It’s time to tell the real story

Canadian agriculture is a modern, vibrant and diverse industry, filled with forward-thinking people who love what they do. But for our industry to reach its full potential this has to be better understood by the general public and, most importantly, by our industry itself.

The story of Canadian agriculture is one of success, promise, challenge and determination. And the greatest storytellers are the 2.2 million Canadians who live it every day.

Be proud. Champion our industry.

Share your story, hear others and learn more at AgMoreThanEver.ca

Western Canadian Crop Production Show is a proud champion of this cause
WELCOME FROM THE MAYOR

On behalf of my colleagues on City Council and the citizens of Saskatoon, I am very pleased to welcome you to the 2013 Western Canadian Crop Production Show.

For 30 years, the Crop Production Show has been offering a valuable opportunity for crop producers to gather information on the latest equipment, products and programs for successful crop farming.

Congratulations to the organizers and thank you to the sponsors for ensuring the success of the 2013 show. Your contributions have resulted in an informative and beneficial event for the farming sector.

I invite visitors to our city to enjoy the experiences which Saskatoon has to offer. Our vibrant city is home to wonderful recreational and cultural amenities, scenic trails along the river valley, diverse shopping and dining establishments, and world-class hospitality.

Congratulations on 30 years of successful crop production shows.

— Donald J. Atchison
Mayor
The 30th year of the Western Canadian Crop Production show will once again present leading-edge technology, services and products for the grain producers from all across Saskatchewan, Western Canada, and United States. This show provides a great opportunity for gaining and exchanging information plus developing new networks.

At Prairieland Park, we are extremely pleased that exhibitors, producers, and agriculture businesses have embraced this show and have added strength to its continued growth over the past 30 years. Grain production is a strong and vibrant industry in this province and Prairieland is proud to present this show for the agriculture industry.

On behalf of the Board of Directors, Management and Staff of Prairieland Park, I am very pleased to welcome you to the 2013 show and hope that you will enjoy your time in Saskatoon and at Prairieland. Best wishes for a very successful and rewarding show.

— Jack Brodsky
Chair Board of Directors
**Spraying Innovations**

**Crop Protection Technology Clinic**

**DATE:** Wednesday, Jan. 9 & Thursday, Jan. 10, 2013  
**TIME:** 8:00 a.m. - 2:45 p.m.  
**LOCATION:** Saskatchewan Prairieland Park - Hall A  
**PRICE:** $55 per person*

*PRICE INCLUDES:*  
One day admission to Crop Production Show  
One day registration to Crop Protection Technology Clinic  
Morning Coffee Break  
Lunch

Want to learn more about proper calibration, critical points of operation, tips on applying economics and agronomics, and equipment adjustments? Join us for Spraying Innovations - a Crop Production Technology Clinic focusing on nozzles and peripherals. You will gather information and advice from leading OEM Application and Precision Steering equipment specialist on operation and settings of your precision farming system.

**Key note speaker Tom Wolf, Research Scientist at Agriculture & Agri-Food Canada, will provide an overview of the process for identifying the correct nozzle flow rate for a given application and will demonstrate how the nozzle manufacturer’s charts are used to match an applicator’s spray volume and travel speed with the nozzle’s pressure and spray quality requirements.**

**CropLife**

**Arysta LifeScience**

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**Agenda:**

8:00 AM Registration  
8:30 AM Opening Session  
Speaker: Tom Wolf, Agriculture & Agri-Food Canada  
9:45 AM Coffee Break sponsored by CropLife Canada  
10:15 AM Concurrent break-out sessions facilitated by: Trimble OR John Deere  
participants choose 1 morning break-out session  
12:00 PM Lunch  
Presentations by: Arysta LifeScience, Wilger Ind., TeeJet Technologies, Hypro Shurflo  
1:15 PM Concurrent break-out sessions facilitated by: Raven OR Outback  
participants choose 1 afternoon break-out session.

**Limited Registration. Deadline: January 4, 2013**  
To register visit: www.cropproductiononline.com  
Phone: 306.931.7149  
Fax: 306.931.7896  
Email: lcaates@saskatoonex.com

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**Western Canadian Crop Production Show Information**

**Saskatoon Prairieland Park**

503 Ruth Street  
Saskatoon, Saskatchewan  
Take the Ruth Street exit off Circle Drive  
**Entrance & Information**

With the completion of Hall E, the new Plaza Entrance allows quick and easy accessibility to the show for all patrons. An information booth will be located at the main entrance of the Prairieland Park. Volunteers at the Info Booth can answer patrons’ questions about the show.

**Parking**

Free on site. Pathing lot shuttle courtesy of DuPont.

**ATM’s**

Main Foyer / Trade Centre

**For More Information Call 306.931.7149**  
**OR VISIT www.cropproductiononline.com**

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**Are Soil Restrictions Squeezing Profits?**

**Talk to us at the Western Canadian Crop Production Show**

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**Bio Agronics**

33 Years Experience on Western Canadian Soils

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**National Bank of Canada**

**On Monday, January 7th**

National Bank is providing free admission. (*does not include pre-paid bulk admission*)

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WESTERN CANADIAN CROP PRODUCTION SHOW 2013

Bayer CropScience Information Theatre
HALL B - PRAIRIELAND PARK TRADE CENTRE

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<td>Dr. Jeannie Gilbert - Agriculture and Agri-Food Canada</td>
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<td>TUESDAY, JANUARY 8</td>
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<td>Chrystel Olivier - Entomologist, Agriculture and Agri-Food Canada</td>
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<td>THURSDAY, JANUARY 10</td>
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<td>The Nature of Soil Compaction and Remedy</td>
<td>Dr. Jeff Schoenau - University of Saskatchewan</td>
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Price Protection
Crop input costs have a huge impact on your farm’s bottom-line. Buying fertilizer and fuel when the price is right can not only save your farm money, it can help pay for your new on-farm storage. Our Meridian multi-purpose hopper bins and fuel tanks feature our premium powder coated finish and user-friendly safety features. Make sure you’re prepared and visit your authorized Meridian Dealer today to learn more about the full line of Meridian fertilizer bins and fuel tanks.

To learn more, visit your local Meridian Dealer or www.MeridianMFG.com.

The Nature of Soil Compaction and Remedy

PRESENTATION SUMMARY:
Soil compaction results from breakdown of soil aggregates and pores under load. Reduced porosity and increased density of soil can impede root growth and reduce water infiltration. In Saskatchewan, the many freeze-thaw and wet-dry cycles we experience help naturally break down compacted soil. Implements can also be used to break through and loosen a compacted layer of soil, a process often termed “sub-soiling”. The effect of sub-soiling is most noticeable on irrigated and dryland soils in a research project in south-central Saskatchewan.

Depending on the plant species, AV phytoplasmas can induce chlorosis, phylloidy (flowers transformed into leaf-like structures), witches’ broom and dwarfism. AV phytoplasmas are also known to modify the biology and behavior of their vectors, such as longevity, fecundity and feeding habit. The mechanisms by which phytoplastas induce changes in plants and insects are not fully understood.

AV epidemics in Western Canada have increased in frequency and incidence over the last decade. Previously recorded outbreaks occurred in 1997, 2000, 2007 and 2012. The 2012 AV outbreak has been the worst so far, with losses in seed production and quality expected to be very high in many crops. Phytoplasmas are difficult to control, as they are currently no chemicals that can kill the pathogen directly, no cultivars are known to be resistant and spraying to control the vector population is rarely an economical option. Also, because the epidemiology of AV is not fully understood, economic threshold or early warning systems are not available to producers.

This oral presentation will summarize information about phytoplasma biology and life cycle and will present some of the mechanisms by which phytoplasmas spread and modify plant and insect physiology. The latest results on the 2012 AV incidence in crops and vectors will be presented. Potential reasons to explain the increase of AV incidence and outbreaks frequency during the past decade will be presented and discussed. Existing and potential control methods and present and future research projects will also be outlined.
We saved a spot for you.

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Hall A, B & C
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- Seed Companies
- Grain Storage & Drying
- Crop Protection Products
- Fertilizer Companies
- Irrigation
- Grain Cleaning & Sorting
- Farm Management
- Finance
- Research

Hall D & E
- Seeding Equipment
- Grain Handling
- Grain Transportation
- Forage Production Equipment
- Sprayers
- Spraying Technology
- GPS Technology
- Harvest Equipment
- Straw & Chaff Management

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Hall C
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Hall B
Beef on a Bun

Hall E
FOYER
Beef on a Bun

Hall D
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PLAZA ENTRANCE

SUPPLEMENT TO THE WESTERN PRODUCER
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#### CROP PRODUCTION SHOW

#### EXHIBITORS

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Long-Time EXHIBITORS

Saskatoon Prairieland Park Corporation would like to recognize and thank the following companies who have supported the Western Canadian Crop Production Show by exhibiting in every show for the past 30 years!

✓ Bourgault Industries
✓ Brandt Agricultural Products
✓ Canadian Grain Commission
✓ Cargill
✓ DuPont Canada
✓ Dutch Industries
✓ Monsanto Canada Inc.
✓ Morris Industries
✓ New Holland
✓ Rain Maker Irrigation Development Co.
✓ Saskatchewan Ministry of Agriculture
✓ Secan
✓ Syngenta
✓ University of Saskatchewan
✓ Viterra

Also, the following companies have exhibited in the Western Canadian Crop Production Show for more than 25 years:

✓ Ag Shield Manufacturing
✓ BASF Canada
✓ Cystic Fibrosis Foundation
✓ Dow Agrosciences
✓ Richardson Pioneer
✓ The Western Producer
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EXHIBITORS

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Saskatoon Agri-Auto Parts
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Spraytest Inc.
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Beawich, SK
Email: spraytest@sasktel.net
Website: www.spraytest.com

AGROLOGY UPDATE SEMINARS

Event Schedule

WEDNESDAY, JANUARY 9, 2013

10:45am
FIELDS OF CORN & BEANS
The emergence of corn and beans as cropping alternatives on the southern prairies.

Les Kleine, PAg

2:30pm
FUTURE OF AGRICULTURE
Long range thinking on how global trends will impact prairie production, margins and exports.

Christophe Pelieter

THURSDAY, JANUARY 10, 2013

10:45am
WORLD WEATHER WATCH
The projected Saskatchewan short and long range weather conditions for the summer of 2013.

Drew Lamer

2:30pm
PRAIRIE STORM CHASING
Practical ideas on how the increase in storms will impact prairie agriculture.

Greg Johnson

Prairie Island Park - Hall A, Breakout Room 5
FREE ADMISSION TO SEMINARS. ARRIVE EARLY TO SECURE A SEAT.

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Saskatchewan Ministry of Agriculture

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Crop Production Week 2013 will run from Saturday, January 5 to Saturday, January 12 in Saskatoon. All of the main crop-based commodity organizations in the province have meetings and they cooperate to hold a Wednesday evening Special Session. Agri-Arm Research will be holding their first meeting with Crop Production Week on Friday, January 11.

The College of Agriculture & Bioresources is an associate member while a rep from the Saskatchewan Ministry of Agriculture sits on the Crop Production Week Committee in an advisory capacity.

Note that the Saskatchewan Ag Grads Association (SAGA) will once again be holding their events at TCU on Saturday, January 5.

The meetings are designed to provide useful information on crop production and useful to your operation. Please note that the Tuesday session of Pulse Days is live at the Crop Production Week website. Click on the “Registration” button at the top of the page.

Farmland prices are a hot topic these days. The 2013 Wednesday, Special Session will feature J.P. Genois, Senior Agriculture Economist with Farm Credit Canada and Earl Smith, Vice-President, gnPartners Farm and Land Management speaking on the topic, Farmland Prices: Can we afford to own the land we farm? We are excited to hear from these two gentlemen and encourage you to take part in the question and answer session following their presentations.

The Special Session will begin at 7:00pm at the Saskatoon Inn, Ballroom B. There is no charge to attend. Following the presentation and question/answer, there will be complimentary snacks and a cash bar.

Thanks very much to the Crop Production Week sponsors: The Western Producer, Redhead Equipment, Saskatchewan Ministry of Agriculture, Bayer Crop Science, Saskatchewan Municipal Hail Insurance, Farm Credit Canada, Prairie West Terminal, Canterra Seeds, Rayglen Commodities, Agri-Trend Group of Companies, and SGS.

Now this year, there will be an information kiosk set up in the lobby of the Saskatoon Inn to provide publications from the Crop Week sponsors. Take a look and take away the information that interests you.

The Western Canadian Crop Production Show runs in conjunction with Crop Production Week. This industry leading trade show runs from January 7 to 10 at Prairieland Park. For the latest information on both events, check out cropweek.com. From this common portal, you can find important information on the Crop Week meetings or the Crop Show exhibits.

As you read through all the Crop Week meeting agendas on the following pages, hopefully you’ll find many topics that are relevant and useful to your operation. See you in Saskatoon!
PULLED DAYS 2013: STAYING AHEAD
www.saskpulse.com

LOCATION: Prairieland Park Trade Centre
Saskatoon Inn (see agenda details)

MONDAY January 7
5:30 PM
Saskatchewan Pulse Growers’ Annual General Meeting (AGM)
Prairieland Park Trade Centre, Breakout Rooms 3, 4 & 5

TUESDAY January 8
SESSION 1: Generational Farming
5:30 PM
Annual General Meeting (AGM)
5:30 PM
- Brenda Robinson, Robcan Consulting Venture Inc.
- Mediators
- Breakout Rooms 3, 4 & 5
Prairieland Park Trade Centre, 7:00 PM
www.saskpulse.com

SASKATCHEWAN OAT DEVELOPMENT COMMISSION: WHAT’S HAPPENING WITH THE OAT MARKET?
www.poga.ca

TUESDAY, January 8
12:30 PM
SSGA Annual Meeting Registration and Coffee (Canadian Room)
1:15 PM
SSGA Annual Business Meeting - Duwayne Anderson of Foston, Chair
3:00 PM
Oat Variety Trials for Saskatchewan Oats
- John Upholtz, Ministry of Agriculture
3:50 PM
Oat market outlook
- Randy Strychar, OatInsight.com
4:00 PM
Adjourn

TUESDAY, January 8
1:00 PM
Coffee and oatmeal cookies

SESSION 5: Choosing the Best Varieties for Your Soil Zone + Market Demand
Lentil/ faba bean varieties
- Dr. Jeff Sauve, Crop Development Centre (CDC), University of Saskatchewan
Pea/ chickpea varieties
- Dr. Tom Warkentin, Crop Development Centre (CDC), University of Saskatchewan
Best agronomic practices for 2013
- Speaker TBD

SESSION 6: Pulse Market Outlook Panel
Lentil market outlook
Moderator: Kevin Hurlc
Panel:
- Marlene Boerush, Mercantile Consulting Venture Inc.
- David Neib, Canpulse Foods
Pea/ chickpea market outlook
Moderator: Kevin Hurlc
Panel:
- Greg Kostal, Kostal Ag Consulting
- Quinn Stewart, Viterra

SESSION 4: International Pulse Markets
A rising competitor: Pulse production in Russia/Ukraine/Kazakhstan
- Marlene Boerush, Mercantile Consulting Venture Inc.

Demand for pulses in the next 5-10 years: What it will look like and where it will come from
Chuck Penner, Leftfield Commodities

3:30 PM
Seed Vigor Testing: Reproducible Science or Educated Guessing?
Moderator:
- Cathy Fedoruk, SSGA Director, Kamloops, BC
Panelists:
- Al Scholz, Executive Director Saskatchewan Institute of Agrologists
- J. Schrapp, Bus. President, Commercial Seed Analysts Association of Canada
- Michael Scherffel, Seed Sector, Canadian Food Inspection Agency
- Sarah Foster, Owner and Senior Analyst, 20/20 Seed Labs
- Dave Akister

3:50 PM
Presentation of 2013 Budget
Laurence Wakefield
- Appointment of Auditor for 2013

7:00 PM
Pulse Days Opening Reception Prairieland Park Trade Centre, Breakout Rooms 3, 4 & 5

LOCATION: Saskatoon Inn Courtyard Room

WEDNESDAY, January 9
8:00 AM
Continuation of Annual Business Meeting (Canadian Room)
Canadian Seed Growers Association Update
- Jim Baillie, President, Tatamagouche, NS
- Dale Adophie, Executive Director, Ottawa, ON
8:45 AM
Alternative Service Delivery – The Changing Face of the Seed Industry
- Dale Adophie, Canadian Seed Growers Association, Ottawa, ON
- Michael Scherffel, Canadian Food Inspection Agency, Ottawa, ON
9:30 AM
Seed Field Inspection: A Possible Path Forward
- Roy van Wyk, Executive Director, Canadian Seed Institute, Ottawa, ON
9:50 AM
Rebuilding Flax Seed Stocks: An Update
- Todd Hyra, SeCan, Winnipeg, MB

3:30 PM
SSGA Annual Meeting Registration and Coffee (Canadian Room)
4:15 PM
Welcoming & Opening Remarks
9:00 AM
The Key behind successful No-Till – Keynote Speaker
- Dr. Don Caylor, Agra Tech, Badlands Research Farm
10:00 AM
Networking and Refreshment Break
- Benefits of Conservation Agriculture - 10:30 AM

9:30 AM
Expanding Flax Seed Stocks: An Update
- Dwayne Anderson of Foston, Chair
3:20 PM
Recess
6:00 PM
Refreshment and Networking Break
- Benefits of Conservation Agriculture - 3:30 PM

9:10 AM
Fungicides – Risk vs Reward
- Dr. Ralph Deters, University of Saskatchewan
10:10 AM
Prairie Soil Carbon Balance project
- Dr. Brian McConkey, AAFC, Swift Current
11:10 AM
Conservation Agriculture and Soil Nutrient Supply Power
- Dr. Jeff Schoenau, University of Saskatchewan
11:30 AM
Long-Term No-till Benefits: How much can we expect?
- Dr. Guy Lalonde
1:15 PM
Lunch and Awards Presentations
- Founding Member Panel - 25th Anniversary

LOCATION: Saskatoon Inn Ballroom B

SASKATCHEWAN SOIL CONSERVATION ASSOCIATION: 25TH ANNUAL CONFERENCE
www.sscsa.ca

SUPPLEMENT TO THE WESTERN PRODUCER

WEDNESDAY, January 9
8:00 AM
Registration Opens (Ballroom B)
8:45 AM
Welcoming & Opening Remarks
9:00 AM
The Key behind successful No-Till – Keynote Speaker
- Dr. Don Caylor, Agra Tech, Badlands Research Farm
10:00 AM
Networking and Refreshment Break
- Benefits of Conservation Agriculture - 10:30 AM

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- Dr. Guy Lalonde
1:15 PM
Lunch and Awards Presentations
- Founding Member Panel - 25th Anniversary

LOCATION: Saskatoon Inn Ballroom B

SASKATCHEWAN SOIL CONSERVATION ASSOCIATION: 25TH ANNUAL CONFERENCE
www.sscsa.ca

SUPPLEMENT TO THE WESTERN PRODUCER
MUSTARD DAY
www.saskmustard.com

LOCATION: Saskatoon Inn Balloon B

THURSDAY, January 10
8:00 AM
Registration
Coffee and pastries
Pre-register online before January 4, 2013 at www.saskcanola.com
Registered Producers: no charge
Industry/Non-producers $35

9:00 AM
Opening remarks
Brett Halstead
9:15 AM
Greetings from the Province
- TBA
9:30 AM
We've got to do something…an adventure in farm transfer
- Reg Shandro, Farmacist Advisory
10:30 AM
Coffee break
10:45 AM
Review of the 2012 canola disease situation
- Clint Jorje, CEC
11:10 AM
Understanding the 2012 Aster Yellows outbreak in canola
- Dr. Cristi Nolan, AAFC
11:35 AM
Developments in nutrient management in canola
- Dr. Ramona Mohr, AAFC
12:00 PM
Lunch (provided with registration)
12:30 PM
Annual General Business Meeting

1:30 PM
What was busygrowing canola in 2012: insect review
- Scott Hartley, SMA
1:50 PM
Minimize your risk with proper canola storage
- Dr. Noel White, AAFC
2:20 PM
2012 Weed Survey
- Julia Leeson, AAFC
2:45 PM
Coffee break
3:00 PM
Influencing national and international issues and policy
- Rick White, CCGA
3:30 PM
Canola market outlook
- Marty Brossard, Merchandise Venture
4:15 PM
Closing remarks
- Brett Halstead
4:30 PM
Networking reception with producers and industry to follow
4:50 to 5:30 p.m.

All registered producers who have pre-registered (www.saskcanola.com) by January 4 will be entered into a draw for two chances to win 4 tickets to Saskatchewan’s 2013 Rider Game Day.

SPECIAL SESSION
2013
Wednesday January 9
Location: Saskatoon Inn Balloon B

7:00 PM
Farmland Prices: Can we afford to own the land we farm?
- J.F. Gearon, Senior Agriculture Economist, Farm Credit Canada
- Earl Smith, Vice President, gaPartners Farm and Land Management

9:00 PM
Complimentary Snacks and Cash Bar

11:00 PM
Draw for two chances to win 4 tickets to Saskatchewan’s 2013 Rider Game Day.
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