2017 OFFICIAL SHOW GUIDE

January 9 - 12, 2017
PrairieLand Park
Saskatoon, Saskatchewan

PRESENTED BY

CropSphere 2017
Now at PrairieLand Park!
See schedule inside.

Bayer Information Theatre
Schedule

Map & Exhibitor List
Welcome to the Western Canadian Crop Production Show. The 34th year of the Western Canadian Crop Production Show will once again present leading-edge technology, services and products for grain producers from all across Saskatchewan, Western Canada, and the United States. This show provides a great opportunity for gaining and exchanging information plus developing new networks.

Yet again, the show is sold out, as producer associations, the research community, industry and others with a keen interest in crop production come together for this annual event focusing on advancements relating to all major crops grown in Western Canada.

Welcome and best wishes for an enjoyable show.

Stu Irvine
BOARD CHAIR
Saskatoon Prairieland Park Corporation

Welcome from the Premier

On behalf of the Government of Saskatchewan, I am pleased to welcome you to the 34th Western Canadian Crop Production Show at Prairieland Park in Saskatoon.

The Western Canadian Crop Production Show has become the premier destination for producers from across Western Canada for timely and valuable information on the production, processing and distribution of crop crops. This foremost crop production showcase also provides a great opportunity for farmers to share your passion for agriculture with stakeholders beyond the farm gate.

Agriculture today has evolved into one of the most modern, efficient industries in the world. And, with the ever increasing global demand for safe and reliable food, the opportunities for agriculture continue to grow, adding to the strength and vitality of Western Canada’s economy.

Thank you to the organizers, sponsors and trade show exhibitors for making this show possible. To our national and international guests, we hope you have time to also take part in the many events being held throughout Saskatoon during Crop Production Week.

Welcome and best wishes for an enjoyable show.

Brad Wall
PREMIER OF SASKATCHEWAN

Welcome from the Chair of the Committee

Welcome to the Western Canadian Crop Production Show. The 2017 show continues a tradition of providing farmers with access to the most advanced products and services in the industry.

This year we welcome many of the Producer Organizations from both CropSphere and Crop Production Week to the Western Canadian Crop Production Show. Having everything combined at one location allows the event to evolve into the premiere crop production/marketing event of the year on the prairies.

On behalf of the Western Canadian Crop Production Show committee, staff and volunteers, it is my pleasure to welcome you to the show and wish you the very best for 2017.

Brian Sim
CHAIRMAN
Crop Production Show Committee

Welcome from the Minister of Agriculture

On behalf of the Saskatchewan Ministry of Agriculture, I would like to welcome you to the Western Canadian Crop Production Show – Saskatchewan’s leading grain industry show.

We in Saskatchewan have long known that we are stronger and can accomplish more when we work together, and this is proven again with Crop Production Show. This show brings together producers from different crop sectors to discuss shared interests and concerns – and drives our industry into the future by adopting best practices that enhance our business and improve yields while being profitable and sustainable.

The very fact that you are here shows that you are part of the leading edge of the industry. You are the people that will help keep Saskatchewan’s agriculture industry a strong and driving force behind our provincial economy.

Each year we face new challenges, from maintaining public trust to unpredictable weather, and consistently we persist to overcome them. This past year was challenging for many producers, with wet fall conditions and an early snowfall delaying harvest. With continued investment in research and development in agronomic practices our producers prove resilient in the face of these challenges.

The Ministry of Agriculture is proud to support Crop Production Show and we want to thank the organizers, exhibitors and sponsors for once again bringing together some of agriculture’s best and brightest.

Lyle Stewart
MINISTER OF AGRICULTURE

Want increased Yield?

KUGLER

The future of fertilizer

www.topkrop.ca

(Up to 116.8 bu/acre Canola recorded)
LOCATION
Saskatoon Prairieland Park
503 Ruth Street West
Saskatoon, Saskatchewan.

ADMISSION
Adult ........................................... $15
Two-Day pass ........................... $25

FOOD & BEVERAGES
NEW Hall A: ADAMA Canada Food Pavilion featuring: Daily Buffet from 12:30 - 2:30pm. Full Bar Service
Monsanto Lounge:
Featuring: Beef on a Bun; Pulled Pork; Salads; Wraps; Soup. Full Bar Service
Hall B: Beverage & Snack Station
Hall D: Concession featuring:
Daily Buffet from 11:00am - 2:00pm; Regular Concession Menu
Hall E: Featuring: Beef on a Bun; Pulled Pork; Salads, Wraps & Soup

FOR MORE INFORMATION
Call:
(306) 931-7149
or visit:
www.cropproductiononline.com

SHOW HOURS
MONDAY
January 9
12pm–6pm
TUESDAY
January 10
9am–5pm
WEDNESDAY
January 11
9am–5pm
THURSDAY
January 12
9am–5pm

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SHOw INFORMATION

FOOD AND BEVERAGE LOCATIONS

MONSANTO LOUNGE
BEEF, PULLED PORK, SOUP & SANDWICHES

Beverage Station  HALL A
Beverage Station  HALL B
Concession & Buffet  HALL D
Beef, Pulled Pork, Soup & Sandwiches  HALL E

ADAMA CANADA
ADAMA FOOD & BEVERAGE PAVILION
ADAMA ENTRANCE IN HALL A
Full Bar Service | Buffet 12:30pm - 2:30pm

FULL FOOD AND DRINK MENU AT
SPORTS ON-TAP 2606 LORNE AVE

www.cropproductiononline.com SUPPLEMENT TO THE WESTERN PRODUCER

EARN A SUBSTANTIAL RETURN ON YOUR NEXERA™ CLEARFIELD CANOLA

With Nexera™ CL canola you have the opportunity to earn more revenue per acre.
You have access to on-farm pick-up options, a higher return, competitive basis levels as well as year-round scheduling.
For more information on how you can earn more with Viterra, talk to your local Viterra Rep today.

Scoular Hall booths C31 & C32
scoularspecialcrops.com

YOUR CROPS A WORLD OF OPPORTUNITY

WWW.WILGER.NET
COMBO-JET™ ER, SR, MR & DR
Droplet Selective Tip/Caps

Match the droplet size to your application, to optimize coverage and drift control

Use Tip Wizard to find the best spray tips easily

Tip Wizard is the easiest way to enter an application and get real, detailed information on which tip(s) to use, including key information on drift, coverage and droplet size.

Tip Wizard is FREE on any smartphone app store or online @ www.wilger.net

COMBO-RATE™ Nozzle Bodies
O-ring Seal (ORS)
Liquid Manifolds
NEW Square Lug to Combo-Jet® Cap Adapter
Made in Canada

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Speaker Biographies

**Getting the Most out of Every Seed**

**Tuesday, January 10** 12:00 pm

**Wednesday, January 11** 12:00 pm

**Thursday, January 12** 12:00 pm

**Rob MacDonald**
Product Excellence Manager, Bayer

Rob received a BSc in agriculture and environmental biology and an MSc in Herbicide physiology from the University of Guelph. Rob’s career at Bayer has been focused on Canola for 25 years. Rob is currently the Product Excellence Manager and has been in this position since the group’s inception in 2013. In his position Rob is responsible for managing the Product Excellence agronomic research program within Western Canada.

**PRESENTATION OUTLINE**
If you’re growing canola in the Prairies and are interested in getting the most out of every seed, then this is worth listening to. We’ll share new insights into agronomy to achieve your target plant stand and optimize yield.

**Know Your Grade and Dockage**

**Monday, January 9** 2:30 pm

**Joey Vanneste**
Operations Supervisor, Canadian Grain Commission

Joey Vanneste is an Operations Supervisor for the Canadian Grain Commission Saskatoon Service Centre. Joey has 23 years in the grain industry and has held various positions of responsibility with the Canadian Grain Commission since 2001. The Canadian Grain Commission works in the interests of grain producers. Guided by the Canada Grain Act, the Canadian Grain Commission works to establish and maintain standards of quality for Canadian grain, regulate grain handling in Canada, and to ensure the grain is a dependable commodity for domestic and export markets.

**PRESENTATION OUTLINE**
The presentation will outline the dockage assessment for Canola and an overview of the grading process.

**Unlocking the Growth Potential of Your Farm with Cash Advances for Grain & Livestock**

**Tuesday, January 10** 2:30 pm

**Dave Gallant**
Director of Finance & Operations, Canadian Canola Growers Association

Dave Gallant has been Director of Finance and Operations with CCGA since September 2014. In his role, Dave is responsible for the daily operations of the cash advance program, information technology services and financial management. Prior to 2014, Dave earned a wealth of experience in finance and marketing, delivering time and money saving e-business services to grain farmers at the Canadian Wheat Board. Dave holds a Bachelor of Commerce, Honours from the University of Manitoba and is a Chartered Professional Accountant.

**PRESENTATION OUTLINE**
You spend countless hours researching the tools you need to get the best production out of your farm. You also need the best tools to execute your marketing and financial plans. In this session, you’ll learn how the cash advance program can support your marketing plans, reduce your financing costs and help manage cash flow.

**Irrigation in Saskatchewan**

**Wednesday, January 11** 2:30 pm

**Kelly Farden**
Manager of Agronomy Services, Crops and Irrigation Branch, Ministry of Agriculture

Kelly is the Manager of Agronomy Services within the Irrigation Section of the Crops and Irrigation Branch of the Ministry of Agriculture. Kelly started with the Ministry as an Irrigation Agrologist and has recently moved into a management position. He grew up on a mixed farm east of Davidson before obtaining a BSA and MSc from the College of Agriculture and Bioresources at the University of Saskatchewan.

**PRESENTATION OUTLINE**
This presentation will provide an overview of the irrigation sector in Saskatchewan and will cover off some of the opportunities and challenges that this sector faces going forward.
Box Concaves

Box Concaves from SunnyBrook Welding are designed to work with corn and canola grain. Western Canadian’s preferred crop. The pre-designed design optimizes capacity, even in high moisture situations. 4000 millet combines have been sold with SunnyBrook Box Concaves. Half of them are now model.
PowerRich, along with your present nitrogen program, provides a total fertilizer. In addition to phosphorus and potassium, PowerRich also provides all of the other nutrients that are either absent from your soil or in a form unavailable to your crops.
EXHIBITION HALL MAPS

HALL A

Thank you to our sponsors

Stay Connected!
Crop into Wi-Fi while at the 2017 Crop Production Show compliments of RBC Royal Bank. Simply select the “WI-FI guest” network to register and enjoy.

HALL B

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### EXHIBITOR LIST BY CATEGORY

#### AGRICULTURE ASSOCIATIONS
- **Crop Production Report**
- **Crop Science**

#### AGROLOGY SERVICES
- **Ag-Tech Services**
- **Ag-Tech Instruments**

#### BUILDINGS & STORAGE
- **Ag Growth International (ASI)**
- **Agri-Trend**

#### CHEMICALS/HERBICIDES/PESTICIDES
- **Agri-Trend**
- **Agri-Trend Services**

#### COMBINES, COMBINE PARTS & ACCESSORIES
- **Metro Farm Equipment**
- **MNP**

#### DIGITAL SCALES
- **Ohaus**
- **Ohaus Scales**

#### FARM REAL ESTATE
- **Farmers Real Estate**
- **Farmers Real Estate Services**

#### FARMING MACHINERY FINANCE
- **Farmers Machinery Finance**
- **Farmers Machinery Finance Services**

#### FARM MANAGEMENT FINANCE
- **Farmers Management Finance**
- **Farmers Management Finance Services**

#### FARM REAL ESTATE
- **Farmers Real Estate**
- **Farmers Real Estate Services**

#### FERTILIZERS
- **Farmers Fertilizers**
- **Farmers Fertilizers Services**

#### FOREST PRODUCTS
- **Farmers Forest Products**
- **Farmers Forest Products Services**

#### BUILDINGS & STORAGE
- **Ag Equipment**
- **Agri-Trend**

#### CHEMICALS/HERBICIDES/PESTICIDES
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- **www.cropproductiononline.com**
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TALK IS CHEAP

Inventing the future of application technology takes work

20 years of relentless innovation insures our systems solve the challenges application professionals face. Our patented technology offers capabilities that are impossible with any other system.

THE RESULT: The best application technology on the planet. Period.

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• Kill herbicide resistant weeds

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Seed & Grain Processing Machine

LMC specializes in seed and grain processing equipment, pre-cleaning equipment, VistaSort color sorters (with infrared and shape recognition options) and plant design. We also have manual and fully automatic weighing systems including bagging and robotic palletizing.

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Saskatoon, Saskatchewan
S7K 6X5
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Fax: +1-306-934-4840

Midge tolerant wheat protects your crop against devastating pest damage, but it’s up to you to protect the technology. The Stewardship Agreement limits the use of farm-saved seed to one generation past Certified seed. It’s a simple step that keeps the interspersed refuge system at the proper level, preventing build-up of resistant midge. Without the refuge, we risk losing the one and only tolerant gene. There is no plan B. Protect this important tool. Plan for high yields and quality grades for years to come. Contact your retailer or visit www.midgetolerantwheat.ca.
WELCOME TO CROPSHARE & CROP PRODUCTION WEEK

JANUARY 6–12, 2017
Prairieland | Saskatoon Inn & Conference Centre | TCU Place | Western Development Museum

Each year during the second week of January, Saskatoon comes alive with a focus on agriculture. In addition to the Western Canadian Crop Production Show, there are host of meetings and gatherings organized by Crop Production Week and Cropsphere.

The biggest change for 2017 is that Cropsphere is moving to Prairieland Park to take place in conjunction with the trade show. While there is a registration fee to attend Cropsphere, there’s no registration charge to attend any of the annual meetings of the commodity groups that organize Cropsphere.

Some of the Crop Production Week information meetings and annual general meetings will be at Prairieland Park, but several are at the Saskatoon Inn. The Saskatchewan Soil Conservation Association meeting is at Western Development Museum and the main Sask Ag Grad event is at TCU Place. Please take note of the locations for the meetings you would like to attend.

The best way to get all the latest meeting details is through the websites: www.croppweek.com and www.cropsphere.com, but the following pages will provide the times and locations as well as the plan for speakers.

Cropsphere is organizing a free shuttle service between host hotels and Prairieland Park. Meanwhile, Crop Production Week is providing complimentary taxi vouchers for rides between Saskatoon Inn and Prairieland Park as well as Saskatoon Inn and Western Development Museum.

See you in Saskatoon!

Thank you to our Crop Production Week Sponsors!

Complimentary Taxi Vouchers

With complimentary taxi vouchers you’ll be able to book a taxi (or jump in one if it’s there waiting) for travel between Saskatoon Inn and Prairieland Park at no charge.

Vouchers will be available for use from Monday, January 9 through Thursday, January 12. On the Monday, vouchers can also be used for travel between Saskatoon Inn and Western Development Museum. The vouchers do not include any gratuity you may choose to leave your driver. Ride alone or with a group for one voucher.

To obtain vouchers, just go to the front desk of the Saskatoon Inn. You’ll want to get a voucher for the trip there and another for the trip back. If you’re at Prairieland Park and find you need a voucher, just visit the Show Office in Hall D. The vouchers can only be used for dedicated rides between the noted locations.

Gett'INg Around

Free Shuttle Service

Conference Hotels: Pick up at Front Entrance
Downtown Park: Pick up at Hall E Entrance

* Holiday Inn Downtown guests may catch the shuttle at the Hilton Garden Inn*
* Hampton Inn guests may catch the shuttle at the Four Points Sheraton

Monday, January 9
Downtown Hotel Loop ONE:
7:30AM - First trip of the day, starting at the Radisson
6:00PM - Last trip of the day, leaving from PL Park
11:30AM - Last trip of the day, leaving from PL Park

Tuesday, January 10
Downtown Hotel Loop ONE:
7:00AM - First trip of the day, starting at the Radisson
6:00PM - Last trip of the day, leaving from PL Park
11:30AM - Last trip of the day, leaving from PL Park

Wednesday, January 11
Downtown Hotel Loop ONE:
7:00AM - First trip of the day, starting at the Radisson
6:00PM - Last trip of the day, leaving from PL Park
11:30AM - Last trip of the day, leaving from PL Park

Downtown Hotel Loop TWO:
PEAK TIMES MORNING AND EVENING:
Radisson, Delta Bessborough, Hilton Garden Inn, Holiday Inn Express, Prairieland Park
MORNING PEAK TIME: 7:30AM - 9:30AM
Approximately 60 minutes round trip
7:30AM - First trip of the day, starting at the Radisson
9:30AM - Last trip of morning, starting at the Radisson
EVENING PEAK TIME: 4:30PM - 7:30PM
Approximately 60 minutes round trip
4:30PM - Last trip of the day, leaving from PL Park
7:30PM - Last trip leaving Prairieland Park for downtown hotels

Outlying Hotel Loop:
Saskatoon Inn, Four Points Sheraton, Prairieland Park
Approximately 45 minutes per trip
10:00AM - Depart from Saskatoon Inn
10:45AM - Depart from Saskatoon Inn
11:30AM - Depart from Saskatoon Inn
6:00PM - Depart from Saskatoon Inn
6:45PM - Depart from Prairieland Park
7:30PM - Depart from Prairieland Park
8:15PM - Depart from Prairieland Park
9:00PM - Depart from Prairieland Park
SASKATCHEWAN AGRICULTURAL GRADUATES ASSOCIATION

**82nd ANNUAL REUNION:**

**COLLEGE OF AGRICULTURE SOCIAL** – Friday, January 6 - 4:00 PM to 9:00 PM
Agriculture Building Atrium and the Agro Lounge

**HOCKEY TOURNAMENT & CURLING**
Saturday, January 7
Waldheim Rec Centre

**SAGA REUNION BANQUET**
Saturday, January 7
TCU Place

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<td>4:30 pm</td>
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<td>Annual General Meeting</td>
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Banquet Tickets available until Jan 4 on line at: www.saskaggrads.com by telephone at: 306.966.4063

Curtis deGooijer
curtis.degooijer@gmail.com

Lucas Ringdal
ringdall855@gmail.com

Lucas Ringdal
Lucas Ringdal
Lucas Ringdal

Contact:
Lucas Ringdal
Lucas Ringdal
Lucas Ringdal

Friday & Saturday
January 6-7, 2017

LOCATION:
Ag Building Atrium & Agro Lounge
Waldheim Rec Centre (Hockey)
TCU Place (Reunion)

SASKATCHEWAN WINTER CEREALS DEVELOPMENT COMMISSION

**www.swcdc.info**

**TIME | EVENT**

8:30 am | Registration, Coffee
3:00 am | SWCDC AGM: Introduction of Commission; Executive Director's Report; Election Announcement; Financial Reports; Update Levy increases in 2017 & Western Grains Research Deduction; Appointment of Auditor; New Business from the Floor.
9:45 am | Cold Hardiness Research – 2017 Update – Dr. Ravi Chhibbar, Dr. Monica Bagy, University of Saskatchewan
10:20 am | GF II Agronomy Research Update – Brian Benes, AAFC, Lethbridge.
10:55 am | Rye – Big Things on the Horizon – Jamie Larson, AAFC Lethbridge.
11:30 am | Current Update on Winter Wheat Variety Research – Rob Graf, AAFC Lethbridge.
12:10 pm | Closing comments / Adjuinn

SASKATCHEWAN SOIL CONSERVATION ASSOCIATION

MANAGING FOR SOIL HEALTH – WHAT DOES IT MEAN TO YOU?
The 29th Annual Conference of the Saskatchewan Soil Conservation Association

**www.sscsa.ca**

For more information, please phone 306.371.4213 or email info@sscsa.ca

**TIME | EVENT**

8:00 am | Registration Opens
8:45 am | Welcome and Opening Remarks

**SOIL HEALTH MANAGEMENT SESSION**

9:00 am | Can You Tell If Your Soil is Healthy? – Dr. Paul R. Lemaire, Research Scientist, Agriculture & Agri-Food Canada, Saskatoon
9:30 am | Creating Regenerative Agriculture with Holistic Management – Blair Hartman, Farmer, Redvers, SK
10:00 am | Crop Rotations with Pulse Crops – Optimizing Nitrogen Fixation Benefits – Dr. Diane Knight, Department of Soil Science, University of Saskatchewan
10:30 am | Refreshment and Networking Break
10:45 am | KEYNOTE SPEAKER – Regenerating Landscapes for a Sustainable Future – Gabe Brown, Rancher, Brown’s Ranch, Bismarck, North Dakota, USA
12:05 pm | Lunchbreak

**DIVERSITY SESSION**

1:00 pm | Multi-Species Cash-Cropping on My Farm – Calvin Rosenthal, Producer, Myles, SK
1:15 pm | Cow/Calf Operation on My Farm – Tim Nerbue, Producer, Waseca, SK
1:30 pm | Mixed Farming with Cows, Perennial Pastures & Crops on My Farm – Ryan Boyd, Producer, Forrest, MB
1:45 pm | Integrating Livestock, Grain, and Cover Crop Cocktails on a Mixed Farm – Barry Richards, Producer, Bangor, SK
2:00 pm | Producer Panel – Moderated by Paul Theroux, Ducks Unlimited Canada & SCCS
2:00 pm | Refreshment and Networking Break
3:15 pm | CLOSING SPEAKER – Maximizing Your Farm – Gabe Brown, Rancher, Brown’s Ranch, Bismarck, North Dakota, USA
3:45 pm | Wrap-up
4:00 pm | SSCSA AGM

**TIME | EVENT**

8:30 am | Registration
8:45 am | Opening remarks and announcements
9:00 am | Understanding leaf mottle and fusarium in canaryseed – Randy Kucher and Paulina Cholango / Crop Development Centre
9:30 am | Canaryseed response to macro and micronutrients – Bill May, AAFC Indian Head
10:00 am | Coffee
10:30 am | What’s happening with human food usage? – Kevin Hursh, CDCS executive director
11:00 am | CDCS annual business meeting
11:30 am | Canaryseed Market Outlook – Chuck Penner, Leftfield Commodity Research
12:15 pm | Lunch

CANARYSEED DEVELOPMENT COMMISSION OF SASKATCHEWAN

**www.canaryseed.ca**

**TIME | EVENT**

8:30 am | Registration
8:45 am | Opening remarks and announcements
9:00 am | Understanding leaf mottle and fusarium in canaryseed – Randy Kucher and Paulina Cholango / Crop Development Centre
9:30 am | Canaryseed response to macro and micronutrients – Bill May, AAFC Indian Head
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11:00 am | CDCS annual business meeting
11:30 am | Canaryseed Market Outlook – Chuck Penner, Leftfield Commodity Research
12:15 pm | Lunch
INTRODUCING THUNDER SEED’S ROUNDUP READY 2 XTEND® SOYBEAN VARIETIES

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See Us At Booth B107/108
SASKATCHEWAN SEED GROWERS ASSOCIATION
www.saskseed.ca

TIME | EVENT
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WEDNESDAY, JANUARY 11 | 12:30 pm  | SSA Annual Meeting Registration and Coffee  – Ballroom B
1:00 pm | SSA Annual Business meeting
President’s Report  – R. Klym
Executive Director’s Report  – D. Akister
Committee Reports
• Education & Publicity  – S. Fraser
• National Directors’ Report  – J. Rennick, B. Rugg
• Financial Report  – D. Akister
Presentation of 2017 Budget  – C. Fedoruk
Appointment of Auditor for 2017
2:20 pm | Weed Seeds Order: What do Growers Need to know?
S. Staffen, NOSA, Rural侍ton, SK
3:00 pm | Refreshment Break
3:30 pm | Hybrid Cereals – Embarking on an Odyssey for Answers
C. Fuzina  – Plant Genetist and Wheat Breeder, CDC, U of S, Saskatoon, SK
M. Scheffel  – Director of Policy & Standards, CSSA, Ottawa, ON
T. Breton  – Acting National Seed Program Manager, CFIA, Ottawa, ON
R. Merryweather  – CEO, FP Genetics, Regina, SK
L. Pahl  – North American Product Manager, Bayer CropScience, Strathmore, AB
5:15 pm | Reception
6:00 pm | Cocktail Hour  – hosted by CPS Pioneer Seed, Ballroom C
7:00 pm | Banquet & Awards Presentations  – Ballroom B

THURSDAY, JANUARY 12
7:00 am | Breakfast  – hosted by Seed Depot, Ballroom B
8:00 am | Canadian Seed Growers Association Update
K. Rumali, President, New Liskeard, ON
G. Chynoweth  – Executive Director, Ottawa, ON
8:30 am | A Vision for the Future: CSSA’s Strategic Plan
M. Doyle  – Montague Doyle & Associates, Ottawa, ON
10:00 am | Refreshment Break
10:20 am | Saskatchewan Ministry of Agriculture: Year in Review
M. Japp  – Provincial Crop Specialist, Ministry of Agriculture
10:30 am | Nominating Committee Report  – Election of Officers
10:45 am | New Varieties Update
D. Culthart  – Agriculture and Agri-Food Canada, Swift Current
D. Pinet  – Crop Development Centre, U of S
2:15 pm | Resolutions Committee Report
2:45 pm | Adjournment
3:00 pm | Member to Member Session - Attendance Limited to Seed Growers only
Moderator: R. Klym, Past President, SSA

For a complete list of all Producer Group activities during Crop Production Week, visit: www.croppweek.com

SASKATCHEWAN MUSTARD DEVELOPMENT COMMISSION
www.saskmustard.com

TIME | EVENT
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THURSDAY, JANUARY 12 | 8:30 am | Registration
9:00 am | Chairman’s Address  – Richard Marleau
9:15 am | The market for mustard ingredients  – Carol Ann Patterson, The Pathfinders Research & Management Inc.
9:45 am | Agronomic news and views  – M. Bernhard, Oilseeds Specialist, Sask Ministry of Ag
10:15 am | Coffee
10:30 am | A layman’s guide to mustard breeding  – Howard Love, Mustard Breeder, M21
11:00 am | Variety breeding update  – Bifang Cheng, Mustard Breeder, AAFC
11:30 am | Mustard promotion initiatives  – Adele Buchter, Mustard General Manager
12:00 pm | Lunch
12:45 pm | Annual General Meeting
1:30 pm | * Mustard Market Outlook  – Martine Boesch, Mercantile Consulting Venture Inc.

* could be earlier or later depending on length of annual meeting
Everyone who cares about agriculture knows *The Western Producer* is the best place to go for the latest markets, production and livestock information. In print and online, our team of experts ensures you get fast, accurate coverage of the information you need.

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