CANADIAN WESTERN AGRIBITION

2018 OFFICIAL SHOW GUIDE

NOV 19 - 24

AGRIBITION.COM

EVRAZ PLACE, REGINA
SASKATCHEWAN, CANADA
Canadian Beef is raised SUSTAINABLY. Let’s become VERIFIED and PROVE IT!

Get REWARDED for your efforts with real INCENTIVES...

Certified Sustainable Beef Framework
The Canadian Roundtable for Sustainable Beef approves VBP+ to certify Sustainable Beef Production Standards. Meaning cattle from VBP+ operations can qualify for the Sustainable Beef Market. McDonalds Canada will be sourcing 30% of its beef from Sustainable Sources. Visit crsbcertifiedsustainablebeef.ca

Equipment Rebate Funding in SK
50% UP TO $15,000
Under CAP in SK ONLY. VBP+ Certified Beef Producers in SK may qualify for funding towards eligible equipment.
• Squeezes, Alleyways, Crowding Tub
• Loading Chutes, Bud Boxes, Tip Table
• Calving Cameras, Calf Catching Carts
• Livestock Scales, Feed Scales
• Visit, saskatchewan.ca/CAP

A MARKET OPPORTUNITY
Fill in the gaps and help Cargill fill the gaps for Sustainable Beef Market. Cattle that qualify must go through a fully verified supply chain (VBP+ operations) and be processed at Cargill.
• Financial Credits - Q1 to Q3
• $10 - $20 per animal, per producer
• Visit, CBSApilot.ca

The Proof: Credibility
50% up to $15,000
VBP+ Beef Producers in SK may qualify for Funding towards Eligible Livestock Equipment:
SQUEEZES, ALLEYWAYS, CROWDING TUBS/BUD BOXES, LOADING CHUTES, CALVING CAMERAS, SCALES, ETC.
To learn more, visit saskatchewan.ca/CAP
A MESSAGE FROM THE PREMIER OF SASKATCHEWAN

On behalf of the Government of Saskatchewan, it is my pleasure to bring greetings to those in attendance at the 2018 Canadian Western Agribition.

The Canadian Western Agribition is the largest livestock show in Canada, and an international showcase for agricultural excellence. Saskatchewan is a global leader in livestock, feed and forage; we are home to Canada’s second-largest beef-cattle herd, and a third of Canada’s biotech industry. With new innovations, strategic investments and responsible growth, we are well-positioned to meet the increasing global demand for food.

Attracting more people from all over the world, the CWA blends agriculture, western heritage, Indigenous culture, and festive entertainment into an exciting atmosphere. In addition to the variety of livestock shows and sales, you will also have the opportunity to experience live music and performances, shopping, food, and much more. This event offers something for the entire family.

The Government of Saskatchewan is proud to be a long-time supporter of the Canadian Western Agribition. Thank you to all the organizers, sponsors, exhibitors and volunteers for your hard-work and ongoing support of this annual show.

Sincerely,

SCOTT MOE
Premier of Saskatchewan

A MESSAGE FROM THE FEDERAL AGRICULTURE MINISTER

On behalf of the Government of Canada, I am honoured to welcome Canadian and international visitors to the 48th Canadian Western Agribition in beautiful Regina.

I really enjoyed my visit to last year’s show, to announce $1.5 billion in federal programs under the Canadian Agricultural Partnership to help our agriculture industry innovate, grow and prosper. With a world-class trade centre and expanded programs, this year Agribition is sure to build on last year’s record attendance of visitors and buyers.

As well as showcasing Canada’s high-quality cattle and the latest in agricultural technology, Agribition plays a vital role in educating the public about our innovative, sustainable Canadian agriculture and food industry. The Agriculture and Food Industry is a high priority for the Government of Canada.

We’re working hard to open new global markets for farmers, targeting $75 billion in agricultural exports by 2025. We’ve reinforced our agricultural trade with our largest trading partner through a modernized agreement with the United States.

Thank you again for your support of the 2018 Canadian Western Agribition. Together, you are helping to build a bright future for Canada’s agriculture and agri-food industry.

I wish you all a great show and a memorable taste of Western hospitality.

LAWRENCE MACAULAY
Canada’s Minister of Agriculture and Agri-Food

A MESSAGE FROM THE MAYOR OF REGINA

Welcome to the thousands of visitors and exhibitors from across Canada and around the world arriving in Regina for the 2018 Canadian Western Agribition.

Agribition, which Regina has proudly hosted since 1971, is a highly-anticipated week of activities. New events are always being added, such as the return this year of the Texas Longhorns and the new Premiere Alpaca Event. Returning are the favorite livestock events and sales, jousting, rodeos; informative workshops, musical entertainment, and hundreds of exhibitors offering a great diversity of products from farming equipment to fashion apparel and household goods.

Regina, a city proud of its farming community, serves as an ideal place for this event. To those visiting our city, make sure to take in all the city has to offer while you are here. Despite being the fourth-fastest-growing city in Canada with world-class restaurants, shops, and entertainment options, we still boast a small town hospitality that will make you feel right at home.

On behalf of my fellow City Councillors and the citizens of Regina, I want to thank the many volunteers, staff and sponsors for their continued dedication and commitment to Canadian Western Agribition. Each of you plays an important role in representing our city and keeping our agricultural industry strong.

Thank you again for your support of the 2018 Canadian Western Agribition, and I hope you enjoy your visit to Regina.

Sincerely,

MICHAEL FOUGERE
City of Regina Mayor

A MESSAGE FROM THE PRESIDENT OF CANADIAN WESTERN AGRIBITION

On behalf of the Board, Staff and our 400+ volunteers, welcome to the 48th edition of Canadian Western Agribition!

For nearly 50 years, Agribition has been at the leading edge of agricultural innovation, connectivity, hospitality and advocacy. 2018 will do that tradition proud once again as we welcome hundreds of international guests from around the world to our show.

The past year has seen several major changes and developments in Canada’s trade relationships and we have never been more crucial for CWA to be the premier showcase for Canada’s agriculture exports. Whether it’s world-class beef cattle and genetics, industry-leading farm machinery, or sharing innovative ideas and practices around growing the world’s food, Agribition has never been more important.

Each year, Agribition grows and provides a platform for more of what makes Canadian agriculture great. Visitors and exhibitors alike will see that Canada’s top-quality agriculture products and practices are safe, sustainable and valued the world over.

It is an honour to be part of CWA, to have had a helping hand in building it, while helping influence the direction for its future. As long as our volunteers and exhibitors are the heart and soul of CWA, it will remain the best place in Canada to do the business of agriculture and to showcase the best of what we do to the entire world.

Welcome to Agribition 2018 and enjoy the show!

BRUCE HOLMQIST
President, Canadian Western Agribition
With so much change and progress in the last couple of years at Canadian Western Agribition (CWA), we are excited for the chance to settle into our new surroundings for the long-term and discover what that means for planning the future of Agribition.

2018 will be our second show in the International Trade Centre, and the CWA team has spent the past year using the lessons learned to make a great Agribition experience even better. We’ve made adjustments that will benefit livestock as well as guests, we’re upgrading service levels across the grounds, and we’re always working to be at the leading edge of agriculture programming; exactly where Canada’s premier agricultural marketplace should be.

New this year, we’re welcoming the Texas Longhorns into our barns for a show and sale, making the iconic cattle Agribition’s 12th purebred breed. You’ll also see alpacas for the first time in years at the show, in addition to another full-to-the-brim year for entries in all of our barns and cattle shows, proving once again that CWA is the place to be for the best of the best in the beef cattle industry.

CWA is also proud to be at the centre of the most important and timely conversations happening in the wider agriculture sector. New this year are several speaking events, workshops, and conferences on topics like mental health, entrepreneurship and youth, as well as a marquee panel discussion with former Premiers, Brad Wall and Frank McKenna, about free trade and market access for Canadian agriculture products.

In case you’re thinking we’re all business, it just wouldn’t be Agribition if we didn’t have a little fun along the way. New this year, kids can learn Cree and Saulteaux language basics in a new Indigenous Pavilion experience and try their hand at a drop-in powwow dance class. In the Mosaic Food Pavilion, there’s a full lineup of cooking demonstrations all week and a free appetizer sample: crickets! If eating bugs isn’t your thing, be sure to take in a new selection of food trucks and exhibitors in the pavilion as CWA reboots the experience to focus on eating local. For the brave, there’s running with the Bulls. For the silly, there’s a sheep herding competition in inflatable bubble balls.

Of course, you can’t come to the show and not spend a night at the Agribition Pro Rodeo or check out another round of Full Contact Jousting. This year, make sure to stick around after the rodeo on Saturday as we send off Agribition 2018 in style with our “Party on the Dirt” cabaret – right on the arena floor!

So, on behalf of the staff of Canadian Western Agribition, welcome to the show. We’ve worked all year to build Canada’s most welcoming, entertaining and effective place to do the business of agriculture. We’re excited to see you.

Chris Lane,
CHIEF EXECUTIVE OFFICER,
CANADIAN WESTERN AGRIATION
### MONDAY, NOVEMBER 19

<table>
<thead>
<tr>
<th>START TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>8:00 AM</td>
<td>Canadian National 4-H &amp; Youth Judging Competition <em>presented by TD Canada Trust &amp; Federated Co-operatives Limited</em></td>
<td>Chevrolet GMC Arena</td>
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<tr>
<td>9:00 AM</td>
<td>Agribition High School Rodeo <em>presented by A&amp;W</em></td>
<td>Brandt Centre</td>
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<tr>
<td>10:00 AM</td>
<td>Burning of the Brand featuring Gerry Ritz</td>
<td>Chevrolet GMC Arena</td>
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<tr>
<td>10:00 AM</td>
<td>— COMMERCIAL TRADE SHOW EXHIBITS OPEN</td>
<td></td>
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<tr>
<td>10:00 AM</td>
<td>Kirk Stierwalt Cattle Fitting Demonstration</td>
<td>John Deere Sale Arena</td>
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<tr>
<td>10:15 AM</td>
<td>Milking Demonstration</td>
<td>Canada Centre</td>
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<tr>
<td>12:15 PM</td>
<td>— Commercial Trade Show Exhibits Open</td>
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</tr>
<tr>
<td>1:00 PM</td>
<td>Youth Showmanship <em>presented by TD Canada Trust and Weaver Leather Livestock</em></td>
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<tr>
<td>3:00 PM</td>
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<tr>
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<td>Saskatchewan Horse Federation Demonstration</td>
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<tr>
<td>6:00 PM</td>
<td>Canadian National Texas Longhorn Show</td>
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<tr>
<td>7:00 PM</td>
<td>Elite Three Canadian Cow Dog Futurity</td>
<td>Brandt Centre</td>
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<tr>
<td>7:00 PM</td>
<td>Ritchie Bros. Winners Circle Auctioneers Competition and Horse Pull Auction</td>
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### MONDAY SCHEDULE

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### TICKETS

- **ADMISSION**
  - ADULT (18 and over): $15.00
  - YOUTH (13-17): $5.00
  - CHILD (12 & under when accompanied by an adult): FREE
  - 3-DAY SHOW PASS: $40.00

Passes available at the gate and online at agribition.com. Call 306-924-9583 for group packages.

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### PARKING

FREE with paid admission, while space is available. See page 31 for Agribition Express shuttle bus service and Courtesy Transport Service information.

### INFORMATION BOOTHS

Located throughout the grounds (see Grounds Map for details). Knowledgeable and friendly staff are available to make it easier to find your way around the grounds. The information booths are proudly sponsored by Golden West Radio.

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### AGRIBITION PRO RODEO (PRESERATED BY CHEP STR;AKEHOUSE BAR)

- **November 21 – 24 at 7:00 PM in the Brandt Centre**
  - Wednesday, November 21 performance: FREE courtesy of The Mosaic Company
  - Thursday, November 22 performance: GOLD $39.00, SILVER $32.00, BRONZE Adult $28.00, BRONZE Child $18.00, Family Package (2 adults and 2 children)* $80.00

- **Friday, November 23 and Saturday, November 24 performances**
  - GOLD $43.00, SILVER $35.00, BRONZE Adult $30.00, BRONZE Child $20.00, Family Package (2 adults and 2 children)* $90.00

* Call (306) 781-9300 or 1-855-985-5000 to purchase this ticket package (all taxes included)

Tickets available online at agribition.com or ticketmaster.ca or at 1-855-985-5000

Call 306-924-9583 for group packages.

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### PARTY ON THE DIRT CABARET

- **November 24 at 9:30 PM in the Brandt Centre**
  - In advance or added on to Agribition Pro Rodeo ticket: $10.00
  - At the door (Brandt Centre Box Office): $15.00

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### COMBINATION TRADE SHOW HOURS

Most exhibits open 10:00 AM – 6:00 PM daily

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### COAT & PARCEL CHECK HOURS

Open 10:00 AM – 6:00 PM daily

Located in the International Trade Centre Atrium

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### PARTY ON THE DIRT CABARET

- **November 24 at 9:30 PM in the Brandt Centre**
  - In advance or added on to Agribition Pro Rodeo ticket: $10.00
  - At the door (Brandt Centre Box Office): $15.00

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### GENERAL SHOW INFORMATION

**LOCATION**

Dvorak Place, Regina Saskatchewan

Entrees: 11th Avenue and Leveran Drive, Princess Street and Dewdney Avenue, and 10th Avenue and Elphinstone Street

**SHOW DATES & HOURS**

Monday, November 19 – Saturday, November 24

Gates open 7:00 AM – 5:00 PM daily

See daily schedule for events and show times.

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### TRADITIONAL TRADE SHOW HOURS

Most exhibits open 10:00 AM – 6:00 PM daily

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### PARKING

FREE with paid admission, while space is available. See page 31 for Agribition Express shuttle bus service and Courtesy Transport Service information.
Agribition is an event anchored by tradition, but it is also constantly evolving. Each year there are more and more attractions which build on the overall Agribition experience!

**New Events for 2018**

### Elite Three Canadian Cow Dog Futurity

This event will showcase some of North America’s top cow dogs as both handler and dog maneuver through a set course to determine the 2018 Futurity Champion. Free to attend.

**Location:**
- **Monday, November 19**
- 7:00 PM
- **Brandt Centre**

### Therapy Livestock Display

See and feel how Wild Blue Psychology uses cows, donkeys, rabbits and chickens in its therapy programs to treat anxiety, depression and other mental health concerns.

**Location:**
- **Monday, November 19 through Saturday, November 24**
- 10:00 AM - 6:00 PM
- **Ag-Ex Pavilion**

### Photography Workshops

Free photography classes with Greg Johnson, the Tornado Hunter! Sign up at his booth in the AffinityPlex.

**Location:**
- **Monday, November 19 through Saturday, November 24**
- 10:00 AM - 6:00 PM
- **AffinityPlex**

### Texas Longhorns

CWA adds another breed, Texas Longhorns, bringing the total number of purebred beef breeds represented at Agribition to 12. It has been 24 years since the breed has been at Agribition and CWA is excited to have them back!

**Location:**
- **Monday, November 19**
- 6:00 PM
- **John Deere Sale Arena**

### SABN Premiere Alpaca Event

This alpaca show will provide a gathering place for alpaca breeders to show and market their animals and breeding programs.

**Location:**
- **Tuesday, November 20**
- 9:00 AM
- **Canada Centre Show Sale Arena**

### Food, Fuel, and Free Trade presented by TD Wealth

Brad Wall and Frank McKenna will participate in a panel discussion focused on food, fuel, and free trade. The event includes a breakfast, moderated panel discussion, Q & A session, and an auction with all proceeds going to STARS. Pre-purchased ticket required. Read more on page 15.

**Location:**
- **Tuesday, November 20**
- 7:00 AM
- **Chevrolet GMC Arena**

### CWA Mental Health Workshop presented by FCC

Bridges Mental Health Services will deliver a free two-hour mental health workshop that will give attendees the basic skills to identify warning signs around mental health and teach them strategies to become active in positive change. Read more on page 17.

**Location:**
- **Tuesday, November 20**
- 8:30 AM - 10:30 AM
- **Meeting Room 1 — Queensbury Convention Centre**

### CWA Agri-Preneurship Workshop presented by RBC Future Launch and Innovation Saskatchewan

A half-day seminar-style workshop and networking event for entrepreneurs or those working in the ag sector who are looking for advice, mentorship and industry knowledge. Pre-purchased ticket required. Read more on page 17.

**Location:**
- **Tuesday, November 20**
- 1:00 PM - 5:00 PM
- **Meeting Room 7 — Queensbury Convention Centre**

### Rank Mini Ponies

Rank Mini Ponies include mini bareback and saddle bronc riding. These ponies and young cowboys can be seen each night at the rodeo and compete for cash, a shiny buckle and bragging rights!

**Location:**
- **Wednesday, November 21 through Saturday, November 24**
- During the Rodeo (starts at 7:00 PM)
- **Brandt Centre**

### Ruff Riders Sport Dog Demonstration

The Ruff Riders flyball team will be demonstrating different dog sports such as flyball, agility, disc, and more!

**Location:**
- **Friday, November 23 - Saturday, November 24**
- 12:00 PM
- **Brandt Centre**

### The Fleece and the Furious

Teams of three go head to head in bubble balls and herd sheep through an obstacle course. The team with the most sheep at the end of the round wins! Free to sign up.

**Location:**
- **Saturday, November 24**
- 1:30 PM
- **Brandt Centre**

### Party on the Dirt – Rodeo After Party/Cabaret

After the final Agribition Pro Rodeo performance on Saturday night, wrap up CWA 2018 with a cabaret party in the middle of the rodeo arena! DJ’d music, adult beverages, and a ton of space to dance the night away.

**Location:**
- **Saturday, November 24**
- After the rodeo (approximately 9:30 PM)
- **Brandt Centre**

---

**EVENT**

**TIME**

**LOCATION**

**Rank Mini Ponies**

Wednesday, November 21 through Saturday, November 24 during the Rodeo (starts at 7:00 PM)

**Ruff Riders Sport Dog Demonstration**

Friday, November 23 - Saturday, November 24 12:00 PM

**The Fleece and the Furious**

Saturday, November 24 1:30 PM

**Party on the Dirt – Rodeo After Party/Cabaret**

Saturday, November 24 after the rodeo (approximately 9:30 PM)

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**FIND INFORMATION FASTER AND EASIER WITH THE NEW CWA APP**

Get all the information at your fingertips, including event descriptions and schedules, ticket information, maps, results, food and bar listings, and more!
Simply put, STARS fights for life. In Saskatchewan, the sight of a red helicopter is a beacon of hope for those in their moments of need. Since establishing operations in Saskatchewan in 2012, STARS has flown more than 5,000 missions to over 500 communities across Saskatchewan from its bases in Regina and Saskatoon.

About 50 per cent of the funds required to operate the service in Saskatchewan come from fundraisers and corporate, community and individual donors - that’s $10.5 million the charity needs to raise annually. Some of the prizes to be won at the Winners Circle auction include:

- Reserved parking spot at Agribition for the duration of the show (the CEO’s parking spot!)
- VIP seating at the RBC Beef Supreme Challenge on Saturday, November 24
- Rodeo Rail Hospitality Package
- Fishing trip for two to Reel North Outfitters on McTavish Lake
- Signed Saskatchewan Roughrider Jersey
- Wheelbarrow of beer
- Signed Saskatchewan Roughrider Jersey
- Wheelbarrow of beer

Join us Monday, November 19 at 7:00 PM in the Chevrolet GMC Arena for a fun, fast-paced evening of auction excitement and cheer on our 2018 auctioneers:

- Tyler Cronkhite
- Clayton Hawreluik
- Jamie Moore

About 50 per cent of the funds required to operate the service in Saskatchewan come from fundraisers and corporate, community and individual donors - that’s $10.5 million the charity needs to raise annually. Some of the prizes to be won at the Winners Circle auction include:

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- Fishing trip for two to Reel North Outfitters on McTavish Lake
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- Tyler Cronkhite
- Clayton Hawreluik
- Jamie Moore
Back by popular demand, Full Contact jousting presented by Chop Steakhouse Bar will fill the Brandt Centre on Tuesday, November 20 at 7:00 PM. The six-knight tournament involves two men and two horses charging at each other on either side of an 180-foot fence, holding 11-foot long lances, and colliding at 30 miles an hour. The goal is to strike the opponent with the lance to score points and if possible, unhorse the opponent. After five passes, the knight with the most points will move on to the next round until there is one Full Contact jousting champion!

Full Contact jousting at Agribition features Shane Adams and the Knights of Valour from History’s Full Metal Jousting TV show. The competition does not feature choreographed jousting that you would see at dinner theatre entertainment, but rather authentic, competitive, full contact jousting. See page 8 for ticket information.
Farming means late nights

Whether it’s the beauty of harvesting by moonlight or the joy of helping a heifer through a difficult birth, late nights have always been part of farming.

But sometimes it’s not the harvest or the heifer keeping you up. At times, farming can be as draining mentally as it is physically.

Make sure your well-being is a priority and talk to somebody if you or someone you know needs help.

Agriculture is rooted in strength – the strength to take care of our families and ourselves.

For more resources, visit DoMore.Ag.

#RootedinStrength
The Indigenous Agriculture Summit came into existence because the industry felt a need to share business ideas and best practices from Indigenous communities around the world.

The conference features speakers from across North America sharing ideas and discussing opportunities associated with Indigenous agriculture. Speakers will share real life success stories with emphasis on opportunities leveraging their local resources.

The conference will take place on Wednesday, November 21 in Meeting Room 1 at the Queensbury Convention Centre. To register for the conference visit www.agribition.com/IAS.

To learn more about the Indigenous Agriculture Summit, please visit www.agribition.com/IAS.

**Wednesday, November 21**

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<tr>
<th>TIME</th>
<th>EVENT</th>
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<tbody>
<tr>
<td>7:00 AM</td>
<td>Pipe Ceremony - Indigenous Pavilion (Agribition Building)</td>
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<tr>
<td>8:00 AM</td>
<td>Registration - Meeting Room 1</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>Grand Entry</td>
</tr>
<tr>
<td>8:45 AM</td>
<td>Welcome and Greetings</td>
</tr>
<tr>
<td>9:00 AM - 9:35 AM</td>
<td>Economic Opportunity - Natural Resources on Indigenous Lands; Sheldon Wattman</td>
</tr>
<tr>
<td>9:35 AM - 10:00 AM</td>
<td>Saskatchewan’s Cattle Industry Challenges and Opportunities; Ryder Lee</td>
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<tr>
<td>10:00 AM - 10:30 AM</td>
<td>Refreshment Break - Sponsored by FCC</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Economic Opportunity - Cannabis in Canada Panel Discussion; George Robinson</td>
</tr>
<tr>
<td>12:00 PM - 1:00 PM</td>
<td>Lunch Break - Treaty 4 Soup and Bannock</td>
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**Thursday, November 22**

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<thead>
<tr>
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<th>EVENT</th>
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<tbody>
<tr>
<td>7:00 AM</td>
<td>Agribition Pro Rodeo, Indigenous Theme Night - Brand Centre</td>
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<tr>
<td>7:00 PM</td>
<td>CWA International Reception - Casino Regina Show Lounge</td>
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*Pre-purchased ticket required*
WEDNESDAY, NOVEMBER 21

START TIME | EVENT |
--- | --- |
8:30 AM | Canadian National Speckle Park Show | Chevrolet GMC Arena |
9:00 AM | Chore Team Competition presented by Young’s Equipment | Brandt Centre |
9:00 AM | Simmental Show | Chevrolet GMC Arena |

10:00 AM — COMMERCIAL TRADE SHOW EXHIBITS OPEN

10:15 AM | Milking Demonstration | Canada Centre Show Sale Arena |
12:00 PM | National Gelbvieh Show | Chevrolet GMC Arena |
12:15 PM | Milking Demonstration | Canada Centre Show Sale Arena |
1:00 PM | Heavyweight Canadian Horse Pulls Finals presented by Taylor Toyota | Brandt Centre |
1:15 PM | Milking Demonstration | Canada Centre Show Sale Arena |
2:15 PM | Water Barrel and Feed Team Races presented by Young’s Equipment | Brandt Centre |
3:00 PM | National Speckle Park Sale | John Deere Sale Arena |
4:00 PM | Maine-Anjou Show | Chevrolet GMC Arena |
7:00 PM | Simmental Sale | John Deere Sale Arena |
7:00 PM | Agribition Pro Rodeo presented by Ford Indigenous Theme Night presented by Casino Regina | Brandt Centre |

Where ideas fuel action
• Next-level event for farmers under 40
• Insights from top industry advocates
• Engaging keynote speakers
• Exceptional networking opportunities

Who should attend?
Anyone under 40 involved in agriculture, agribusiness or agri-food.

fcc.ca/ignite

March 28  |  Saskatoon
THURSDAY SCHEDULE

Thursday, November 22

<table>
<thead>
<tr>
<th>START TIME</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>International Stock Dog Championship Trials Watch as handlers utilize hand signals, voice commands and whistles to direct their dog successfully to maneuver a small flock of sheep through a pattern and back to the pen.</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Black Angus Show</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>Canadian National Limousin Show</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>COMMERCIAL TRADE SHOW EXHIBITS OPEN</td>
</tr>
<tr>
<td>10:15 AM</td>
<td>Milking Demonstration</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>National Gelbvieh Sale</td>
</tr>
<tr>
<td>12:15 PM</td>
<td>Milking Demonstration</td>
</tr>
<tr>
<td>1:00 PM</td>
<td>International Stock Dog Championship Finals Come back and see who is going to be the stock dog champion of 2018!</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Red Angus Show</td>
</tr>
<tr>
<td>2:00 PM</td>
<td>Shorthorn Sale</td>
</tr>
<tr>
<td>2:15 PM</td>
<td>Milking Demonstration</td>
</tr>
<tr>
<td>3:30 PM</td>
<td>Charolais Sale</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>Commercial Sheep/Market Lamb Shows</td>
</tr>
<tr>
<td>5:00 PM</td>
<td>National Limousin Sale</td>
</tr>
<tr>
<td>6:30 PM</td>
<td>National Hereford Sale (Polled and Horned)</td>
</tr>
<tr>
<td>7:00 PM</td>
<td>Agribition Pro Rodeo presented by Ford Professional Rodeo is back, but this year includes Rank Mini Ponies! Tickets available at the Brandt Centre Box Office.</td>
</tr>
</tbody>
</table>

LOCATION

- Brandt Centre
- Chevrolet GMC Arena
- John Deere Sales Arena
- Canada Centre Show Sales Arena

THURSDAY, NOVEMBER 22

CWA MERCHANDISE

MERCHANDISE FOR SALE

- PULLOVER HOODIES: $50 (Adult), $40 (Youth), $30 (Toddler), $25 (Junior)
- T-SHIRTS: $20 (Adult) AND (Youth), $15 (Toddler)
- TRAVEL MUG: $15
- ZIP HOODIES: $55 (Adult), $50 (Youth)
- ONESIES: $15
- HATS: $30 (Adult), $25 (Junior), $20 (Toddler)
- TOQUES: $10
- PORTABLE CHARGER: $10

ON SALE AT THE CWA GENERAL STORE IN THE INTERNATIONAL TRADE CENTRE (ITC) ATRIUM.
<table>
<thead>
<tr>
<th>START TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>Commercial Cattle Show presented by Saskatchewan Credit Unions and Blair’s Family of Companies</td>
<td>John Deere Sale Arena</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Shorthorn Show</td>
<td>Chevrolet GMC Arena</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Canadian National Hereford Shows (Polled and Horned)</td>
<td>Chevrolet GMC Arena</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Agribition Select Horse Sale Demonstration</td>
<td>Brandt Centre</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>Purebred Sheep Shows</td>
<td>Canada Centre Show Sale Arena</td>
</tr>
<tr>
<td>10:00 AM</td>
<td>— COMMERCIAL TRADE SHOW EXHIBITS OPEN</td>
<td></td>
</tr>
<tr>
<td>10:15 AM</td>
<td>Milking Demonstration</td>
<td>Canada Centre Show Sale Arena</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Ruff Riders Sport Dog Demonstration</td>
<td>Brandt Centre</td>
</tr>
<tr>
<td>12:15 PM</td>
<td>Milking Demonstration</td>
<td>Canada Centre Show Sale Arena</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Sheep Shearing and Hoof Trimming Demonstrations</td>
<td>Canada Centre Show Sale Arena</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Charolais Show</td>
<td>Chevrolet GMC Arena</td>
</tr>
<tr>
<td>2:15 PM</td>
<td>Milking Demonstration</td>
<td>Canada Centre Show Sale Arena</td>
</tr>
<tr>
<td>2:30 PM</td>
<td>Agribition Select Horse Sale Demonstration</td>
<td>Brandt Centre</td>
</tr>
<tr>
<td>5:00 PM</td>
<td>Prospect Steer and Heifer Show</td>
<td>Chevrolet GMC Arena</td>
</tr>
<tr>
<td>7:00 PM</td>
<td>Power and Perfection Angus Sale</td>
<td>John Deere Sale Arena</td>
</tr>
<tr>
<td>7:00 PM</td>
<td>Agribition Pro Rodeo presented by Ford</td>
<td>Brandt Centre</td>
</tr>
</tbody>
</table>

**Friday Schedule**

**Friday, November 23**

**Commercial Cattle Show**

- **Location**: John Deere Sale Arena
- **Time**: 9:00 AM
- **Details**: Presented by Saskatchewan Credit Unions and Blair’s Family of Companies

**Shorthorn Show**

- **Location**: Chevrolet GMC Arena
- **Time**: 9:00 AM
- **Details**: Chevrolet GMC Arena

**Canadian National Hereford Shows**

- **Location**: Chevrolet GMC Arena
- **Time**: 9:00 AM
- **Details**: Polled and Horned

**Agribition Select Horse Sale Demonstration**

- **Location**: Brandt Centre
- **Time**: 9:00 AM
- **Details**: Buyers have a chance to preview arena performance horses, ranch horses, trail horses, and more

**Purebred Sheep Shows**

- **Location**: Canada Centre Show Sale Arena
- **Time**: 9:30 AM

**Milking Demonstration**

- **Location**: Canada Centre Show Sale Arena
- **Time**: 10:15 AM

**Ruff Riders Sport Dog Demonstration**

- **Location**: Brandt Centre
- **Time**: 12:00 PM

**Sheep Shearing and Hoof Trimming Demonstrations**

- **Location**: Canada Centre Show Sale Arena
- **Time**: 12:30 PM

**Charolais Show**

- **Location**: Chevrolet GMC Arena
- **Time**: 1:30 PM

**Milking Demonstration**

- **Location**: Canada Centre Show Sale Arena
- **Time**: 2:15 PM

**Agribition Select Horse Sale**

- **Location**: Brandt Centre
- **Time**: 2:30 PM
- **Details**: Buyers have the opportunity to purchase houses previewed in the demonstration

**Prospect Steer and Heifer Show**

- **Location**: Chevrolet GMC Arena
- **Time**: 5:00 PM

**Power and Perfection Angus Sale**

- **Location**: John Deere Sale Arena
- **Time**: 7:00 PM

**Agribition Pro Rodeo presented by Ford**

- **Location**: Brandt Centre
- **Time**: 7:00 PM
- **Details**: Professional Rodeo is back, but this year includes Rank Mini Ponies! Tickets available at the Brandt Centre Box Office
**Food & Alcohol Services**

**Food Pavilion Presentations by The Mosaic Company**

The Food Pavilion presented by The Mosaic Company is dedicated to everything food. The space features cooking demonstrations, food and product sampling, and many more showcases of western food. This year, the whole arena is licensed so you can grab a drink and explore the different food exhibitors or sit back and put your feet up. It’s the perfect place to shop, eat, and relax!

The Food Pavilion presented by The Mosaic Company is located in the Co-operators Centre Arena 1 and will be open Monday to Saturday from 10:00 AM to 6:00 PM.

**Bar Location**

- **Watering Hole, John Deere Sale Arena**
  - November 19 - 23
  - 12:00 PM - 1:00 AM
  - November 24
  - 12:00 PM - 7:00 PM

- **Canada Centre East**
  - November 19 - 23
  - 12:00 PM - 9:00 PM
  - November 24
  - 12:00 PM - 7:00 PM

- **Chevrolet GMC Arena**
  - November 19
  - 6:00 PM - 12:00 AM
  - November 20
  - 11:00 AM - 8:00 PM
  - November 21 - 23
  - 12:00 PM - 4:00 PM
  - November 24
  - 12:00 PM - 12:00 AM

**Enzaz Place Food Concessions**

- **Brandt Centre**
  - November 19
  - 11:00 AM - 7:00 PM
  - November 20 - 24
  - 10:00 AM - 6:00 PM

- **International Business Centre, 2nd Floor ITC**
  - November 19
  - 11:00 AM - 7:00 PM
  - November 20 - 24
  - 11:00 AM - 6:00 PM

- **Lemon Heaven**
  - November 19
  - 10:00 AM - 6:00 PM
  - November 20 - 24
  - 10:00 AM - 6:00 PM

**Food Pavillion Exhibitors**

- Ambrosia Apples
- Booster Juice
- Cowboy’s Caviar Beef Jerky
- Hydroponic Home Gardening
- JE Ranch Inc
- Local & Fresh
- Milu Fresh
- Rusty’s Wild Rice
- Saskatchewan Egg Producers
- Soup N Stuff
- The Bannock House
- Valentus

**COOKING DEMONSTRATION STAGE SCHEDULE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday November 19</th>
<th>Tuesday November 20</th>
<th>Wednesday November 21</th>
<th>Thursday November 22</th>
<th>Friday November 23</th>
<th>Saturday November 24</th>
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<tr>
<td>10:30 AM</td>
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<td>4:30 PM</td>
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</tbody>
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GETTING HERE

AGRIPTION EXPRESS

Catch a ride on the Agribition Express! The Agribition Express is a shuttle bus program, providing you a ride to and from your vehicle parked at Northgate Mall, Victoria Square Mall, or Southland Mall to Evraz Place for FREE! Plus, when you ride the bus, gate admission is discounted to $6. Complimentary fare is courtesy of SGI Canada.

Benefits of Riding on the Agribition Express:
- It’s FREE
- No walking in the cold
- Only $6 gate admission

Daily Hours:
- Continuously between 10:00 AM and 6:30 PM from the International Trade Centre and The Co-operators Centre.
- After evening events at 9:30 PM from the Brandt Centre (west doors).

Visit www.agribition.com for maps of all the mall pick up locations.

COURTESY TRANSPORT SERVICE

In addition, Agribition offers a courtesy transport service sponsored by Regina Hotel Association and powered by Ford for guests staying at any of the following Regina Hotel Association hotels:
- Best Western Plus Eastgate Inn & Suites
- Best Western Seven Oaks
- Chateau Regina Hotel & Suites
- Comfort Inn
- Comfort Suites Regina
- Country Inn & Suites by Carlson
- Days Inn – East Regina
- Days Inn Regina Airport West
- Delta Hotels by Marriott Regina
- DoubleTree by Hilton
- Executive Royal Hotel Regina
- Fairfield Inn & Suites Regina
- Holiday Inn Express Hotel & Suites Downtown
- Home Inn & Suites – Regina Airport
- HomeSuites by 4th
- Quality Hotel
- Ramada Plaza Regina
- Residence Inn Marriott
- Sandman Hotel, Suites & Spa
- Super 8
- The Hotel Saskatchewan, Autograph Collection
- Travelodge Hotel & Conference Centre
- Wingate by Wyndham

We recommend exhibitors and visitors take advantage of this great service. Call (306) 924-2244 between November 19 and 24 for pick up between 7:00 AM and 6:30 PM.

GOT A LOT OF BALES TO HANDLE?

Drop by our booth in the Eventplex to find out how we can help. www.ritewaymfg.com
LEARNING IS FUN AT AGRIBITION!

Abigail offers an extensive Education program including the Family Ag Pavilion, Indigenous Pavilion, milking demonstrations, and the thinkAG Career and Education Expo as a means to educate others on agricultural practices and the food they eat.

The Family Ag Pavilion

The Family Ag Pavilion sponsored by the Saskatchewan Ministry of Agriculture, Lescor, and Enbridge offers a variety of interactive displays and activities encompassing many aspects of the agriculture industry. There are eight interactive stations featuring multimedia and virtual reality games, designed to teach youth about agriculture. A recent addition to the Family Ag Pavilion is “AgriNest”, a full-size and anatomically accurate cattle birthing simulator. In partnership with the Western College of Veterinary Medicine and the Ministry of Agriculture, CWA is excited to offer this state-of-the-art educational tool, to offer students a hands-on interactive opportunity.

The Indigenous Pavilion

The Indigenous Pavilion educates and entertains visitors from around the world and features a variety of informative, artistic and interactive displays, including:

- Elder Stations where traditional stories about the importance of animals and other aspects of native culture are shared.
- Language stations where visitors learn a little about the diversity and elegance of Indigenous language.

The Family Ag and Indigenous Pavilions are located in the Agribition Building and open Monday – Saturday 10:00 AM to 6:00 PM.

THINKAG CAREER & EDUCATION EXPO

Another integral part of the Education Program at Agribition is the thinkAG Career and Education Expo. On November 19-22, 2018, students in grades nine through 12 will explore the endless career and entrepreneurial opportunities in agriculture at the Expo. It will feature eight half-day workshops and seven interactive career exploration stations where students will learn about modern food production and discover the diversity of agriculture-related post-secondary options.

SATURDAY, NOVEMBER 24

START TIME | EVENT | LOCATION
---------- | ------- | -------
8:00 AM | Bull Pen Alley Show presented by Saskatchewan Credit Unions and Blair’s Family of Companies | John Deere Sale Arena
9:00 AM | Cowboy Mounted Shooting | Brandt Centre
9:00 AM | BMO Canadian Junior Beef Extreme | Chevrolet GMC Arena
9:30 AM | Junior Sheep Shows and Costume Classes | Canada Centre Show Sale Arena

10:00 AM — COMMERCIAL TRADE SHOW EXHIBITS OPEN

START TIME | EVENT | LOCATION
---------- | ------- | -------
10:00 AM | Commercial Cattle Sale presented by Saskatchewan Credit Unions and Blair’s Family of Companies | John Deere Sale Arena
10:15 AM | Milking Demonstration | Canada Centre Show Sale Arena
11:00 AM | Sheep Shearing and Hoof Trimming Demonstration | Canada Centre Show Sale Arena
11:00 AM | Face Painting | Brandt Centre Link
12:00 PM | Wild Wool Ride | Brandt Centre
12:15 PM | Milking Demonstration | Canada Centre Show Sale Arena
12:30 PM | Ruff Riders Sport Dog Demonstration | Brandt Centre
1:00 PM | Sheep Sale | Canada Centre Show Sale Arena
1:30 PM | Prospect Steer and Heifer Sale | John Deere Sale Arena
1:30 PM | The Fleece and the Furious | Brandt Centre
2:15 PM | Milking Demonstration | Canada Centre Show Sale Arena
3:00 PM | Wild Wool Ride | Brandt Centre
4:00 PM | Running with the Bulls | Brandt Centre
4:00 PM | RBC Beef Supreme Challenge | Chevrolet GMC Arena
7:00 PM | Agribition Pro Rodeo presented by Ford | Brandt Centre
9:30 PM | Party on the Dirt | Brandt Centre

ATHLETIC OPPORTUNITY

Leadership and skills are developed through the Agribition Pro Rodeo. The event provides a platform for competitors from across North America to showcase their skills and be recognized for their achievements. The Rodeo is a valuable experience for competitors as it challenges them to push their boundaries and develop new skills.

A family trip to Agribition isn’t complete without seeing a Milking Demonstration. Visitors will get a firsthand view of where milk comes from and meet some of the great people who are a part of the dairy industry. Check the daily schedule for milking times.
SHOPPING AT AGRIBITION

As one of the largest indoor trade shows in Canada featuring more than 450 exhibitors, AGRIBITION’s trade show has something for every type of visitor. From combines to cutlery, there’s so much to see and just a month before Christmas.

SASKTEL EVERYDAY LIVING MARKETPLACE IN THE CO-OPERATORS CENTRE

The SaskTel Everyday Living Marketplace has a little bit of everything. Whether you’re shopping for yourself or trying to find that perfect gift, you’re sure to find something. This area of the trade show features:

- Jewelry
- Health and wellness products
- Home decor
- Clothing
- Spa services
- Kitchen gadgets
- Leather goods
- And much more!

The SaskTel Everyday Living Marketplace is located in The Co-operators Centre Arenas 2 & 3 and open from 10:00 AM to 6:00 PM daily.

The AffinityPlex has the newest and best crop and livestock equipment, livestock trailers, insurance/financial services, fencing equipment and more. Arenas 4 and 5 in The Co-operators Centre have the latest farm equipment with product specialist on-hand to answer any questions.

These buildings are open daily from 10:00 AM to 6:00 PM.

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Do you have questions about:

VCPR?

access to antibiotics?

2018 CWA AWARD RECIPIENTS

40 YEARS

• SaskMilk
• Farm Credit Canada
• Leon’s Mfg. Company Inc.

35 YEARS

• The Water Clinic

25 YEARS

• DLM Distributors
• Suntech Systems Ltd
• Gem Slage Products
• Grand Saddlery & Western Wear
• Maljohan Plastics

20 YEARS

• TransCanada

15 YEARS

• BRMI Essentials Inc.
• CST Consultants Inc.
• Splasher Outerwear Ltd
• Sterling Truck & Trailer Sales Ltd.
• GloCanada
• Watkins

10 YEARS

• Remedy Animal Health
• Saskatchewan Cattlemen’s Association
• Dallas Valley Ranch Camp
• De-on Supply Inc.
• The Retiring Farmer
• Twin Lakes Ranch Ministries
• Kard Sharks
• Muck Boots and More

5 YEARS

• 1843812 AB LTD
• Rhinelnd Cutlery
• Rostech Technologies
• Tiger Park and Creekside Alpacas
• Co-op Feeds
• Sundance...The Wool Sweater Company
• TD Canada Trust
• FastCover Fabric Structures Ltd
• Fountain Tire
• Warner Industries Ltd.
• Hammond Realty
• Hammond Welding (1983) Ltd.
• Huber Ag Equipment Ltd.
• Lakeland Group
• Mr. Tire

10 years

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• Saskatchewan Cattlemen’s Association
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• De-on Supply Inc.
• The Retiring Farmer
• Twin Lakes Ranch Ministries
• Kard Sharks
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5 years

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• Rhinelnd Cutlery
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15 years

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• GloCanada
• Watkins

25 years

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• Gem Slage Products
• Grand Saddlery & Western Wear
• Maljohan Plastics

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40 years

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• Farm Credit Canada
• Leon’s Mfg. Company Inc.

Talk to us! Booth #137 in the ITC
<table>
<thead>
<tr>
<th>Name of Exhibitor</th>
<th>Location Code</th>
</tr>
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<tbody>
<tr>
<td>Antonius</td>
<td>AffinityPlex 1010</td>
</tr>
<tr>
<td>John Deere Canada</td>
<td>International Trade Centre 1</td>
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<tr>
<td>Kenmore</td>
<td>AffinityPlex 860</td>
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<td>AffinityPlex 996</td>
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<td>AffinityPlex 1004</td>
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<td>Ministry of Environment - Resource Protection Trailer</td>
<td>AffinityPlex 994</td>
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<td>Miracle Grill Mat</td>
<td>Baner Hall 606</td>
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<td>MNP</td>
<td>Co-operators Arena 3 455</td>
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<td>Mobile Accessories</td>
<td>International Trade Centre 104</td>
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<td>Mosaic Call</td>
<td>Co-operators Canada Centre Exhibit Hall</td>
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<td>Morand Industries Ltd</td>
<td>AffinityPlex 810</td>
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<td>Mosaic</td>
<td>Co-operators Canada Centre Exhibit Hall 667</td>
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<tr>
<td>Mosaic Potash Co</td>
<td>Co-operators Arena 1 1820</td>
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<tr>
<td>Mr. Tea</td>
<td>AffinityPlex 1006</td>
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<tr>
<td>Mack Boots &amp; More</td>
<td>Co-operators Arena 2 520</td>
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<td>Nature Conservancy of Canada</td>
<td>Agribition Building 111</td>
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<tr>
<td>Nester Livestock Equipment Ltd</td>
<td>AffinityPlex 900</td>
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<td>Nick's Service Ltd</td>
<td>Co-operators Arena 4 1600</td>
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<td>Northern Ranching</td>
<td>AffinityPlex 965</td>
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<td>Norris</td>
<td>Co-operators Arena 3 447</td>
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<td>Olds College</td>
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<tr>
<td>Olive Tasting Room</td>
<td>Co-operators Arena 1 1820</td>
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<td>OLS Tubs</td>
<td>Canada Centre Exhibit Hall 26</td>
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<tr>
<td>On Point Consulting Inc.</td>
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<tr>
<td>Onza Stop Alpaca Shop</td>
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<td>Operation Lifesaver</td>
<td>International Trade Centre 131</td>
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<td>Orange TKO - DLM Distributors</td>
<td>Brandt Centre Concourse 304</td>
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<td>Original Energy - IQ Massager</td>
<td>Co-operators Arena 2 537</td>
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<td>P &amp; P Enterprises</td>
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<td>Painted Cake Artworks</td>
<td>Co-operators Arena 2 593</td>
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<td>Park Town Hotel</td>
<td>Co-operators Canada Centre Exhibit Hall 687</td>
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<td>Payson Livestock Equipment Inc</td>
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<td>Phanos Business &amp; Taxation Advisors</td>
<td>AffinityPlex 967</td>
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<tr>
<td>Pioneer Coupler Cattle Oil Co</td>
<td>International Trade Centre 117</td>
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<tr>
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<td>AffinityPlex 904</td>
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