The Western Canadian Crop Production Show has become Western Canada’s premier grain & oilseed industry showcase by presenting information to producers on the latest technology, services, and products. Criteria for exhibiting at the show is very focused, leading to an event specifically geared toward the grain & oilseed industry. The exhibits you will find at the Western Canadian Crop Production Show are those directly related to crop production. Show visitors have come to appreciate this approach, and more than 95 percent of the people who walk through the doors are directly involved in grain production.

Cover & Colour Rates

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- First choice for farm management and purchase information

* Stratus Agri-Marketing Study
** Ipsos Forward Ag Communications Review, April 2009

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Ad Sizes & Rates

Note: Talk to your Advertising Consultant for other sizes and pricing.

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Rates effective January 1, 2013