2014 OFFICIAL SHOW GUIDE

INCLUDES SCHEDULE
Jan. 11-18, 2014

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WELCOME FROM THE PREMIER

On behalf of the Government of Saskatchewan, I am pleased to welcome all visitors to the 2014 Western Canadian Crop Production Show at Prairieland Park. Since 1982, the Western Canadian Crop Production Show has become the premier showcase of western Canada’s highly diversified grain industry. With an exclusive focus on the grain industry and the grain production cycle, this four-day event will certainly be a worthwhile experience for anyone directly involved in grain production. A variety of exhibitors will be present to share the latest in technology, services and products.

Our government recognizes the important role that agriculture plays in driving our provincial economy and feeding the world. We commend Saskatchewan producers for an exceptional 2013 harvest and for their ongoing commitment to innovation and growth.

Thank you to the organizers, sponsors and all trade show exhibitors for making this show possible. To our national and international guests, enjoy your time in Saskatoon, and take part in the many events being held throughout the city during Crop Production Week.

— Brad Wall
Premier
WELCOME FROM THE MAYOR

I am very pleased to offer a warm welcome to everyone participating in the 2014 Western Canadian Crop Production Show. With its impressive showcase of technology, products and services, this premier grain industry event provides a valuable opportunity to gain insight into the business of successful crop production. I am sure that participants will benefit greatly from the innovative exhibitor information and presentations which will assist crop producers in their planning and decision making. Thank you to the organizers who have worked hard to coordinate the 2014 Production Show.

I invite visitors to take some time to explore our city and discover what makes Saskatoon so special. From our recreational and sporting opportunities to our cultural and shopping amenities, Saskatoon offers a wonderful variety of experiences for you to enjoy.

On behalf of the City of Saskatoon, best wishes for another successful show in 2014.

— Donald J. Atchison
Mayor
WELCOME FROM THE CHAIR - BOARD OF DIRECTORS

The 2014 Western Canadian Crop Production show will once again present leading-edge technology, services and products for the grain producers from all across Saskatchewan, Western Canada, and United States.

Grain production is a strong and vibrant industry in this province and Prairieland is proud to present this show for the agriculture industry. Exhibitors, producers, and agriculture businesses have embraced this show and have added strength to its continued growth. The exchange of valuable information plus establishing new networks is key in planning the next growing season.

On behalf of the Board of Directors, Management and Staff of Prairieland Park, I am very pleased to welcome you to the 2014 show and hope that you will enjoy your time in Saskatoon and at Prairieland Park. Best wishes for a very successful and rewarding show.

— Jack Brodsky
Chair, Board of Directors

WELCOME FROM THE VOLUNTEER COMMITTEE

Welcome to the Western Canadian Crop Production Show. The 2014 show continues a 31 year tradition of providing farmers with access to the most advanced products and services in the industry.

This year the show welcomes its exhibitors as they present the latest in production technology that keeps Western Canadian farmers among the top crop producers in the world. Farmers from across Western Canada will have the opportunity to attend the information theater and hear from topical speakers presenting the latest in production technology.

This year the production clinic will be held on Thursday and is a primer in precision agriculture focusing on seeding. You will hear from some of the foremost experts and leading manufacturers in the field as they discuss the current and future in seeding.

On behalf of the Western Canadian Crop Production Show committee, staff and volunteers, it is my pleasure to welcome you to the show and wish you the very best for 2014.

— Brian Sim
Chairman, Crop Production Committee

SMART EARTH SEEDS
Leader in Camelina Breeding and Production

Come visit us at Booth B 69 at the Crop Production Show
Learn all about CAMELINA and how this emerging crop can complement your rotation strategy
Prairieland Park continues to deliver on its commitment to agriculture with the presentation of the 31st Western Canadian Crop Production Show. Visitors to the show will immediately see the change to our foyer with the completion of a $1.5 million dollar renovation to the Trade and Convention Centre. As you make your way through the 1023 trade show booths you will see that while we may have had a facelift – the Crop Production Show continues to focus on the latest technology and services available to individuals on the cutting edge of the Canadian agriculture industry. Attendees will have the opportunity to listen to presentations from some of the leading experts in their field, in the Bayer CropScience Information theatre. A Precision Agriculture Seminar on Thursday will address the advances in precision seeding and the new technologies available. The Western Canadian Crop Production Show will showcase the products and services of over 330 qualified companies that understand the importance of an event that attracts the top farmers in Western Canada. On behalf of our Agriculture team, our volunteer committee and our entire staff I invite you to visit the Crop Production Show and experience the excitement that is encompassing our Saskatchewan farm communities.

— Lori Cates
Agriculture Manager

There is NO Plan B

Midge tolerant wheat protects your crop against devastating pest damage, but it’s up to you to protect the technology. The Stewardship Agreement limits the use of farm-saved seed to one generation past Certified seed. It’s a simple step that keeps the interspersed refuge system at the proper level, preventing build-up of resistant midge. Without the refuge, we risk losing the one and only tolerant gene. There is no plan B.

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PRECISION AGRICULTURE SEMINAR

DATE: Thursday, Jan. 16, 2014
LOCATION: Hall A, Prairieland Park Trade & Convention Centre
PRICE: $50.00 per person, plus GST & Service Charge

Pre-registration required: http://tickets.saskatoonex.com/

It’s a challenge to keep up with all the new technologies and advances in precision agriculture. It all starts in the spring, with perfect placement of your most valuable input – the seed. Join us in an introduction to Precision Seeding – A Precision Agriculture clinic focusing on seeding accuracy.

Key note speaker Stu Brandt, Field Research Manager with the Northeast Agriculture Research Foundation, will provide you with an overview of how precision seeding impacts current and future yield increases. Presentations from leading manufacturers and experts will include: Agronomy Consultant’s Role in Variable Rate Application; Setting up Management Zones; Economics of Variable Rate Application; Using Technology for On-Farm Trials.

Ross Welford, Assistant Professor at the University of Saskatchewan, College of Engineering will wrap up the clinic with a look to the Future of Precision Seeding: What is holding us back?

AGENDA

8:00 AM  Registration/Welcome Coffee: Sponsored by PAmI
9:00 AM  Precision Seeding: Where are we and how did we get here?
          Keynote speaker – Stu Brandt, Research Scientist, Northeast Agriculture Research Foundation, Melfort Coffee break
10:25 AM  Agronomy Consultant's Role in Variable Rate Application:
          Speaker: Jay Bruggencate, Farmer's Edge
11:10 AM  Setting up Management Zones:
          Speaker: Allan Mitchell, AgraTactics Agronomy
          Lunch sponsored by PRoVEN SEED
12:50 PM  Economics of Variable Rate Application:
          Speaker: Tom Staples, Echelon Ag
1:35 PM   Using Technology for On-Farm Trials:
          Speaker: Stuart Lawrence, Ag-Leader Technology
          Coffee break
2:30 PM   The Future of Precision Seeding: What is holding us back?
          Speaker: Ross Welford, College of Engineering, University of Saskatchewan

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SHOW INFORMATION

SASKATOON PRAIRIELAND PARK
503 Ruth Street
Saskatoon Saskatchewan

ENTRANCE & INFORMATION
Several entrances are available into the Trade Centre to allow quick and easy accessibility to the show. Please see the map on pages 20-21.

PARKING
FREE on site. Parking lot shuttle courtesy of DuPont.

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National Bank of Canada

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## Western Canadian Crop Production Show 2014

**Bayer CropScience Information Theatre**  
**Hall B - Prairieland Park Trade Centre**

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<td>Camelina - A New Crop Opportunity for the Prairies</td>
<td>Christina Eynck, Linnaeus Plant Sciences</td>
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<td>Saskatchewan Soybeans</td>
<td>Kevin Elmy</td>
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<td>Temporary Foreign Worker Workshop</td>
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<td>12:00 p.m.</td>
<td>Saskatchewan Soybeans</td>
<td>Kevin Elmy</td>
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<td>2:30 p.m.</td>
<td>Camelina - A New Crop Opportunity for the Prairies</td>
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<td><strong>Thursday, January 16</strong></td>
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<td>Straight Combining Canola – Strategies for Success</td>
<td>Chris Holzapfel, MSc, PAg, Research Manager, Indian Head Agricultural Research Foundation</td>
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<td>2:30 p.m.</td>
<td>Temporary Foreign Worker Workshop</td>
<td>Warren &amp; Sara Green</td>
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Camelina – A New Crop Opportunity for the Prairies - CHRISTINA ENYNCK, LINNAEUS PLANT SCIENCES

Camelina is a cruciferous oilseed that has gained interest in North America as an industrial crop for the production of environmentally friendly alternatives for petroleum products, such as biofuels, lubricants, and polymers; it is also being considered as a source for edible oil and nutraceuticals due to its high Omega-3 fatty acid content. Agronomically, camelina combines the advantages of a short growing season with frost and drought tolerance and resistance to pests and diseases other crucifer oilseeds lack. Economically, it offers profitable returns through lower input costs and competitive pricing. Camelina presents an attractive addition to current cropping systems for both organic and conventional growers on the prairies, particularly in areas with lighter soils. This presentation will give an overview on recent agronomic research and current market opportunities.

Saskatchewan Soybean Agronomy - KEVIN ELMY

We have been growing soybeans in the Yorkton area for 12 years now, experimenting with conventional and RoundUp Ready soybeans, and agronomy to make soybeans work. We have grown 14 varieties, experimented with inoculant rates, inoculant types, seed treatments, row spacing, fertilizer applications, and seeding dates.

Word out there is soybeans are late maturing. We have had soybeans mature in 85 days, but there are late maturing varieties being promoted in Saskatchewan. Soybeans have been successfully grown from Assiniboia to The Pas, Oxbow to Lloydminster. Agronomic practices will vary with the year, soil type and location.

Iron Deficiency Chlorosis, podding height, plant height, daylight sensitivity versus heat sensitivity, determinant versus indeterminate, bush versus slender plant types, interaction with row spacing, conventional versus RoundUp Ready. These are the options and characteristics that need to be determined for each area and variety. Corn Heat Unit is a poor indicator of how they mature through Saskatchewan.

Discussion will cover where soybeans fit in rotation, agronomic considerations, crop management, equipment requirements, harvesting and marketing. Plus, give guidance on what questions to ask about new varieties for an area and for new growers.

Hiring Temporary Foreign Workers for your Agricultural Operation - WARREN & SARA GREEN (WWW.SASKIMMIGRATION.COM)

The strength of the economy and record low unemployment have become a major issue for Agricultural operations as they find it difficult to complete for employees from a shrinking labour pool. More and more operations are finding they need to rely on temporary foreign workers to keep their operations running. With government regulations and policies under constant review knowing just how to manage recruitment and the process for applying for authorization to hire temporary foreign workers can be a challenge for employers.

This presentation will provide an overview of Temporary Foreign Worker programs options for Agricultural operations to address their manpower challenges. These include the Seasonal Agricultural Worker program (SAWIP), the Agricultural Stream, Stream for Lower Skilled Occupations (general farm labourers) and Stream for High Skilled Occupations (farm supervisors and specialty livestock workers). Each program has its own set of criteria, it is important for producers to be aware of the requirements for each as well as the process for applying to the government for approval to hire temporary foreign workers (Labour Market Opinion), what processing time frames they can expect as well as what their obligations to temporary foreign workers are.

In addition there will be a discussion on how agricultural operations can identify temporary foreign workers, what the process for foreign workers to have work permits issued for both visa exempt countries and countries where a visitor visa is required to enter Canada and finally what if any options are available to transition a temporary foreign worker to permanent residence status for those employees you wish to hire on permanently.

There will be an opportunity for a question and answer period after the presentation.
Straight-Combining Canola: Strategies for Success
- CHRIS HOLZAPFEL, IHARF

While the majority of Argentine canola in western Canada is swathed, straight-combined acres continue to expand and there is considerable interest in this practice amongst growers. While straight-combining canola continues to have its risks, swathing has drawbacks as well and there are factors to consider which can minimize the risks and increase the probability of a positive and profitable straight-combining experience. The presentation will draw from a variety of canola harvest management projects completed in Saskatchewan over the past decade and include discussion of many factors including crop establishment, timing of operations, equipment options, pod sealants, variety selection and pre-harvest glyphosate / desiccation. New trials in 2013 included a time of swathing / straight-combining demonstration and field evaluations of new canola hybrids with improved shatter tolerance.

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Soils and Crops 2014 Conference & Trade Fair
March 11-12, 2014, Hall A Prairieland Park, Saskatoon, SK

Day 1: Offers updates on current research being conducted in the areas of soils, crops and economics by researchers, faculty and graduate students

Day 2: The theme for the agronomy workshop is “Emerging Crops.” Learn about the agronomy of corn, soybean, flax, fruit, vegetables, hemp and canna.

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- NEW MARKETS?
- MORE OPPORTUNITIES?
Crop Production Week in Saskatoon from January 11 to 18, is seeing some significant format and venue changes. The popular weeklong meeting schedule is now split between the Saskatoon Inn and TCU Place.

Four of the member organizations, Sask Pulse Growers, SaskCanola, SaskFlax and the Saskatchewan Oat Development Commission are moving to TCU Place for an event called CropSphere that includes plenary sessions, concurrent sessions and annual meetings for each of the organizations. The new Saskatchewan Wheat and Barley Commissions will also hold annual meetings at CropSphere.

Eight other member organizations of Crop Production Week will continue to hold their meetings at the Saskatoon Inn, but in some cases the meeting days will be different than in the past. The Crop Production Week Special Session, a presentation of all the member organizations, is moving from Wednesday evening to Thursday evening at the Saskatoon Inn. The topic this year is Managing Farm Costs. There's no cost to attend and everyone is welcome.

Each organization is responsible for its own meeting agenda and registration.

Of course, many producers will also be in the city for the Western Canadian Crop Production Show at Prairieland Park which starts Monday and runs through Thursday. The easiest way to link to all the events of the week is through cropweek.com.

With the new bridge, traffic flow between Saskatoon Inn, TCU Place and Prairieland Park should be significantly improved for the thousands of agricultural visitors. See you in Saskatoon!

Here's an overview of the agenda that's presented in subsequent pages:

- **Saturday, January 11** - Sask Ag Grads at TCU Place
- **Monday, January 13** – Sask Winter Cereals Development Commission and Canaryseed Development Commission of Sask at Saskatoon Inn
- **Tuesday, January 14** – CropSphere (Pulse, Canola, Flax and Oats) at TCU Place
- **Wednesday, January 15** – CropSphere (Pulse, Canola, Flax and Oats) at TCU Place
- **Thursday, January 16** – Sask Seed Growers Association at Saskatoon Inn
- **Friday, January 17** – CWB, Agri-ARM and Sask Fruit Growers at Saskatoon Inn
- **Saturday, January 18** – Sask Fruit Growers at Saskatoon Inn
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**TUESDAY, JANUARY 14, 2014**

- **7:30 AM - 8:00 PM**
  - Conference Registration Open
  - Room - Lobby

- **8:15 AM - 9:15 AM**
  - Room - Lobby

- **9:15 AM - 9:30 AM**
  - Morning Refreshment Break

**CONCURRENT SESSIONS A**

- **9:30 AM - 10:30 AM**
  - Sask Canola AGM in the Grand Salon
  - Registration

- **10:45 AM - 12:00 PM**
  - Opening remarks
    - Approval of the Agenda
    - Approval of January 2013 Minutes
  - Financial Report
  - Organizational Work Plan
  - Organizational Review
  - Resolutions
  - New Business
  - Announcement of Pre-registration Prize Winners
  - Adjournment
  - Lunch Buffet

**CONCURRENT SESSIONS B**

- **1:30 PM - 2:30 PM**
  - Speakers – Tom Warkentin & Bumyamin Tar'an in Gallery A

- **2:30 PM - 4:30 PM**
  - Successful Marketing in China: Canola, flaxseed and pea markets continue to expand. Learn how to make the most of these markets.
  - Speaker – Richard Choi in Gallery B

- **4:30 PM - 6:00 PM**
  - The Betty Crocker approach: The long-term economic and agronomic impacts of taking the easy route to farming.
  - Speaker – Gary Martens in Gallery C

**CONCURRENT SESSIONS C**

- **4:00 PM - 5:00 PM**
  - Pulse Market Outlook: Only the market is always right! How to manage your risks when marketing pulse crops and sell at a profit.
    - Speaker – Larry Weber in Gallery A
  - GMDs and Consumers, Farmers, and Food: Let the consumer decide!
    - Speaker – Steve French in Gallery B
  - Canola Market Outlook.
    - Speaker – Mike Jabinville in Gallery C
  - A Flax Health Claim is Moving to the Marketplace: What’s in it for growers?
    - Speaker – Kelly Fitzpatrick in Gallery D

**CONCURRENT SESSIONS D**

- **9:15 AM - 10:15 AM**
  - Saskatchewan Canola and Flax Commission AGM in Gallery D
  - Call to Order
  - Agenda Review
  - Minutes
  - Reports
  - Chair – Erwin Hanley
  - Election – Erwin Hanley
  - Finance
  - Audited statements for year ended July 31, 2013 - Auditor
  - Appointment of Auditor – Gregor Beck
  - Appointment of Audit Chair – Gregor Beck
  - Budget 2013/14 – Gregor Beck
  - Year to Date – Gregor Beck
  - Action Plan 2013/14 – Nancy Johns
  - Resolutions – Dave Sefton, Nancy Johns
  - Other Business
  - Lunch Buffet

**WEDNESDAY, JANUARY 15, 2014**

- **7:30 AM - 12:00 PM**
  - Conference Registration Open
  - Buffet Breakfast

- **7:30 AM - 8:30 AM**
  - Global Market Outlook: What the world needs from Saskatchewan farmers.
    - Speaker – Glen Hodgson in the Grand Salon

**CONCURRENT SESSIONS E**

- **1:30 PM - 2:30 PM**
  - Saskatchewan Canola and Flax Commission AGM in Gallery D
  - The Profitable Farm: Implications of your financial choices for tax and succession planning.
    - Speaker – Mike Pylypchuk in Gallery A
  - We’re Not Out of the Weeds Yet! The latest news in herbicide-resistant weed management.
    - Speakers – Hugh Beckie, Eric Johnson & Philip Wisnita in Gallery B
  - The Profitable Farm: Implications of your financial choices for tax and succession planning.
    - Speaker – Mike Pylypchuk in Gallery C
  - Growing Flax Profitability: How the right soil and best management practices positively affect your bottom line.
    - Speakers – Ken Panchuk & Venkata Vakulabharanam in Gallery D

**CONCURRENT SESSIONS F**

- **2:30 PM - 3:30 PM**
  - The Agro-Economy in Mexico: Implications of the market in Mexico.
    - Speaker – Steve French in Gallery B

**CONCURRENT SESSIONS G**

- **3:45 PM - 4:45 PM**
  - The Agro-Economy in Mexico: Implications of the market in Mexico.
    - Speaker – Steve French in Gallery B

**CONCURRENT SESSIONS H**

- **4:45 PM - 5:45 PM**
  - The Agro-Economy in Mexico: Implications of the market in Mexico.
    - Speaker – Steve French in Gallery B

**CONCURRENT SESSIONS I**

- **5:45 PM - 6:45 PM**
  - The Agro-Economy in Mexico: Implications of the market in Mexico.
    - Speaker – Steve French in Gallery B

**CONCURRENT SESSIONS J**

- **6:45 PM - 7:45 PM**
  - The Agro-Economy in Mexico: Implications of the market in Mexico.
    - Speaker – Steve French in Gallery B

**CONCURRENT SESSIONS K**

- **7:45 PM - 8:45 PM**
  - The Agro-Economy in Mexico: Implications of the market in Mexico.
    - Speaker – Steve French in Gallery B

**CONCURRENT SESSIONS L**

- **8:45 PM - 9:45 PM**
  - The Agro-Economy in Mexico: Implications of the market in Mexico.
    - Speaker – Steve French in Gallery B

**CONCURRENT SESSIONS M**

- **9:45 PM - 10:45 PM**
  - The Agro-Economy in Mexico: Implications of the market in Mexico.
    - Speaker – Steve French in Gallery B
SUPPLEMENT TO THE WESTERN PRODUCER

WEDNESDAY, JANUARY 15, 2014

7:00 - 9:00 PM
Marvels of Mustard Reception
info@saskmustard.com

SASKATCHEWAN MUSTARD DEVELOPMENT COMMISSION
www.saskmustard.com
LOCATION Saskatoon Inn, Ballroom A

THURSDAY, JANUARY 16, 2014

8:00 AM
Continuation of Annual Business Meeting (Canadian Room)

12:30 PM
SSGA Annual Meeting Registration and Coffee (Canadian Room)

1:00 PM
SSGA Annual Business meeting
President’s Report - Laurie Wakefield
Executive Director’s Report - Dave Akister
Committee Reports
- Education & Publicity - Cathy Fedoruk
- National Directors’ Report - Joe Rennick, Bob Rugg
- Financial Report - Dave Akister
Presentation of 2014 Budget - Roy Klym
- Appointment of Auditor for 2014

2:30 PM
Pedigreed Seed: Quality, Quantity, Questions
- Bruce Carriere, Discovery Seed Lab, Saskatoon, SK

3:00 PM
Refreshment Break

3:30 PM
Variety Registration System: Quality Control Tool or Inconvenient Obstruction?
Moderator:
- Elwin Hermanson, Chief Commissioner, Canadian Grain Commission
Panelists:
- Andrea Johnston, Director AAFC Innovation and Growth Policy Division
- Mike Scheffel, CTHA National Manager, Seed Section
- Peter Ertz, President, Canadian Seed Trade Association
- Dr. Bryan Harvey, U of S Plant Sciences Prof. Emeritus

5:15 PM
Recess

6:00 PM
Cocktails

7:00 PM
Banquet & Awards Presentations (Ballroom B)

SASKATCHEWAN MUSTARD DEVELOPMENT COMMISSION
www.saskmustard.com
LOCATION Saskatoon Inn, Ballroom B

THURSDAY, JANUARY 16, 2014

8:00 AM
Canaman Seed Growers Association Update
- Jim Baillie, President, Tatamagouche, NS
- Dale Adolphe, Executive Director, Ottawa, ON

9:00 AM
Field Inspection – Preparing Seed Growers for Change
- Dale Adolphe, CSGA

9:15 AM
Midge Tolerance Stewardship: More Critical than Ever
- Todd Hyra, SeCan

9:30 AM
New Cereal Variety Development Model: Where are we at?
- Stewart Garven, Garven & Associates

10:00 AM
Refreshment Break

10:15 AM
CSGA 2014: Solving the Partnership Puzzle

10:30 AM
Nominating Committee Report
- Election of Officers

10:45 AM
New Varieties Update:
- David Gehl, Agriculture and Agri-Food Canada, Indian Head
- Dr. Pierre Hucl, Crop Development Centre, U of 3.

11:15 AM
Resolutions Committee Report

11:40 AM
Adjournment

11:45 AM
Member to Member Session - Attendance Limited to Seed Growers only
- Moderator: Les Trowell, Past President, SSGA

SASKATCHEWAN MUSTARD DEVELOPMENT COMMISSION
www.saskmustard.com
LOCATION Saskatoon Inn, Ballroom C

THURSDAY, JANUARY 16, 2014

8:30 AM
Registration
Chairman’s Address
- Patrick Ackerman

9:00 AM
The Next Five Years of Mustard Research
- Pete Desai, Mustard 21 Canada Inc.

9:20 AM
Utilizing Chile as a Winter Nursery
- Daryl Males, Mustard 21 and Agrisoma

10:00 AM
Coffee

10:15 AM
Progress on Better Herbicide Options
- Eric Johnson, AAFC

10:30 AM
The Certified Seed Advantage
- Vern Turchyn, CPS Canada Inc.

12:00 PM
Lunch

12:45 PM
Mustard Market Outlook
- Kevin Eick, All Commodities Trading Ltd.
THURSDAY, JANUARY 16, 2014

Managing Food Production in the 21st Century

8:00 AM
Registration Opens

8:45 AM
Welcoming & Opening Remarks

9:00 AM
Setting the Foundation for Agriculture in the 21st Century
Keynote Speaker - Dr. Jill Clapperton, Rhizoterra Inc., Lolo, Montana

10:00 AM
Refreshment and Networking Break

WATER SESSION

10:15 AM
Patterns of Weather Extremes from the Past into the Future
- Dr. Elaine Wheaton, Saskatchewan Research Council

10:45 AM
Prairie Water Realities
- Dr. Kevin Shook, Centre for Hydrology

11:15 AM
A First Look at Five New Smartphone Apps for Agriculture Developed by SSCA
- Dr. Tom Wolf, AgriMetrix Research and Training and Director with the SSCA

11:45 AM
Lunch
Dedication to Dr. Guy Lafond

AGRONOMY ISSUES

12:45 AM
Is Agricultural Progress Making Farmers Redundant?
The fate of farmers in the 21st century
- Dr. Rene Van Acker, University of Guelph

1:30 PM
Designing Cropping Systems for Profitability, Sustainability and Resilience
- Joanne Thiessen Martens, University of Manitoba

2:00 PM
On-Farm Sustainability Calculator for the Ag Industry
- Denis Trémorin, Pulse Canada

2:30 PM
Fungicides and Best Management Practices – Resistance, Scouting Effectively
- Dr. Randy Kucher, University of Saskatchewan

3:00 PM
Refreshment and Networking Break

EMERGING ISSUES

3:15 PM
What Has Biotech Done for us Lately and What Does it Hold for the Future?
- Dr. Graham Scales, University of Saskatchewan

3:45 PM
Future Food Security - Global and Regional Perspectives
- Dr. Adrian Johnston, International Plant Nutrition Institute

4:30 PM
SSCA AGM

SPECIAL SESSION
EVERYONE WELCOME AT NO COST.
Location: Ballroom B, Saskatoon Inn

THURSDAY, JANUARY 16, 2014

7:00 PM
Managing Farm Costs: Strategies to Get the Best Bang for Your Buck
- Allyn Tastad, Certified General Accountant, Houyet, Tastad, Harpham
- Doug Faller, Policy Manager, APAS (Agricultural Producers Association of Saskatchewan)

9:00 PM
Complimentary snacks and cash bar
Making Seeding Simple!

- **IMPROVE GERMINATION**
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- **PROVEN IN WET & DRY CONDITIONS**

**IMPROVED PACKER PLATES**

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- Reduce costs

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Event Schedule

AGROLOGY UPDATE SEMINARS
Crop Production Show

TUESDAY, JANUARY 14, 2014

10:30am to 11:45am
THIS TRACTOR DRIVES ITSELF
The emergence of automation in the agricultural sector - driverless technology.

TERRY ANDERSON

Terry Anderson is the Vice President of Design for Autonomous Tractor Corporation whose mission is to help farmers work more efficiently. Over his career, Terry has served in the US air force and developed various control systems.

1:00pm to 2:15pm
FIELD OF DREAMS: CORN & BEANS
Innovations in seed varieties of corn and beans and their application in Western Canada.

DAVE HARWOOD

Dave Harwood has been involved in product development in the seed industry since 1984. Since 2009 he has held the position of Technical Services Manager for DuPont Pioneer's business in Canada.

WEDNESDAY, JANUARY 15, 2014

10:30am to 11:45am
THE WEATHERMAN: 2014 PROJECTIONS
The projected Saskatchewan short and long range weather conditions for the summer of 2014.

DREW LERNER

Drew Lerner is Senior Agricultural Meteorologist of World Weather, Inc and has been supporting the ag industry by providing detailed weather predictions for each major crop area in the world.

1:00pm to 2:15pm
THIS TRACTOR DRIVES ITSELF
The emergence of automation in the agricultural sector - driverless technology.

TERRY ANDERSON

Terry Anderson is the Vice President of Design for Autonomous Tractor Corporation whose mission is to help farmers work more efficiently. Over his career, Terry has served in the US air force and developed various control systems.

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Hall A, Breakout Room 1

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Be an AGvocate

Our industry needs more agvocates

To reach its full potential, agriculture needs everyone in the industry to speak up and speak positively.

Agriculture More Than Ever is an industry-driven cause to improve perceptions and create positive dialogue about Canadian ag. Together we can share the facts and stories about this vibrant and modern industry, and tell the world why we love what we do.

It’s up to all of us to be agvocates and it’s easier than you think – visit AgMoreThanEver.ca and find out how you can get involved.