>
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<td>Westman Place Concourse</td>
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<tr>
<td>Manitoba Conservation Wildlife</td>
<td>Preventing human-wildlife conflicts.</td>
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<td>Westoba Ag Centre North Concourse</td>
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<td>Manitoba Diversification Centres</td>
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<td>Main Street</td>
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<tr>
<td>Manitoba Farm &amp; Rural Support Services</td>
<td>Farm safety participant.</td>
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<td></td>
<td>Pioneer Lounge</td>
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<tr>
<td>Manitoba Farmers With Disabilities</td>
<td>Farm safety participant.</td>
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<td>Pioneer Lounge</td>
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<td>Manitoba Farmlife</td>
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<td>Westman Place Concourse</td>
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<tr>
<td>Manitoba Flax Growers Assoc.</td>
<td>The mission of the MFGA is to improve the economic returns and agronomic benefits to Manitoba flax growers through research, promotion &amp; communication.</td>
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<td>MNP Hall</td>
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<td>Manitoba Forage and Grasslands Assoc.</td>
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<td>MNP Hall</td>
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<tr>
<td>Manitoba Habitat Heritage Corporation (MHHC)</td>
<td>Is a non-profit Crown corporation that works in partnership with public &amp; private agencies to conserve, restore &amp; enhance fish &amp; wildlife habitat.</td>
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<td>Westman Place Concourse</td>
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<tr>
<td>Manitoba Harvest Hemp Foods</td>
<td>Hemp production contracts &amp; agronomic information.</td>
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<td>MNP Hall</td>
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<tr>
<td>Manitoba Hydro</td>
<td>Farm safety participant.</td>
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<td>Pioneer Lounge</td>
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<td>Manitoba Lung Assoc.</td>
<td>Farm safety participant.</td>
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<td>Pioneer Lounge</td>
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</tbody>
</table>
MANITOBANew Holland Dealers Assoc.
- Canada Room

MANITOBAPulse Growers Assoc.
Not for profit organization representing pulse & soybean producers.
- MNP Hall

MANITOBASEED Growers Assoc.
Unbiased information regarding pedigreed seed & variety selection.
- UCT Pavilion

MANITOBASimmental Assoc.
- Barn 3

MANITOBANEED SuperVisors Assoc.
- MNP Hall

MANULIFT EMILTD.
Merlo’s lineup of agricultural telehandlers.
- Barn 4

MAPLE GROVE GELBVIEH
Providing world class purebred & hybrid Gelbvieh seedstock.
- Barn 11

MAR MAC FARMS
- Barn 11

MAR-DEE ENTERPRISES
- Exhibition Hall

MARKETBOOK
MarketBook and AuctionTime print publication & websites.
- Main Street

MASTERFEEDS
Livestock and companion animal nutrition products.
- Canada Room Hallway

MAXIM TRUCK & TRAILER
New & used International trucks, new Timpte grain trailers & Maxim truck & trailer career fair.
- Optimist Arena

MAX-QUIP
NH3 application equipment.
- Barn 3

McMUNN & YATES BUILDING SUPPLIES
Post frame buildings.
- Canada Room

McTAVISH STEEL WORKS LTD.
Heavy duty workbenches.
- Exhibition Hall

MERIDIAN MANUFACTURING INC.
On-farm storage and handling products.
- Westoba Ag Centre North Concourse

MICHEL’S INDUSTRIES
Tarp systems, chute openers, wireless technology, crop catcher & combine covers.
- Barn 4

MIG INSURANCE GROUP LTD.
Agriculture & ag commercial related insurance products.
- Main Street

MILLTEC SPRAYER TECHNOLOGIES INC.
Commercial sprayers.
- Westoba Ag Centre Showroom

MNP LLP
Accounting, consulting & tax.
- Westman Place Concourse

MONSANTOBIOAG
Inoculants.
- UCT Pavilion

MONSANTO CANADA INC.
DEKALB brand seed.
- UCT Pavilion

MOOSE CREEK RED ANGUS
Annual Bull Sales February 7 & April 13, 2015.
- Barn 11

MORRIS INDUSTRIES LTD.
Air carts, air drills, tillage & hay products.
- Manitoba Room

MOTOR CARRIER DIVISION.
- Westman Place Concourse

MURRAY CHEVROLET CADILLAC BUICK GMC
General Motors business elite truck dealer.
- Kinsmen Arena

N 7 STOCK FARM
Quality beef.
- Barn 11

NATIONAL LEASING
- Westman Place Concourse

NATURE CONSERVANCY OF CANADA
- Westman Place Concourse

LANE REALTY
Visit our booth at Manitoba Ag Days January 20-22, 2015, located in the Keystone Centre, Brandon, MB. Meet our sales team and view our properties!

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Saskatchewan’s Farm & Ranch Specialists™ WITH OVER 30 YEARS IN THE BUSINESS!
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EXHIBITOR MAPS

- SHOW OFFICE
- INFORMATION BOOTH
- ST. JOHN AMBULANCE
- WASHROOMS
- ELEVATORS
- AGRI-MARKETING CENTRE
- FOOD SERVICE

UPPER LEVEL

MNP THEATRE
WESTMAN PLACE ARENA
WESTMAN PLACE CONCOURSE
FCC THEATRE
MNP HALL

ENTRANCE (GROUND LEVEL)
ENTRANCE
RAMP TO LOWER LEVEL
RAMP TO UPPER LEVEL

Manitoba Ag Days Show Guide 2015
NESTIBO AGRA INC.
Sunflower and special crops processor.
Westman Place Concourse

NETSET COMMUNICATIONS
#1 Choice for internet. Residential, small business & enterprise.
Canada Room Hallway

NEVER SPILL SPOUT INC.
Full Bin Alarm.
Exhibition Hall

NEWTON ENTERPRISES
Westman Place Concourse

NORAC SYSTEMS INTERNATIONAL INC.
Spray height control systems.
Barn 2

NORBERT’S MANUFACTURING
Manufacturing of stock trailers, flat decks, dump, utility, enclosed & recreational trailers.
Hitching Ring

NORSTAR INDUSTRIES
Grain handling systems, grain bins & U-drain.
Westoba Ag Centre Concourse

NORTHERN PLAINS DRAINAGE SYSTEMS LTD.
Tile drainage equipment, weeping tile, drainage survey & consulting.
Barn 4

NORTHSTAR AGI INDUSTRIES
Barn 4

NORTHSTAR GENETICS
Soybean and corn seed.
MNP Hall

NORTHSTAR SEED
Forage seed.
UCT Pavilion

NORTHSTAR SPRAYING SYSTEMS
John Deere high clearance sprayer dealer.
Westoba Ag Centre Showroom

NOTRE DAME USED OIL
Used oil, used oil filters, used oil, antifreeze containers, antifreeze & batteries.
Westman Place Concourse

NOVID INC.
Stainless steel dry hopper bins & liquid fertilizer storage tanks.
Westman Place Concourse

NUSEED AMERICAS INC.
Canada’s sunflower industry leader.
Canada Room Hallway

OCEAN TRAILER
Western Canada’s trailer specialists. Rentals, sales, lease, service & parts.
Kinsmen Arena

OFFICE OF THE FIRE COMMISSIONER
Farm safety participant
Pioneer Lounge

OMEX AGRICULTURE INC.
Fertilizer manufacturer.
Westman Place Arena

ONE-STEP AUTOMATION
Automation & electrical controls for seed clean & grain handling plants.
Barn 1

OUTBACK GUIDANCE (AGJUNCTION)
User-friendly, quality, advanced precision farming aftermarket solutions.
Westoba Ag Centre Concourse

PARADISE GEOTHERMAL
Waterfurnace heat pumps.
Exhibition Hall

PARRISH & HEIMBECKER LTD.
Crop inputs, grain handling, grain processing & grain marketing services.
MNP Hall

PATRICK PLAINS DRAINAGE SYSTEMS LTD.
Tile drainage equipment, weeping tile, drainage survey & consulting.
Barn 4

PATTERSON GRAIN
Paterson planning advantage, seed, crop protection, crop nutrition & grain marketing.
MNP Hall

PATTISON LIQUID SYSTEMS
Liquid fertilizer application equipment & ag chemical managing systems.
Westoba Ag Centre Concourse

PENERGETIC CANADA
Crop inputs, compost /manure treatments, water treatment & feed additive.
Exhibition Hall

PENNOC'S MACHINING & MFG. LTD.
Rebuilt concave’s and table augers, combine and tractor parts & machine shop services.
Canada Room Hallway

PEOPLE FIRST HR SERVICES
Human resources consulting, recruitment & employee benefits specific to agriculture.
Exhibition Hall

PETERBILT MANITOBA LTD.
Westman Place Arena

PHIBER MANUFACTURING INC.
Hay tools & big bale handling.
Optimist Arena

PICKSEED CANADA INC.
Research, produce & distribute forage, turf, corn & native seed products.
MNP Hall

PNEU-TEK TIRE TOOLS
Portable tire changing tools.
Canada Room

POLARIS LEASING LTD.
Financial services & leasing.
Westman Place Concourse

POSITIONING & AUTOSTEER TECHNOLOGIES INC.
Westman Place Concourse

POWER UP LUBRICANTS
Environment friendly high performance industrial lubricants/additives.
Westman Place Concourse
POWERRICH CORPORATION
Fertilizer.
■ Main Street

PRAIRIE AGRI SALES LTD.
Lemken; The agrovision company.
■ Canada Room

PRAIRIE FLAG AND POLE
■ Westman Place Arena

PRAIRIE LIQUID FEEDS
Liquid feed manufacturer.
■ Canada Room Hallway

PRAIRIE MOBILE COMMUNICATIONS
Complete two way radio, satellite phone, AgCam & paging provider.
■ MNP Hall

PRAIRIE MOUNTAIN HEALTH
Farm safety participant.
■ Pioneer Lounge

PRAIRIE OAT GROWERS ASSOC.
■ Main Street

PRAIRIE POST FRAME
Post frame construction - farm & commercial.
■ Westoba Ag Centre Concourse

PRAIRIE SCALE
Local custom scale manufacturer, measurement Canada registered, calibrate, retrofit & rentals.
■ Exhibition Hall

PRAXAIR DISTRIBUTION INC.
Industrial gases & welding supplies.
■ Westoba Ag Centre North Concourse

PRECISION FARM PARTS INC.
Combine parts, lights, tool boxes, grain cleaner & fertilizer.
■ Hitching Ring

PRECISION TRAILERS
■ Exhibition Hall

PRO MAGS LLC
Pro Mag gauge wheels, radial scrapers, planter & drill parts.
■ Barn 1

PROFESSIONAL TRANSPORT DRIVER TRAINING SCHOOL LTD.
Class 1.
■ Westman Place Concourse

PUMPS AND PRESSURE INC.
Pressure washer, cleaning equipment, air compressor & lube equipment.
■ Canada Room Hallway

QUARRY SEED LTD.
Corn & soybean.
■ UCT Pavilion

RACZYNSKI SALES
Auger-Jogger remote auger swing, Grain Vac hose & auger hoppers.
■ Exhibition Hall

RAINY DAY FABRICATING
The Hopper-attaches to grain auger, The Lump Buster-breaks lumpy fertilizer,The Reel Deal-straightens pickup reels.
■ Barn 3

RALPH McKay INDUSTRIES
Seeding the prairies.
■ Barn 2

RAMROD CATTLE CO.
Cowboys angus bull sale.
■ Barn 11

RAVEN INDUSTRIES
Precision agriculture products, GPS guidance & application controls.
■ Barn 2

RBC ROYAL BANK
■ UCT Pavilion

REAL INDUSTRIES 2003 LTD.
Livestock handling equipment including trailers, portable & stationary handling systems, panels, gates feeders & more.
■ Barn 1

REDEKOP MANUFACTURING
Crop residue management solutions on your combine.
■ Optimist Arena

REDFERN ENTERPRISES LTD.
Veito heaters.
■ Main Street South

REDFERN FARM SERVICES LTD.
Fertilizer, crop protection, seed, custom application, crop consulting, lubricants & hardware.
■ UCT Pavilion

REIMER OVERHEAD DOORS LTD.
Sales, service & installation for commercial, agricultural & residential overhead garage doors & operators.
■ Barn 1

Limit Risk in Difficult Conditions

Visit #802 in the Optimist Arena

Technotill Seeding System
780-352-9890

See what your neighbors are using at:
www.technotill.com
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Services</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>RENN MILL CENTRE INC.</td>
<td>Barn 1</td>
<td>Roller mill, grain bagger &amp; grain bag unloaders.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>RICHARDSON PIONEER</td>
<td>MNP Hall</td>
<td>Grain marketing, crop inputs, CropWatch agronomy services, AgPartner Financing, <a href="http://www.richardsonpioneer.ca">www.richardsonpioneer.ca</a>.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>RIDGE ROAD WELDING INC.</td>
<td>Exhibition Hall</td>
<td>Corral panels, cattle handling equipment &amp; hay trailers.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>RITCHIE BROS. AUCTIONEERS</td>
<td>Westoba Ag Centre North Concourse</td>
<td>The world’s largest auctioneer of equipment &amp; trucks.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>RITEWAY MFG. CO. LTD.</td>
<td>Barn 1</td>
<td>Landrollers, harrows &amp; tillage equipment.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>RODONO INDUSTRIES LTD.</td>
<td>Barn 11</td>
<td>Xtend retracting swing auger, replacement straw chopper rotors &amp; PTO reducers.</td>
<td>Manitoba Room</td>
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<tr>
<td>ROSETOWN FLIGHTING SUPPLY</td>
<td>Westoba Ag Centre North Concourse</td>
<td>Replacement auger flighting.</td>
<td>Manitoba Room</td>
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<tr>
<td>ROSS TAYLOR AUCTION SERVICE</td>
<td>Westman Place Concourse</td>
<td>Specializing in real estate, farm &amp; commercial auctions.</td>
<td>Manitoba Room</td>
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<tr>
<td>ROTO SHEAR</td>
<td>Canada Room Hallway</td>
<td>Vertical crop cutters.</td>
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<tr>
<td>ROYAL LEPAGE / MARTIN-LIBERTY REALTY</td>
<td>MNP Hall</td>
<td>Real estate services.</td>
<td>Manitoba Room</td>
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<tr>
<td>RSK FARMS</td>
<td>Barn 3</td>
<td>Organic products, liquid supplement, silage covers, grain bags &amp; manure application.</td>
<td>Manitoba Room</td>
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<tr>
<td>SAFE WORK MANITOBA</td>
<td>Pioneer Lounge</td>
<td>Farm safety participant.</td>
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<tr>
<td>SALFORD GROUP INC.</td>
<td>Barn 2</td>
<td>Tillage, seeding &amp; fertilizer application equipment.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>SASKCAN PULSE TRADING - PARENT DIVISION</td>
<td>MNP Hall</td>
<td>Edible bean and special crop buyer, contractor and processor.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>SCALE SOLUTIONS</td>
<td>Westman Place Concourse</td>
<td>Sales and service of truck, animal, hopper &amp; portable scales.</td>
<td>Manitoba Room</td>
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<tr>
<td>SCHULTE SALES</td>
<td>Optimist Arena</td>
<td>Snow blowers, rock pickers &amp; mowers.</td>
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<td>SCOTIABANK</td>
<td>Westoba Ag Centre Concourse</td>
<td>Financial services.</td>
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<tr>
<td>SEED HAWK INC.</td>
<td>Manitoba Room</td>
<td>Seeding, planting &amp; tillage equipment.</td>
<td>Manitoba Room</td>
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<tr>
<td>SEED MASTER BY STRAW TRACK</td>
<td>Manitoba Room</td>
<td>Air Drills, Nova-XP Smart Cart, Auto Zone Command &amp; UltraPro Metering.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>SEED-EX INC.</td>
<td>MNP Hall</td>
<td>Malt barley, soybeans, corn, canola, sunflowers, wheat, soymeal, DDGs &amp; feed grains.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>SETTER MANUFACTURING DIVISION</td>
<td>Optimist Arena</td>
<td>GPS, sprayers, parts, pumps, NH3 controllers &amp; chemical management systems.</td>
<td>Manitoba Room</td>
</tr>
<tr>
<td>SHUR-GRO FARM SERVICES / MUNRO FARM SUPPLIES</td>
<td>UCT Pavilion</td>
<td>Replacement auger flighting.</td>
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<tr>
<td>SILVER STREAM SHELTERS</td>
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<td>Rubber track systems.</td>
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<tr>
<td>SOUCY INTERNATIONAL INC.</td>
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<td>SOUTHWEST GEOTHERMAL</td>
<td>Westman Place Concourse</td>
<td>Rotary tillers, flail mowers, offset flail mowers &amp; hay rakes.</td>
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<td>SPRAYTEST CONTROLS INC.</td>
<td>Exhibition Hall</td>
<td>Wireless remote boom control for sprayers.</td>
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<td>STARS</td>
<td>Pioneer Lounge</td>
<td>Farm safety participant.</td>
<td>Manitoba Room</td>
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<tr>
<td>STEADS FARM SUPPLY</td>
<td>Exhibition Hall</td>
<td>Organic products, liquid supplement, silage covers, grain bags &amp; manure application.</td>
<td>Manitoba Room</td>
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<tr>
<td>STEEL TECH INC.</td>
<td>Barn 1</td>
<td>Expertise, experience and trust - SCU understands your ag business.</td>
<td>Manitoba Room</td>
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<tr>
<td>STEINBACH CREDIT UNION</td>
<td>Westman Place Concourse</td>
<td>Authorized dealer for EBY livestock trailers &amp; Felling flat deck trailers.</td>
<td>Manitoba Room</td>
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<tr>
<td>STEVE'S LIVESTOCK TRANSPORT</td>
<td>Main Street</td>
<td>Blue Water Wash.</td>
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<tr>
<td>STEWART STEEL INC.</td>
<td>Westoba Ag Centre Concourse</td>
<td>Extenders &amp; Axcellers.</td>
<td>Manitoba Room</td>
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<tr>
<td>SUMMERS MFG. CO.</td>
<td>Manitoba Room</td>
<td>Tillage, rock pickers, sprayers &amp; land rollers.</td>
<td>Manitoba Room</td>
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<tr>
<td>SUNDOG SOLAR</td>
<td>Exhibition Hall</td>
<td>Solar water pumping, solar drainage tile dewatering &amp; solar lighting.</td>
<td>Manitoba Room</td>
</tr>
</tbody>
</table>
SAFE & DRY WITH GSI – THE STRONGER BIN

GSI bins are the heaviest in the industry and have a 6000 lb. engineered center peak roof load rating - no restrictions on future handling plans. Roof sheets are pre-punched for roof vents - more water resistant and easier to install.

Wentworth Ag can help make your farming operation more efficient with GSI farm storage bins. GSI farm bins are available in sizes from 15,000 - 290,000 bu. in both stiffened and unstiffened models.

On-Farm Grain Storage

“Your Complete Systems Manufacturer”

GSI offers the most technologically advanced and reliable dryers on the market today. We also offer the widest selection of dryer models, suitable for a wide variety of applications.

NEW DURA-LOK FLOOR

Dura-Lok flooring features 3.5” sections for increased strength and stability.

Dura-Lok flooring sits on our commercial grade Mono-Rail support system.

125,000 bu bins

Safe & Dry with GSI – the Stronger Bin

On-Farm Grain Storage

2015 EMERALD TANDEM 36 FT. GRAIN TRAILER F.O.B. Factory
Starting at - $35,500

2015 EMERALD SUPER-B GRAIN TRAILER F.O.B. Factory
Starting at - $83,000

STANDARD EQUIPMENT
Single Crank, front and rear aluminum ladders, Michel’s tarp, PPG paint, bud wheels, dual speed landing gear, and 11R24.5 tires.

OPTIONAL EQUIPMENT
Side Chutes, Dual Cranks, Unload Lights, Hopper Lights, Aluminum Wheels, Custom Name Plate

2015 EMERALD TRIDEM 45FT 3-HOPPER GRAIN TRAILER F.O.B. Factory
Starting at - $56,900

EMERALD MANUFACTURING Located in Gladstone, Manitoba. Diamond Trailer Sales, a division of Diamond International Trucks Ltd. have an EXCLUSIVE contract to sell this fine product all through Western Canada. Our Sales Representative and Service Centers are located through Alberta and Saskatchewan.

DIAMOND TRAILER SALES HAS SOME OF THE BEST PRICES AROUND!
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<td>SUPERIOR AGRI - SYSTEMS LTD.</td>
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<td>SUPERIOR PROPANE</td>
<td>Westoba Ag Centre North Concourse</td>
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<td>SWEETLAND SUPER SIX SALERS</td>
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<td>SYNGENTA CROP PROTECTION INC.</td>
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<td>TAURUS AG MARKETING</td>
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<td>TD - CANADA TRUST / AGRICULTURAL SERVICES</td>
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<td>THE AIR SEEDER HOPPER</td>
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<td>THE PRITCHARD GROUP</td>
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<td>THE WESTERN PRODUCER</td>
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<td>TRANSCANADA PIPELINES</td>
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<td>TRIDEKON</td>
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<td>TRIPLE STAR MFG. LTD.</td>
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<tr>
<td>TUFF LIVESTOCK EQUIPMENT</td>
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<tr>
<td>UNITED LIVESTOCK SYSTEMS</td>
<td>Barn 1</td>
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<tr>
<td>UNITED TRANSPORTATION DRIVER TRAINING</td>
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<td>VALLEY AGRO SERVICES</td>
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<tr>
<td>VALMAR AIRFLO INC.</td>
<td>Westoba Ag Centre Showroom</td>
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<td>VAN L EQUIPMENT</td>
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<tr>
<td>VANDAELE SEEDS</td>
<td>Westman Place Concourse</td>
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<tr>
<td>VANDERVEEN COMMODITY SERVICES LTD.</td>
<td>Main Street</td>
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<tr>
<td>VANGUARD CREDIT UNION</td>
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<td>VERN'S CUSTOM AGRO LTD.</td>
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<td>VERSATILE (BUHLER)</td>
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<td>VINE HEAMAN OUTBACK GPS</td>
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<td>WALINGA INC.</td>
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<tr>
<td>WALL GRAIN HANDLING SYSTEMS LTD.</td>
<td>Westoba Ag Centre Concourse</td>
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<tr>
<td>WASHEX</td>
<td>Westman Place Concourse</td>
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<tr>
<td>WATERHOUSE SEEDS</td>
<td>Westman Place Concourse</td>
</tr>
<tr>
<td>WELDERS SUPPLIES LTD.</td>
<td>Barn 2</td>
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</tbody>
</table>
WENTWORTH AG (2003) LTD.
Grain storage, handling and monitoring systems, augers, dryers & setup crews.
- Barn 2

WESTEEL LTD.
Manufacturers of grain, fertilizer & petroleum storage products.
- Optimist Arena

WESTERN AG PROFESSIONAL AGRONOMY
PRS CropCast, complete crop selection, nutrition & yield forecast plan.
- Westman Place Concourse

WESTERN FEED GRAIN DEVELOPMENT CO-OP LTD.
Farmer-directed co-operative focusing on development of spring wheat varieties.
- Westoba Ag Centre Concourse

WESTERN FINANCIAL GROUP
Property insurance & financial services.
- UCT Pavilion

WESTERN GRAIN DRYER INC.
Grain dryers.
- Exhibition Hall

WESTERN STEEL & TUBE LTD.
Standard container & storage lockers.
- Westoba Ag Centre Concourse

WESTERN TURBO & FUEL INJECTION LTD.
Supply of parts and service to the diesel industry.
- Barn 3

WESTMAN AERIAL SPRAYING LTD.
Aerial & ground application, seed, fertilizer, chemical sales, agronomy services & equipment sales.
- Exhibition Hall

WESTRANS
Your brake & powertrain specialists.
- Barn 4

WESTWARD PARTS SERVICES LTD.
Agricultural parts, 3PT equipment, estate equipment & camera systems.
- Barn 3

WHEAT CITY SEEDS LTD.
Retail pedigreed seed service. Cereals, soybeans, canola, forages & seed treating.
- Westman Place Concourse

WILCOX SIMMENTALS AND TWIN MEADOW LIVESTOCK
Red and Black Purebred Simmental Seedstock
- Barn 11

WILGER INDUSTRIES LTD.
Sprayer & boom components, flow indicators & drift reduction spray tips.
- Westoba Ag Centre Concourse

WILKE SALES
Poly skids for combines, swathers, poly cupped flighting & wear shoes.
- Canada Room Hallway

WINGSSPRAYER
Drift reduction system on sprayers.
- Barn 4

WINKLER CANVAS LTD.
Fabric covered buildings, truck tarp systems, towbelts & garage floor mats, custom tarp.
- Canada Room Hallway

WIZER BUILDINGS
Specializing in farm & pole buildings from start to finish.
- Canada Room Hallway

WORKER’S COMPENSATION BOARD OF MANITOBA
Farm safety participant.
- Pioneer Lounge

WRAZ RED ANGUS
Annual bull sale, females, semen & embryos.
- Barn 11

YARA BELLE PLAINE INC.
Nitrogen fertilizer & Yaravita micronutrients.
- Main Street South

Yaravita Micronutrients

Outback
GUIDANCE
COME SEE THE LATEST OUTBACK HAS TO OFFER

AG CENTER CONCOURSE

BOOTH 1456

EMILY has a full range of loader attachments for feeding, bedding, and cleaning.
For information and dealer locations in your area, call AGROMEC 204-728-4609.
In Quebec, call 819-297-2566.
If you’re involved with cattle and looking to find some of the best genetics then you need to attend Bull Congress. Producers interested in breeding stock have a chance to talk to the exhibitors about their herd genetics and do a little comparing as well with the ability to see the animals up close. Due to construction during the show Bull Congress has been relocated to Barn 11 this year and will easily be accessed by entering from the NE corner of the Kinsmen Arena as indicated in the map below. There will be signage at the show also to help you find your way.

- Anderson Cattle Company Inc
- Bridgeway Livestock
- Foxy Lady Cattle Co. / Pizzey Simmentals
- Freyburn Angus Farms
- HBH Farms
- High Bluff Stock Farm
- Kenray Ranch
- LEJ Charolais
- Levedale Polled Herefords
- Manitoba Charolais Association
- Maple Grove Gelbvieh
- Mar Mac Farms
- Moose Creek Red Angus
- N 7 Stock Farm
- Ramrod Cattle co.
- RSK Farms
- Sweetland Super Six Salers
- Wilcox Simmentals
- WRAZ Red Angus
INVENTORS’ SHOWCASE 2014 AWARDS

Inventors’ Showcase is an annual feature at Manitoba Ag Days designed to encourage the development of products that will assist in farm operations. All inventions are considered whether from individuals or companies large or small. Exhibits developed by farm operators are encouraged.

FIRST PRIZE – Intra Grain was the winner of the Inventor’s Showcase competition with their grain storage monitoring solution. Ron Folk was presented with a plaque and $1,000 cash from Manitoba Ag Days and an advertising package from the Manitoba Co-operator. From left to right in the picture are Jim Affleck, Manitoba Co-operator; Ron Folk, Intra Grain; Eric Fazakas, Intra Grain; Dave Laudin, Manitoba Ag Days.

SECOND PRIZE – Winner of second prize in Inventor’s Showcase was Clean Seed Technologies. They received a plaque and cheque for $500 from Manitoba Ag Days and an advertising package from the Manitoba Co-operator. From left to right in the picture are Jim Affleck, Manitoba Co-operator; Ward Jensen, Collin Rosengren, and Mark Tommasi of Clean Seed Technologies; Dave Laudin, Manitoba Ag Days.

2015 INVENTORS’ SHOWCASE EXHIBITORS

AgChemExpert Ltd
An online, web based program for pesticide selection of multiple pests in an array of crops

Agrimatics
A tablet and smartphone based grain cart weighing and data management system

Cardale Tech Corp
A PTO driven auger water pump

Clean Seed Agricultural Technologies
The CX-6 SMART Seeder

Ezlid
An automated grain bin lid opener

FarmLead.com
An online grain marketplace that seeks to efficiently connect grain buyers and sellers

FendX Ltd.
New patented bolt-latch fender extensions for high clearance sprayers

Hi-Tec Industries V-Wing
The V-Wing ditcher drainage machine

Leading Edge Industries
The Load Judge – loading monitoring system for grain trailers

Wingssprayer
A drift reduction system for sprayers
BEST NEW PRODUCT AWARD 2014

Winner of the Best New Product 2014 was Gatco Manufacturing with their Cross Flow Aeration Tubes. Pictured from left to right: Ryan Boyd, Manitoba Ag Days; Gary Schreiner & Brian Koop, Gatco Manufacturing; Blake Nestibo, Manitoba Ag Days.

KEYSTONE CENTRE CONSTRUCTION 2015

During the 2015 show the City Square Arena will be unavailable as upgrades to that part of the Keystone Centre will be taking place. Although losing this room for the show was not ideal we’ve been able to use additional space in other rooms of the facility as identified in green on the map below. Some of these areas have been used in the past but for 2015 will have changed their format. Our exhibitors that have previously displayed in the City Square Arena have been located throughout the show so you can find them in the exhibitor listing here in the guide, or go to www.agdays.com and click the “Exhibitors & Map” tab to use the exhibitor search, or ask one of our friendly staff at an Information Booth at the show.
When you know your cost of production, you can make confident business decisions. AgExpert Analyst, combined with our AgExpert Mobile app, is designed for agriculture. Document historical prices, truly understand your expenses and know when to make your move. If improving profit matters to you, talk to us.

1-877-721-0064  |  fccsoftware.ca
2015 NEW PRODUCTS

Manitoba Ag Days is a premier agricultural trade show with success attributed to keeping the show current. Exhibitors displaying new products play a key role in this success. To enhance this aspect Manitoba Ag Days offers the New Products Feature where exhibitors may opt to participate in this. Be sure to check out exhibitors that have highlighted New Products for the 2015 show. They can be found by their signage identifying them as well as the listing in the show guide and on our website www.agdays.com. All qualifying entries are judged and the Best New Product Award is presented at the show.

ATP
NutriScan is an infield, hand held diagnostic tool that measures, in real time, the nutrient level of Manganese (and Phosphorus) in the plant. This will allow the producer and/or the agronomist to know immediately not only the Mn and P level of your crop, but more importantly the photosynthetic efficiency and overall health of your crop.

INTRAGRAIN
BIN-SENSE® Fan Controller gives producers the ability to remotely turn on and off their aeration fans from anywhere in the world at any time, via their smart phone, tablet or computer. The BIN-SENSE® Fan Controller works seamlessly in conjunction with existing BIN-SENSE® Live monitoring products.

DECISIVE FARMING
My Farm Manager is an all-in-one farm data management platform that connects the key people, service providers and data on the farm. It's for growers who want to streamline operations and be more decisive. When everything is in one place and accessible from any device, management decisions are simplified.

MERIDIAN MANUFACTURING
Don't let an empty tank slow you down this season. Meridian's new Transport Canada approved Fuel Express fuel trailer delivers 3,750 liters of fuel to your machinery, with the option of adding either 208 or 416L of DEF, for convenient refueling. Decrease downtime and improve overall productivity with Meridian's new Fuel Express.

HONEY BEE MANUFACTURING
Honey Bee AirFLEX combine flex draper header features sensors and air suspension that allow the header to shave the ground at faster speeds in both dry and wet conditions. It is lightweight yet durable, sophisticated yet simple, all while integrating cutting-edge innovation. You'll appreciate the combination of design, high performance and simplicity.

RAINY DAY FABRICATING
“The Reel Deal” is a tool designed to straighten swather, haybine, or combine pickup reels in minutes without any disassembly.
SUPPLEMENT TO THE WESTERN PRODUCER

BACKSWATH MANAGEMENT
The Backswath EAGLE program is an innovative, cloud-based, financial analysis and benchmarking software program. Using a forecasting model rather than projections, users are able to take an objective look at where their farm business is tracking. Scenarios, targets, industry standards, and past performance can then be compared to baseline performance.

KRAMBLE INDUSTRIES
The Trailer Chute Opener operates on 12 volts and features 300’ range, heavy duty cabling & trailer connectors, quick release manual mode, stainless steel chain, PTFE self aligning bearings, centralized weather tight radio control receiver, accurate internal limit counting, planetary gearbox with 265 ft/lbs torque, and easy installation.

HYPRO-SHURFLO
Universal Flange Clamps: The unique clamshell design of the Hypro Universal Flange Clamp delivers superior sealing capability, decreased assembly time and increased safety. Traditional banded clamps provide uneven clamping pressure, potentially weakening the flanges over time and use, are time-intensive to install, and expose workers to sharp metal edges that lead to injuries.

The Swing Belt Mover is easily installed and utilizes a 12V DC electric motor with dual worm gear drives, heavy duty cabling and connectors, and provides the operator a 300’ range with a weather tight radio control receiver.

SETTER MANUFACTURING
The DRYLOBAG System is Poly Grain Bags with airport pipes into which air is pumped and regulated by a computerized electronic aeration control system. Axial Fan or Gas Engine Fan pumps air into the pipes and evenly distributes through the grain. Moist air escapes through the outlet pipe on opposite side.

Express Boom Assembly
Hypro’s Express Boom Assembly saves hours of expensive labor by delivering a fully-assembled, performance-tested boom. The standard assembly is complete with stainless steel piping, 5-way ProFlo nozzle bodies and the award-winning Hypro Express end-caps and fittings. It’s essentially a ‘boom-in-a-box’, specified for a customer’s precise needs!

Duo React Nozzle Bodies
The Hypro Duo React nozzle bodies compact design allows for easy integration on to many boom designs. Duo React nozzle bodies provide operators flexible flow rate through being able to select different nozzle combinations from the cab via a controller in a compact and economical way.
As everything changes over time our Manitoba Ag Day Board is no different. This past year we had three members retire from the Board. Ryan Boyd and Eric McLean both represented producers on our Board for the past several years. Most recently Ryan had served as Co-Chair for 2 years prior to deciding to leave. A long serving Board member, Adrian Caillier also elected to step down after many years of dedication to Manitoba Ag Days. Adrian represented the interest of exhibitors during his time. Many thanks to Ryan, Eric, and Adrian for their contributions they have provided the Show.

We would like to welcome three new individuals to the Board; Brad Crammond, Ernie Sirski, and Todd Botterill. Brad operates BT Crammond Farms near Austin, MB with the help of his parents and his wife Tammy, as well he does contract work for a grain company part time. Ernie and his wife Janet grow canola, soybeans, wheat, hemp and grass seed near Dauphin, MB. Their three daughters along with their spouses farm with them as well. Todd owns Botterill Sales, an Independent Manufacturers Representative firm that specializes in bringing new ag related manufacturers to the Western Canadian market. He lives on the old family farm yard with his wife Jill and his 4 daughters. We look forward to the contributions our new Board members will bring to Ag Days.
PARKING LOT SHUTTLE

Don’t worry about trying to find a parking spot close to the building when you come to Manitoba Ag Days. Once again Murray Chevrolet will be providing shuttle service on the Keystone grounds so you need not worry about braving the weather or walking if you have physical limitations. Just wait in your vehicle and look for the shuttles cruising the lots throughout the day. You’ll find them decal out with Murray Chevrolet Cadillac Buick GMC and Manitoba Ag Days.

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in Brandon
Jan. 20-22
2015

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Or, check out our website
Our information staff is always ready to help you find your way at the show. Whether you’re looking for a particular exhibitor or just need to get to another part of the building they are willing to assist you. Our staff are friendly and take great pride to answer our visitor’s questions.

Due to construction activities at the Keystone Centre during the show some of our exhibitors have been relocated from their usual booth locations. If you’re not sure where to find them simply stop by one of our five Info Booths and ask. You can also find exhibitors and floor plans of the show by visiting our website at www.agdays.com and click the “Exhibitors & Map” tab.
Manitoba Ag Days would like to extend a thank you to Lois McDonald and her staff at Brandon Tourism. Whitney Moir has joined the team this year in coordinating accommodations. Manitoba Ag Days appreciates their contributions to ensure the success of our show.

Thank you Brandon Tourism!

EARN UP TO $50/TONNE MORE ON YOUR CLEARFIELD CANOLA FROM VITERRA.

With Clearfield canola you have the opportunity to receive health bonuses and Non-GMO premiums for growing this Clearfield variety. In addition, you are supporting a new and emerging market around the world for expeller-pressed canola oil. Sign a Non-GMO production contract for even more profits.

ABOUT EXPELLER-PRESSED CANOLA

The global demand for expeller-pressed oil is increasing, particularly in the natural food segment. Through our relationships with western Canadian farmers we are able to produce canola oil using an all-natural double expeller-pressed process. Our canola crush plant in Ste. Agathe, Manitoba specializes in crushing Non-GMO Clearfield canola.

If you have any questions or would like more information regarding Viterra’s Non-GMO Clearfield canola program please contact your local Viterra sales representative, or visit us online at viterra.com/canolaoil.
Manitoba Ag Days has proudly supported education of agriculture for many years. We have previously provided scholarships for agricultural programs at the University of Manitoba and Assiniboine Community College and continue to do so. Along with this, we are a proud supporter of Ag in the Classroom which has been providing the school tour program over the past several years called the Manitoba Ag Days Adventure. Grades 7 and 8 students along with their teachers and chaperones have the opportunity to increase their knowledge and understanding of Science, Social Studies, Careers and Agriculture through interactive Agriculture activities offered each day of Manitoba Ag Days. Approximately 450 students attend this program on an annual basis and benefit from a hands on learning experience. Thank you to the many exhibitors that participate in this event during the show helping make it successful. For more information visit www.ai tc.mb.ca
ELECTRIC HOPPER COVERS FOR COMBINES

1 Man, 1 Stop! No Moving!

- All components are easily removed in minutes.
- Breakdown of tarp components fit inside of grain tank.
- 12v, DC motor is operated using a rocker switch, is a standard feature on all systems.
- Lightweight.

CROP CATCHER

- Painted steel or aluminum.
- Manual control or wireless remote.
- 8” diameter or 10” diameter.
- Available for 1, 2, or 3 hopper systems.
- Ideal for filling airseeders in spring and bins in fall.
- 5.9 cu. in. hydraulic motor with flow control valve.
- Attaches directly to chutes on trailer.

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WIRELESS REMOTE CHUTE OPENER

- Chute Position Feedback.
- Compact & Durable.
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- Can be mounted on either side of trailer.

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SAFE FARMING IS NO ACCIDENT!

The farm safety area is a joint effort between Manitoba Hydro, SAFE Work Manitoba and Manitoba Ag Days.

Is everyone safe working on your farm? Learn more about safe farming practices and programs by visiting the exhibitors in the farm safety area. Take the Safety Challenge for an opportunity to win an iPad, fire extinguisher, car safety kit, extension cords, radon test kit and a variety of other safety products.

The Farm Safety area is in a new expanded location in the Pioneer Lounge located at the upper ramp near the Main Concours of the Westman Place Arena.

PARTICIPATING ORGANIZATIONS ARE:

- Manitoba Farmers with Disabilities
- Manitoba Farm & Rural Support Services
- Manitoba Hydro
- Office of the Fire Commissioner
- Prairie Mountain Health
- SAFE Work Manitoba
- STARS Air Ambulance
- The Manitoba Lung Association
- Worker’s Compensation Board of Manitoba
Sometimes seeing a piece of equipment in a brochure or catalogue just isn’t the same as being able to get up close and examine it. Many of our Exhibitors have products that either just won’t fit within their indoor space or would like to showcase some of their newest equipment. The outdoor displays allow you to check out extra equipment that you can’t see inside at the the show. Once you’ve had a chance to view the displays move on inside the show where you can grab a hot coffee and chat with the Exhibitor. You will find the Exhibitors listed here along with their inside location.

**COMPANY**

- Ag Shield Mfg. (Westoba Ag Centre Showroom)
- Artel Farms (Outdoor Display)
- Bourgault Industries (Manitoba Room)
- Cancade (Optimist Arena)
- Corner Equipment (Barn 4)
- DuPont Pioneer (MNP Hall)
- Freightliner Manitoba (Kinsmen Arena)
- HLA/Tube-Line/ MK Martin (Hitching Ring)
- Mazer Group (Outdoor Display)
- Nathurs Alpine Plant Solutions (Westman Place Arena)
- Norstar Industries (Westoba Ag Centre Concourse)
- Novid Inc. (Westman Place Concourse)
- Versatile (Manitoba Room)
Manitoba Ag Days was proud to present STARS Air Ambulance with a cheque in the amount of $7,980.00 this past year. This was made possible from the proceeds of the 50/50 draw in which tickets were sold at the 2014 show. As a not for profit, charitable organization, the success of STARS depends on support from government, corporate, community and individual contributors. STARS is proud to be a link in the chain of survival in Manitoba, working closely with EMS crews, hospital medical staff, fire departments and law enforcement officials. Thank you to everyone that supported the draw and provided us the opportunity to support STARS.

Pictured from left to right are Eric McCall, Flight Paramedic; Nora Duguid, STARS Community Relations; Dave Laudin and Jonothan Roskos, Manitoba Ag Days; Paul Adams, Pilot; and Alan Mart, Flight Nurse.
You Grow. We Help.

We know that every decision you make has implications. From crop rotation to seed selection to selling into increasingly connected world markets, farming today means carefully measuring every input – including advice. Which is where we can help. With agriculture banking specialists who understand the risks, the challenges and the rewards of working the land.

For more information or to contact an agriculture banking specialist visit rbc.com/agriadvice

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Help tell the real story of Canadian agriculture

Be an AGvocate

Our industry needs more agvocates

To reach its full potential, agriculture needs everyone in the industry to speak up and speak positively.

Agriculture More Than Ever is an industry-driven cause to improve perceptions and create positive dialogue about Canadian ag. Together we can share the facts and stories about this vibrant and modern industry, and tell the world why we love what we do.

It's up to all of us to be agvocates and it's easier than you think - visit AgMoreThanEver.ca and find out how you can get involved.

Manitoba Ag Days is a proud partner of this cause
Agriculture is a Canadian success story

1 in 8 Canadian jobs are in ag and agri-food

Almost 25,000 farm operators are under the age of 35

#1 producer of canola in the world

It takes 50,000 fewer gallons of water to grow an acre of corn today than in 1990

The beef industry contributes almost $25 billion to the Canadian economy annually
Kristen Phillips, from Brandon Manitoba, is so thankful for all generous blood donors. Her daughter Bailey was infected in utero with the CMV virus that adversely affects her bone marrow and requires regular donations to stay healthy.

Bailey is now a 15 month old little girl. She is a happy happy baby. She loves people and interacting with them. She loves hugs and kisses and lots of tickles. She has the most adorable little giggle. She is crawling and is very close to independent walking. Bailey is going to start swimming lessons in January 2015!

Bailey still needs transfusions weekly. She will receive her 130th transfusion on December 10th. It’s hard to believe that we would still be absolutely reliant on others for Bailey’s life. We are so thankful to all donors for donating blood and for saving our little girls life!

Please Book an appointment to donate blood this December to ensure those needing blood and blood products get their holiday miracle - Kristen Phillips

Book your appointment to save a life:
www.blood.ca

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it’s in you to give

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DO YOU HAVE A NEW INVENTION?

Inventors’ Showcase is held every year to highlight new inventions that can help farmers achieve greater efficiency in their farming operations. Plus, you get a special rate on exhibit space.

Entries for the 2016 show will be taken during exhibitor registration fall 2015. Visit www.agdays.com for registration dates.

The Cereal Seed Experts

FP Genetics is owned by over 150 seedsmen who know and grow our industry-leading cereal varieties. Although these varieties will evolve, one thing will never change—our commitment to bringing the best cereal varieties to Western Canadian growers.

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Manitoba Ag Days thanks MAFRD staff, farmers, and all others who assisted with the program. Ag Days also thanks Blair McRae and his committee with Bull Congress.

Ag Growth International (AGI) is a leading manufacturer of portable and stationary grain handling, storage and conditioning equipment. Batco (specialty crop belt conveyors), Wheatheart (grain handling and fencing equipment), Westfield (portable grain augers), Grain Guard (grain drying and storage equipment), Twister (galvanized grain bins), HSI (material handling and temporary storage equipment), Applegate (livestock equipment) and REM (GrainVacs) are all leading brands, part of the AGI group.

VISIT US AT AG DAYS FOR MORE INFORMATION ON OUR LATEST INNOVATIONS AND HIGH CAPACITY PRODUCTS INCLUDING:
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• The REM GrainVac VRX
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